

PASSES FIVE BILLIONS

Second Liberty Loan Great Success, Declares Secretary M'Adoo

MONEY FLOOD CONTINUES FAR INTO NIGHT

More Than Billion Pours Into Banks During Last Day

CLERKS SWAMPED May Be Several Days Before Definite Figures Are Available

WASHINGTON, Oct. 27.—The Liberty loan apparently has passed the \$5,000,000,000 mark.

The last drive of titanic proportions throughout the nation rounded up more than \$1,000,000,000 and was believed to have carried the total several hundred million dollars beyond the maximum sum treasury officials had hoped for.

Federal reserve banks were struggling tonight under an avalanche of last-minute subscriptions to form some idea of the grand total. Indications are that they will not complete their tabulations for several days.

At least 3,000,000 persons throughout the country wrote their names on application blanks. The number may go as high as ten million.

Each of the twelve districts appeared to have passed its minimum and in some cases its maximum. The New York district, for example, had received a total of \$1,000,000,000. This was admitted to be a high figure, but it was made up of many small subscriptions.

Subscriptions to the second Liberty loan probably have passed \$5,000,000,000, said a treasury statement. From every district came the report that it was almost impossible to estimate totals as the subscriptions were pouring in so rapidly that it was with the greatest difficulty they were being recorded.

New sales being reported by telephone, telegraph and messenger, it was declared, from coast to coast. None were so bold as to say it would be possible to give an accurate accounting of all sales before next Wednesday.

Wednesday is the day on which banks' subscriptions must have reached the district federal reserve banks. Report by Cities.

ANAHEIM GERMANS RAISE TWICE THEIR MINIMUM QUOTA

ANAHEIM, Cal., Oct. 27.—The Liberty loan committee of Anaheim counted up its minutes in the second Liberty loan tonight and then sent the following telegram to Secretary McAdoo:

"Anaheim, settled by a company composed entirely of Germans and with a population composed largely of Germans, subscribed \$420,000 to the second Liberty loan, more than double the minimum allotment. Notify the Kaiser."

Orders to the policemen to permit them to carry no banners which bore criticism of President Wilson or his cabinet were issued for a number of legends appearing in the parade route.

ANTI-PICKETING SUFFRAGE PARADE IN NEW YORK CITY

NEW YORK, Oct. 27.—Applauding thousands massed along Fifth avenue today witnessed an imposing procession of 20,000 suffragists who flouted banners bearing demands for "votes for women" as a feature of their fight for enfranchisement in the November state elections.

Orders to the policemen to permit them to carry no banners which bore criticism of President Wilson or his cabinet were issued for a number of legends appearing in the parade route.

LUTHERANS GIVE WOMEN VOICE IN SPENDING MONEY

PHILADELPHIA, Oct. 27.—The general council of the Evangelical Lutheran church in initial convention here today adopted the Women's Missionary society to nominate its members for voting positions on various boards.

EVERY COUNTY IN STATE DOES WELL

One-Fifth of Number Exceed Their Maximum Allotment

SAN FRANCISCO, Oct. 27.—Reports of a universal smashing last hour success in the Liberty Loan campaign throughout the twelfth federal reserve district reached headquarters here tonight. The district invested \$270,000,000, passing its minimum quota of \$215,000,000, and continuing well on the way to the \$350,000,000 maximum. It was considered doubtful tonight that reports still to be received would raise the total to the latter figure.

Every state in the district exceeded its minimum quota, and one, Arizona, passed its maximum of \$25,000,000 by subscribing \$26,000,000. Utah reported \$10,000,000 in sight, with the expectation of reaching its \$10,000,000 maximum. California came the nearest of the other states in the district to reaching its maximum, subscribing \$175,000,000 toward its highest allotment of \$225,000,000. According to reports tonight, every California county passed its minimum and 20 per cent will exceed their maximum.

GIVES INCREASE OF 45 CENTS IN COAL PRICE

President Allows Mine Owners Compensation for Wage Raise

EFFECTIVE NOW Will Add Heavily to Cost of Fuel to Consumers

WASHINGTON, Oct. 27.—President Wilson tonight granted an increase of 45 cents a ton in the price of bituminous coal at virtually all mines in the country, effective Monday morning.

The President's order provides that the increase shall not apply in case of existing contracts providing for a price increase in price to cover any rise in miners' wages. Neither will it apply in districts where miners and operators fail to agree upon a miners' penalty, or a satisfactory to the fuel administration.

Millions of dollars of increased cost to consumers is involved in the order, which was based upon recommendations made to the President by Fuel Administrator Garfield after a careful survey of conditions in all districts. The order refers specifically to the wage agreement entered into at the conference in Washington, October 8, between operators and miners in the coal fields of Ohio, Illinois, Indiana and Pennsylvania, but wages throughout the country are largely based on those paid in the central district.

The President's order follows: "The scale of prices prescribed August 21, 1917, by the President of the United States for bituminous coal at the mines as adjusted and modified, by order of the United States fuel administrator to meet exceptional conditions in certain localities, is hereby amended by adding the sum of 45 cents to each of the prices so prescribed or so adjusted and modified, subject, however, to the following conditions:

"1.—This increase in price shall not apply to any coal sold at the mine under an existing contract containing a provision for an increase in the price of coal in case of an increase in wages and to mines in the collection of fines in the spirit of the agreement entered into between the operators and miners at Washington, October 8, 1917.

"The order shall become effective at 12 o'clock on October 28, 1917. Proportionate to Living Cost.

In his letter to the President recommending the price increase, Dr. Garfield said the wage raises aggregate 50 per cent to miners and 75 per cent to the lower floors for the wages of April 3, 1914, were not disproporionate to the advance in the cost of living.

POSTPONE WIRE STRIKE AGAIN FOR FOUR DAYS

Slatewide Labor Committee Takes Hand in 'Phone Situation

HASTY ORDERS May Not Be Obedied in All Cities—Ultimatums on Both Sides

SEATTLE, Wash., Oct. 26.—Early this morning a number of telephone operators left their switchboards and went on strike. Officials of the Pacific Telephone and Telegraph Company stated a sufficient number remained to handle the night work.

SAN FRANCISCO, Oct. 27.—Delegates representing unionized telephone operators of Washington and Oregon, who met here tonight, recommended that a strike be postponed until October 31. It was officially announced.

The statement was issued by a conference of representatives of the various unions and the International Brotherhood of Electrical Workers. The recommendation also extended to the public, representing the company, who were to go out on strike in the event that the company did not accept the recommendation.

The action of the conference was later reported by John A. O'Connell, secretary of the San Francisco Labor Council and member of a special statewide labor committee recently appointed by the state council of defense.

Telegrams were at once sent to all of the telephone companies, advising them of the action of the conference. The Los Angeles operators union, which was not represented, also was notified. This union had instructed its members to refuse to work under the new conditions.

The statement is addressed "to the public" and says in part: "We certainly realize that we must take the same time in the daily press has informed us that the increased cost of living has advanced 47 per cent, and as the demands of the telephone operators are for \$1.50 a day for beginners in the place of \$1.10 a day and at the end of nine months, \$2.75, we will leave it to you to decide whether or not you are ready to make such a sacrifice.

"At the same time this is not the issue. This is the request of the operators and is open for discussion. If the company will do so under the system of collective bargaining.

DESTROY GERMAN GUNBOAT TO SAVE IT FROM BRAZIL

RIO JANEIRO, Oct. 27.—The German gunboat Eber, 251 tons, which has been lying at the port of Bahia, fearing seizure of the gunboat by the Brazilian authorities, torpedoed itself yesterday and was ordered to take possession of the Eber.

Yesterday the Brazilian chamber of deputies and senate declared a state of war between Germany and Brazil and President Drexel sanctioned the proclamation of a state of war with Germany. The gunboat Eber was 293 feet long and had a complement of 125 men.

MICHAELIS HAS RESIGNED, BERLIN PAPERS REPORT

LONDON, Oct. 25.—A Reuters' Limited dispatch from Amsterdam says that Imperial Chancellor Michaelis has resigned.

FREAK TORNADO WRECKS PART OF SOUTH BALTIMORE

BALTIMORE, Md., Oct. 27.—A freak tornado swept over the southern section of Baltimore during the night, wrecking about a dozen dwellings and rendering others more or less uninhabitable. Doors, shutters, window frames, brick walls and doorsteps were caught in the freaky gale and carried hundreds of yards.

No less than three score persons were forced to take flight, many of them not stopping to don proper clothing.

ENGINEER BRANCH OF U. S. ARMY STILL GETTING RECRUITS

WASHINGTON, Oct. 27.—Although recruiting of the twenty-third engineer regiment, national army, for immediate service in France, to build roads and bridges for the American expeditionary forces, under General Pershing has been proceeding rapidly, Colonel E. N. Johnston, its commander, said today there still was need of axe men, boat builders, quarry men, diggers, derrick men, water supply engineers and other men above or below draft age, qualified in the engineer branch. He is receiving applications for enlistment by mail and telegraph, and expects by the middle of November to have the regiment recruited to full strength—10,500 men, the largest regiment in the army.

ISLAND TROOPS BUY BONDS FOR SOLDIERS WIDOWS

WASHINGTON, Oct. 27.—The enlisted men in the Schofield barracks, Honolulu, today called the war department an order for \$500 with the request that eleven \$50 Liberty Bonds be purchased, one each for the beneficiaries of eleven soldiers who had their lives in the torpedoing of the transport Antilles. The money was collected on Liberty Day last Wednesday.

Colonel M. L. Lord of the quarter-master corps in charge of the Liberty Loan campaign in the army, announced today that the post at Fort Huachuca, Arizona, holds the banner for capita subscription for Liberty Loan bonds in the army. An official inquiry as to the total bonds bought there brought this laudable telegram: "Post headquarters, Liberty Bonds \$1100 subscribed by caretaker."

The message was signed by the caretaker.

U. S. TROOPS NOW IN FIRST LINE TRENCHES OF FRANCE

Already Under Fire With in Few Yards of German Front

POINT IS QUIET Case of First Shell Fired to Be Sent to President

WITH THE AMERICAN ARMY IN FRANCE, Oct. 27.—(By the Associated Press)—American troops are in the first line trenches on the French front. The artillery fired the first shot of the war at 5 o'clock on the morning of the recent day at a German working party. There has been intermittent artillery firing since.

A helmeted infantry marched without the knowledge of the enemy, on the same night through rain and mud. The French soldiers in the trenches welcomed them enthusiastically.

The nearest enemy trench is several hundred yards away. The sector is one of the quietest on the front. It has not been taken over, being under the control of troops under the direction of the French.

The Americans have shelled German positions and troops, the enemy sending shell for shell. The first shell case will be sent to President Wilson. The case is "under" possession of General Albert. The shot was fired by a shell which hit his command in the ranks and the assembled officer cheered.

Later a luncheon in the field was attended by the American and French officers in celebration of the first American contact with the enemy.

The gun used in firing the first shot was one of the famous French 75s. On the second day the French shelled a German battery position, which was located by sound and the enemy replied vigorously, projectiles falling close to the Americans who joined in the artillery duel.

All the troops will be relieved after a certain period by others. Thus the American expeditionary force, are getting the benefit of actual war conditions.

TEUTONS MAY OPEN WAY TO VENICE SHORE

Sixty Thousand Italians Captured by Austro-German Forces

FRENCH GO ON Further Gains Made by Allies on Flanders Front

PARIS, Oct. 27.—Another powerful drive by the French troops today on the Ypres-Diksmuide road resulted in the capture of several villages and a great number of fortified farms, according to tonight's announcement by the war office. An additional advance was made along the Alsace front, including the occupation of Eppeldorff.

Italy's mettle is being critically tested by the tremendous Teutonic drive on the Isonzo front under command of Emperor Charles of Austria. Apparently virtually the entire Austrian army and strong German forces are pitted against the Italians. From the first blows, General Cadorna's army has suffered a serious shock and Duvl, claims the defeat of this section of the Italian front.

These losses are to be paid out the German claim as to the fate of this Italian army, but apparently the crucial hour has not yet come which will determine whether the Austro-German host can be held at the mountain passes and prevented from overfowing the border east of Venetia.

Semi-official utterances have been made in Rome to meet the great emergency. Each day, however, sees the invading armies making additional headway. Commanding Italian heights along the border east and northeast of Tolmino are beginning to fall, while battle claims that virtually the entire Italian Isonzo front has been ended.

The British in Flanders were engaged Saturday in making secure the line between Ypres and Ghent, the more important of which was the latter. Spur, west of Passchendaele, a valuable dominating ridge brilliantly taken and held by the Canadians in hard fighting.

The French on the Flanders line next day, about Saturday, capturing German trenches and the objectives reached on Friday.

The Russians are continuing to move ahead in the Riga region, apparently with some caution.

BLOW STRUCK BY VON MACKENSEN

Where Teutons Are Trying to Break Through the Alps

ARMY HEADQUARTERS IN NORTHERN ITALY, Friday, Oct. 26 (By the Associated Press).—Virtually the entire Austrian army, reinforced by the German contingents, conducted by the redoubtable Field Marshal Von Mackensen, now is facing the Italian army in the greatest offensive since the beginning of the war, with the evident purpose of invading the Friuli region, the easternmost province of Venetia.

It is now clear that the Austrians and Germans sought to make a surprise attack at the least fortified point on the north of the Italian front. The field of the present operations can be likened to a huge letter "H." From the left arm of the "H" its foot is about twenty-two miles. On the left arm Von Mackensen attempted to deliver his big blow. The arm extends seven miles westward from Tolmino, at the extreme point of the Italian front, and the nearby villages of Santa Lucia and Santa Maria have become of chief importance at this point of the surprise attack.

The lowest strike of the "H" is thirty miles from Montebelluna to the sea, with Gorizia half way down. This gave the main fighting line the northern rimming horizontal, where the greatest blow was struck, and the southern rimming perpendicular, where a fierce bombardment seeks to prevent the Italians from moving reinforcements to the threatened region in the north.

The Julian Alps run back of the northern line and the Carni Alps back of the southern line to the sea. The distance stated are in a direct line. The mountains give an irregular formation, greatly extending the opposing fronts.

Field Marshal Von Mackensen's offensive evidently was to reach the Isonzo, where the Italians had driven the Austrians back several miles into Austrian territory. The screened line (Continued on Page 30.)

(Continued on Page 30.)

COLLEGE WOMEN HEAR TALKS OF VITAL INTEREST

Making of Patriots Is
Commission's Big
Work

Mrs. Kellogg Announced
Next Wednesday
Night

With three subjects of vital interest before the meeting of the Association of Collegiate Alumnae yesterday afternoon, women's share in the national work became apparent. Relief of suffering in Belgium, education of the stranger immigrant within our gate and conservation of food were discussed by authorized representatives now in Fresno. Miss Kathleen Richardson, chief of the bureau of education of the immigration and housing commission of California, gave the principal talk. She outlined to the women present the scope of the work of the commission as she saw it, telling incidents under her observation.

"Nothing does more for patriotism than making patriots," was Miss Richardson's terse reason for the work that is being done by the educational bureau.

"We are not doing this sentimental work for the foreigners. We are doing it for ourselves. It is necessary to safeguard our nation," she continued in the general discussion of what is being undertaken by the commission.

She told of the officers that have been established in the office, and the immigration may bring his troubles, not chiefly through his inability to speak English.

"The purposes of these officers," she explained, "are not so much to help each individual case as to discover how foreigners are being upon the land, and to remove the cause of the trouble." She said that through information gleaned in that way, the "land fraud" agent as one trouble had been almost entirely suppressed.

Three other phases of work handled by the commission, which she explained, were inadequate living standards, unemployment and schools. Of the living standards she told of housing laws enacted through the efforts of the commission of camp inspection. In unemployment, she said, the inability to understand the language of the land was the fundamental difference between employer and employee. In schooling she spoke of recent legislation by which the school is required to be open to the people all the time. Summed up, Miss Richardson expressed the aim of the commission as being a unified nation through what efforts it finds itself called upon to make.

Miss Egbert, representative of the Commission for Relief in Belgium, spoke particularly of the conditions of Belgium women and children. She announced the coming of Mrs. Varon Kellogg, who will speak Wednesday night at the auditorium on personal experiences in Belgium.

Miss Katherine Magnuson, state leader in the educational campaign for food conservation, spoke briefly of the Food Pledge Drive which opens Monday. She told that both men and women are to be asked to sign the pledge so that husbands and brothers will cooperate with the women who manage the home tables. Schools and women's clubs are to be the avenues through which the drive will be made in Fresno city and in the rural communities as well.

"This pledge means a cooperation in the production for the Allies and for our armies," concluded Miss Magnuson as she presented the Hoover pledges to the women present.

ARMENIAN CHURCH TO OBSERVE "RALLY DAY"

A rally day will be observed in the First Armenian Presbyterian church today. Both primary and secondary departments will take part. The main feature will be a Bible drama called "The Story of Joseph and his Brethren." There will be songs by the children and recitations and an address by the Superintendent Armer Sekimian.

SWEDISH VESSEL AS SUBMARINE SCREEN

SAN FRANCISCO, Oct. 27.—The story of how a German submarine used a Swedish sailing vessel to hide behind while looking for ships to sink, was told in a letter received here today from an engineer on a American steamer.

The officer said while fifteen miles off Gibraltar, a Swedish ship sailed across his steamer's bows, expecting the American to go astern. But, instead, the captain ordered full speed and crossed the bows of the Swede. "As we passed close by the Swede's bowsprit," writes the officer, "we all but rammed a German submarine that had been waiting, with guns on deck, all ready to sink us as we went past the stern of the sailing ship. Immediately we began to zig-zag, as the submarine submerged, and wirelessly the authorities. But they were slow to respond and did not get the submarine. They forced the Swede into port the next day. I have not yet heard what they did with her."

SAILORS' MEMORIAL IS URGED TOMORROW

WASHINGTON, Oct. 26.—By presidential proclamation Secretary Daniels sent today broadcast the following instructions:

"The President's proclamation having set October 28 as the day of prayer for the success of American arms in the present war, it is directed that memorial services in honor of the memory of the twenty-eight officers and men of the naval forces who have lost their lives in conflict with the enemy be conducted wherever possible on that date. It will be fitting to request the co-operation of local clergy and others in the vicinity who may wish to join in tribute to the valiant men of the navy who have given their lives in the service of the country."

ABUSES SALESMAN: FINED \$10.

SHUBEN BAY, Wis., Oct. 25.—Fred Jaulon, a farmer, would not buy a Liberty bond, and his attitude cost him the price of two bonds.

Jaulon was arrested on the charge of using abusive language to a bond salesman and fined \$100 and costs of \$12.50.

Buy Xmas Gifts for Soldiers Now

Christmas packages for our soldier boys "somewhere in France" must be mailed not later than November 15th. We are prepared to supply a wide range of "personalized" gifts which will make for the comfort of the men who are serving their country. Make your selections here and let us add you in properly addressing packages and mailing them for you.



Coats
Styles & Fabrics Delightful
\$39.95, \$49.95 to \$79.95

Scores of nobly and rich new coats that not only look worth more, but are worth more are ready for your selection.

Many new arrivals in pompons, velours and silver tips have added greatest variety to this wonderful coat showing. Belted and straight line models show variations in style of pockets and collars. Fur or self collars and cuffs combine handsomely with the shades of Pekin blue, hector, taupe, green and brown.

A Big Shipment of Yarn

Colors For Red Cross Work

Another big shipment of the wanted khaki and army knitting wools just received—Also big shipment of Fleisher's ball yarns—all kinds and wanted colors.

New designs in pillow cases; envelope and day cases from \$5c to \$1.50
Fancy lace trimmed centers, squares and scarfs from 69c UP
Stamped gowns: good quality, from 75c to \$1.50
"Bible Burke" pajamas, stamped in dainty designs \$1.25
Stamped combinations 85c UP
Free instructions in needlework—Tues., Thurs., Sat.

ART DEPT.—2ND FLOOR

Silks, Dress Goods, Coatings

An Important Sale for Tomorrow's Selling

200 to 250
Fancy Silks
\$1.39
Wool Dress Goods to \$2.75
\$1.85
Wool Coatings Worth to \$4.50
\$2.50

30-inch high grade novelty silk in a choice variety of stripes, plaids, checks and hairlines in all the favored colors and rich combinations. Values up to \$2.50.
High class woolen serge, clay serge, whip cords, chevrons, tweeds, velours, broadcloths, etc. Large assortment of colors.
Fine coatings for that new coat, 54 inches wide. Wide range of weaves and colors. Every piece a wonderful value.

Gottschalk's For Newest Neckwear

The Latest Styles Are Always Here First

Special Pique Neckwear Sets
Georgette Silk Crepe Collars

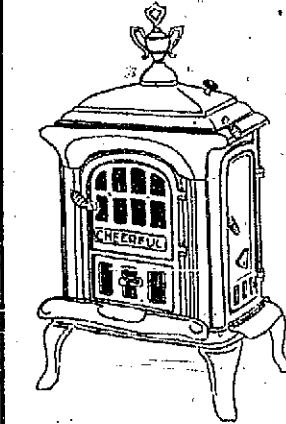
Fine and medium ribbed pique in white also touches of color in pique sets—reduced as follows: 65c and 75c values, set... 48c
1.55 values, set... 95c
29c
Extra special lot of Georgette crepe collars, lace trimmed and embroidered designs, square backs—white only.

Newest Collars and Sets 75c to \$4.95

Collars and sets made of organdy lace and crepe, in tailored and fancy styles—with round and square backs, also Tuxedo rolls—trimmings of dainty Venice laces—and small buttons, in this assortment is also a fine showing of stocks and jabots.

Three Favorite Lines of LADIES' GLOVES

Chamoisette French Kid French Kid
Washable chamolante auto gauntlets, strap at wrist, fancy stitched backs, in black shades... \$1.25
Trefousse French kid gloves, extra fine quality, full pique seams, two clasps, embroidered backs... \$2.75
Trefousse French kid gloves, oversizing, two pearl clasps, fancy embroidered backs, welts in match in white and black... \$2.50



Tomorrow We Will Hold a Wonderful Sale of "Viko" Aluminum Ware

Special Prices On the Entire Line For Monday Only

This famous aluminum ware is seldom if ever offered below regular prices but for Monday only we place on sale the finest and largest stock in central California—every piece at a special reduction for the one day—Space does not permit the listing of all the articles and sizes and the following are merely suggestions and all other sizes are specially priced in proportion for Monday only.

1 1-2 quart double boilers... \$1.55
3 quart double boilers... \$2.25
3 quart covered Berlin kettles... \$3.50
6 quart covered Berlin kettles... \$1.75
4 quart Berlin sauce pans... \$1.31
1 1-2 quart pudding pans... 43c
Jelly cake pans... 51c
1 qt. lipped sauce pans... 39c
4 qt. lipped sauce pans... \$1.13
2 quart preserving kettles... 69c
7 qt. tea kettles... \$4.48
Other sizes in proportion.
Tubed cake pans... 33c



Jelly moulds... 72c
Fry pans... \$2.24
Pie plates... 23c
Bread boards... \$3.11
Muffin pans... 59c
Colanders... 88c
Triple sauce pans... \$2.08
Mixing bowls... 23c
Bread pans... 50c
Biscuit pans... 63c
Sink strainers... 45c

Sale of Gray Granite Ware

An interesting sale of fine Old English gray granite ware kitchen utensils offering exceptional value. Jumbo Basins, extra large size. An article of many uses. Special... 98c
Butter Bowls. You will want one of them. Special... 25c
Dishpans, 14 quart capacity. Special... 88c
Safety Kettles, with patent cover. An all around kitchen utensil. Special... 88c
Kitchen Pots, gray enamel. Special... 98c
Roasters, medium size. Special... 98c

Central California's Largest Department Store

Gottschalk's
KERN & J. STI

Exclusive Apparel Not Exclusive In Price

The Season's Finest One-of-a-Kind Modes in Charming Variety

With an established buying force constantly in New York, not a worth while style appears but that it is shown in Gottschalk's suit section or French Room in record time—Exclusive models not obtainable elsewhere but not exclusive in price.

Fashionable Individual Suit Styles from \$46.50 to \$64.50

Advanced American styles and adaptations of latest foreign models—in such large assortments as to meet the needs of every occasion with the proper model.

Quite striking are the models made plain, expressly for wear with separate furs and equally fascinating are others, luxurious with trimmings of Hudson seal, mole, martin and molinsky—See these suits before purchasing anywhere.

New Bustle Evening Gowns and Party Frocks—\$24.75 to \$150

Distinctive modes—uncommon styles direct from New York. For chicness, beauty and quality of materials and workmanship, no finer gowns and frocks can be found anywhere. Most exquisite pastel shades in the richest of silks, satins and laces.

Lady Puff Gordon
Models
The Noted "Lucile" Gowns, Wraps and Blouses
Are Shown in Fresno Exclusively by Gottschalk's

Charge Customers Please Note

All Purchases Made the Balance of This Month Will Go On November Bills, Payable in December.



Dresses

Many Individual Styles
\$34.75, \$44.75 to \$99.75

The superlative quality and style of the dresses offered in this price range will commend them to women of fastidious fancy. The most discriminating will find in this showing the season's most attractive styles—the beauty of the materials, the nicety of the workmanship—the variety—ample to meet the requirements of every individuality.

Afternoon modes in georgette, satin, crepe melon, charmeuse, velvet and georgette combinations. Black and favored colors—No two garments alike.

Beginning Monday at 9 A. m. Annual Mid-Season Clearance



French Room MILLINERY

1/3 OFF

The Entire French Room Stock Without Restriction

To provide space for the arrival of our collections of new winter millinery the entire French Room stock of fall hats has been subjected to drastic price reductions to effect their immediate clearance. We cannot too emphatically advise an early selection.

See Our Windows

10 Hats Regularly \$12.45—Less One-Third... \$8.30
10 Hats Regularly \$14.75—Less One-Third... \$9.85
17 Hats Regularly \$16.50—Less One-Third... \$11.00
15 Hats Regularly \$18.00—Less One-Third... \$12.00
7 Hats Regularly \$20.00—Less One-Third... \$13.35
9 Hats Regularly \$22.50—Less One-Third... \$15.00
8 Hats Regularly \$25.00—Less One-Third... \$16.67
3 Hats Regularly \$27.50—Less One-Third... \$18.35
5 Hats Regularly \$30.00—Less One-Third... \$20.00
4 Hats Regularly \$32.50—Less One-Third... \$21.67
6 Hats Regularly \$35.00—Less One-Third... \$23.35
2 Hats Regularly \$37.50—Less One-Third... \$25.00
2 Hats Regularly \$40.00—Less One-Third... \$26.67
2 Hats Regularly \$45.00—Less One-Third... \$30.00



Sole Agency For Perin Toilet Preparations

Perin toilet preparations are favorably known and used by thousands from coast to coast. Owing to the strong demand for this line, Gottschalk's have brought it to Fresno and a complete stock is now carried in our drug section in center aisle on main floor.

Perin Orys Face Powder

This is a fine, pure face powder, very delicately scented. Put up in five shades—50c and \$1.00

Perin Cold Cream

A massage and cleansing cream, unexcelled for chapped hands, face and irritated conditions of the skin.

Perin Keo-Keo Tooth Powder

This is a chlorate of potash tooth paste. It is an alkaline preparation specially compounded by Perin to correct over acidity of the mouth. A large tube... 50c

Highland Linen Boxed Paper 35c

A very fine writing paper. Large box with envelopes, with a variety of shapes in envelopes.

MODART CORSETS

It is a pleasurable duty to recommend "Modart" front laced corsets to women of refinement and good taste, because of our supreme confidence in their superior merits.

"Modart" corsets are designed and made for all types of figures, and in a variety of materials to meet the modest purse, or the daintiest lingerie.

—At \$5.50
A very charming model specially designed for the short women of ample figure—it is made of extra fine quality coutil, with low bust and short skirt, and is extra strongly boned throughout.

—At \$10.00
A model especially suitable for the average figure. Beautifully wrought in rich satin broche, with low bust.

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CHESTER H. ROWELL, EDITOR AND MANAGER

NOW LET'S DO REST

The appeal of Wm. Neilson, representing the Federal Reserve bank in charge of the Liberty loan drive in this district, is a challenge to Fresno to make finally good. We are half a million dollars behind our maximum. There is still time to arrange to get that half million into the Federal Reserve bank if we raise it immediately. In other districts, margins like this have been made up, usually by the banks taking or underwriting the difference at the last moment. Mr. Neilson appeals to the banks, the merchants and citizens to get together and, between them, raise this final sum. They can do it if they will, and they will raise Fresno from the second to the first class if they do. Fresno's general citizenship has done well—exceptionally well. Fresno's wealthy men and larger institutions have most of them also done well. A few of them have not. And many of the others can, at a pinch, do better. Other communities made the last struggle "over the top" by this method yesterday. We can, if necessary, do it today or tomorrow. Mr. Neilson's appeal is to do just that. It is an appeal to the pride of Fresno's few to complete the task which Fresno's many have already carried so far along. Let not the appeal go unanswered. We suggest that a meeting be called at once, to take up the matter and bring it to practical form.

NATION CAME ACROSS

True to their habit of waiting until the last minute but then doing it, the American people yesterday came through, and the second Liberty loan was subscribed, not merely up to the three billions called for, but up to and over the five billions allowance. Locally, Fresno county went far beyond the minimum and far beyond all earlier expectations and indications, but fell short of the maximum. However, in the number of individual subscriptions and in the general participation in the loan, Fresno county at least reached a number and surpassed the average of California and perhaps the nation. In other districts, the final maximum was frequently reached by the banks taking up the margin at the last moment.

It has taken good salesmanship, much energy and much aroused interest to float this loan, but there is nothing unprecedented in that. The same intensity of effort was necessary in England, especially in the earlier credits, and there is some advantage in this necessity for campaign salesmanship. It educates large numbers of people in the experience of public service. This particular loan, for instance, was floated by two million volunteer salesmen, who worked for nothing and paid their own expenses. No such thing as that ever happened in America before, and the public gain of its happening is of incalculable value over and above the financial results. The education of the people in the campaign, also, has been invaluable. It has inspired a new sense of interrelation of the citizen and the government, and has educated multitudes of people into a new appreciation of investments as well as of patriotism. On the very day on which American soldiers actually entered the war in the front line trenches, American citizens have backed their defenders with an unprecedented degree of financial support.

Locally, the last moment produced also a refreshing contrast with the earlier conditions regarding the distribution of the support of the government between city and county. The seven major towns of Fresno county, Clovis, Coalinga, Fowler, Purrill, Reedley, Banger and Del Rio, all went over their maximum quota and the remainder of the outside districts reached their quota or did not fall much further behind than those districts went ahead. The county is half a million behind, and Fresno city appears to be behind about that amount, so the deficiency in the maximum occurred in this city and not the county. The farmers were slow to act, but they did act, and they came fully up to their share of their duty in the nation. This is a ground of moral as well as of financial congratulation.

ONE DOLLAR A YEAR

It used to be a question what was the highest salary paid in America. But there is no question now. The highest salary paid in America is \$1 a year. For the highest salary is certainly not represented by the longest row of ciphers on paper. It is represented by desirability. Whatever salary men are most eager to get, whatever salary will command the services of the most valuable men, that is the highest salary. And the most valuable men in America are now eagerly working for the government for one dollar a year.

It is a new lesson in public service. It will bring politics and business together. It will teach government to appreciate the importance of business men, and it will teach business men to realize the importance of public service. It will set a standard of efficiency in administration which politicians will be ashamed afterward to fall below. It will arouse multitudes of men to the joy and the ambition of public service. It will put into the organization of business the whole power of government authority, and it will mobilize to the support of government the whole brains and experience of business. It will be a spiritual, a practical and a political education for all.

For that matter, much of the best and most valued public service everywhere has always been done on the basis of \$30,000 a year and pay your own expenses. In California the office of University Regent has always been one of the most coveted ones in the state, and yet it has always been unsalaried. Most of the once-declared

"commissions," which have been doing the hardest part of the governmental work of California, are unpaid. Now the Federal government is doing the same thing, and there being no party politics in opposing it, no one is objecting. The unofficial leadership of public affairs is usually in the hands of men who receive no pay and aspire to no salaried position. And now the war has conscripted, not merely a few leaders, at a dollar a year in Washington, but whole multitudes of unpaid workers everywhere. It is a human asset worth permanently more than all the money we can raise by all the bond issues.

WE ARE IN TRENCHES

According to reports, America, yesterday, for the first time, entered the actual war. It was, in fact, sure, on a numerically insignificant scale. A few battalions of American troops have been placed in the front trenches of one of the quietest and safest parts of the line, not to be responsible for those trenches, but to continue their training under the instruction of the French troops which are defending them. This is not much, but it is the beginning, and if a few battalions are in now, others will rapidly follow until the entire American army now in France, the size of which has not been given out, is practically trained to the point of being trusted to take over such sectors as it can on the main line of defense. We may expect, probably within a few weeks, to have an American front, as well as a British and a French front, though of course our front will be of insignificant length, and probably of even less strategic importance as compared with the line held by the German and French armies. It is the beginning, however, of real war, and from this beginning we will go on until America is rendering the decisive service which is, if possible, to end the war next year. It is the comparatively small beginning of the biggest thing in the world. It will grow rapidly until, before Christmas, we shall doubtless have more troops on the actual battle line than America has ever seen since the Civil war. All beginnings are important, but the degree of their importance is best realized later. This end of October, 1917, may turn out in the retrospect to be a more important anniversary than anyone can now realize.

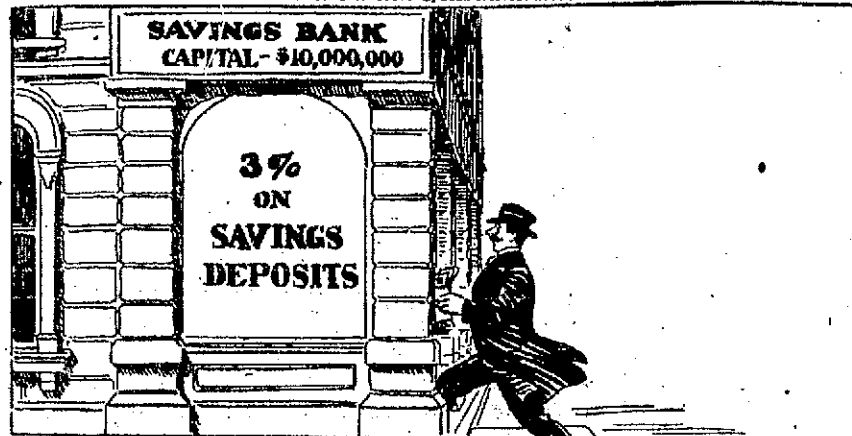
TELEPHONE STRIKE

The committee on labor of the State Council of Defense, appointed by Governor Stephens, is already finding itself at the center of things. When the telephone strike was threatened, it was suspended during the life of the Liberty loan campaign by the intervention of Mortimer Fleischacker, a member of the Council of Defense committee, but acting in this instance as the immediate representative of the federal government. The strike, which was to have been precipitated at midnight last night, was once more postponed, this time by the intervention of John D. McConnell, secretary of the San Francisco Labor Council, and another member of the Council of Defense committee. Mr. McConnell was able to induce representatives of the operators' union to continue their efforts to settle the issue without strike. Since the immediate issue is unionism and Mr. McConnell is an active unionist, we may be very sure the suspension does not involve a surrender of the principle of unionism.

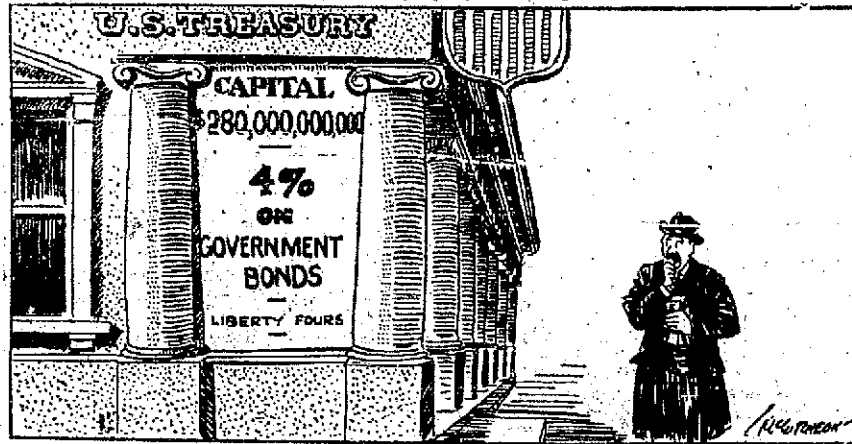
That the telephone operators should receive more wages seems to be demonstrated. It is evident that the representatives of the workers are willing to discuss and to compromise on the question how much this increase should be. That the right of collective bargaining through unionism exists ought no longer to be denied on general principles. Whether the majority of the telephone girls unionized by fear of the action of the company would or would not wish to exercise this privilege is precisely the question to be ascertained, and it is consequently not an easy one. The right of collective bargaining is so elementary that it ought nowhere to be denied by the refusal of employers. But the right to refrain from collective bargaining if employers prefer it is equally fundamental and unionism should no more be coerced on the unwilling than refused the willing. It is therefore impossible to consider

IS THIS MAN ANY RELATION OF YOURS?

(Copyright, 1917, by John T. McClellan.)



He Doesn't Hesitate to Put His Money in a Savings Bank at 3%—



But He Hesitates to Put It in a Government Bond at 4%.

this question merely abstractly. Abstractly, the union demand is undeniably correct. The refusal of the employers to consider it, if based on restrictions, would be illogical and indefensible. But if it is based on concrete conditions the employees must meet the argument on this basis. This issue at least leaves open a discussable question, and therefore leaves room for the intelligent and useful action of mediators.

The Pacific coast cannot afford to have its telephone service suspended; neither can it afford to have that service continued upon a basis of injustice, either to the employees or to the telephone company. It ought to be possible to find out what is just and to let that justice be some other process than fighting over it at this critical time when there is too much fighting unavoidable to leave room for any which can be avoided.

HUMAN ENGINEERING

By Charles J. Rosebault
of the Vigilantes

Many interesting messages have come out of Washington these past weeks. We have fixed our money problems, made comprehensive plans for a satisfactory army, for ships, aeroplanes, and equipment, stilted profiteering and are managing about food. Now comes the most wonderful news of all. It is calculated to make every American rise up and sing the Star-Spangled Banner. Best of all it is going to bring reassurance and happiness to the home of the soldier. What it is going to do for the future of our country can hardly be calculated.

Summed up in a phrase, we have eliminated the words "defeat" and "crisis" from the national dictionary. Hereafter we will see none of the waste of manhood which kept alive the national consciousness, through the long years following the Civil and Spanish Wars, the tragic consequences of warfare. There are to be no more instances of helpless veterans existing on pensions, useless to themselves, a drag upon their families, a source of irritation to the community in which they dwell. It is the announced purpose of the United States government to make the victims of shattering battle and shell not only useful, members of society, but—it sounds incredible and becomes convincing only because of the source whence it emanates—in many instances more useful, more contented, more successful than before they donned the uniform of Uncle Sam.

Surgeon General Gorgas—the magician who expelled mosquitoes and fever from Panama, so that the canal could be built without wastefulness of human life—is the inspiration and driving force behind the new idea. As early as last May he had worked it out definitely enough to warrant sending abroad for investigation Major J. E. Goldthwait. Major Goldthwait had been a surgeon in civil life and an expert in orthopedic surgery. Allocated to his private practice at the request of the government, Major Goldthwait, accompanied by a number of other surgeons, went over to England and France and made a thorough study of the work done in the so-called reconstruction hospitals.

In the meantime Surgeon General Gorgas had not been idle. He had developed a theory as to what should be done. The basic feature of this theory called for experts in a new science—the Science of Human Engineering.

The soldier victim was to be regarded as a mangled machine. To restore this machine, possibly to reconstruct it, would require the highest kind of skill in engineering of various sorts. There would be the surgeon first of all. This surgeon would have to be an expert in orthopedic surgery. For such an army as America will within the next year or two have on the Western Front, General Gorgas estimated that 600 expert orthopedic surgeons would be required. There are at the present in the United States about 150. But the general knowledge and judgment was confirmed by Major Goldthwait upon his return to this country—that in the theater of the war men of preliminary training could be made experts in short order. Major Goldthwait reported that the experience gained in three months at the front would more than equal that which a surgeon would have in a whole life time of civil practice.

So much for the medical engineers—who will control only a part of the program of the new science. The scientific analyst must follow the surgeon. Here General Gorgas started with another fundamental theory. Many men, he decided, are forced by circumstances or by environment into vocations for which they are not particularly fitted. It is the old theory of the square peg in the round hole.

With a man diverted from his former occupation by the loss of a leg, an arm or some other physical disability, the problem would be to find for him a vocation which he could follow without being hampered by this disability. This, however, would be only the first step. It was necessary to go still further—to analyze the man's character, his natural inclinations, his mode of thought and finally, his talents and possibilities of development. To such a degree did General Gorgas go.

Later the minister of finance signed with the governor of the Bank of France renewing the bank's privilege with the government another twenty-five years. The bill will be submitted to the Senate for ratification.

Gorgas pursued this subject, that even a man who lost both arms would not be left helpless in the competition of civil life. If this seems impractical and unreasonable, the answer is that General Gorgas has in the past proved himself a wizard and may do so again.

Following the psychological expert came the practical men who are to develop the talents and abilities which he has discovered. Here again the general worked out his problem in practical fashion. Experts in manufacturing, in commerce, in science, in the arts, were summoned and secured for practical cooperation. As has been the experience of the government, in previous commanding of business and professional talent, General Gorgas found all whom he approached ready to abandon their personal pursuits to assist the government. Men who were building up fortunes through unusual knowledge and abilities promptly accepted the tasks set them by General Gorgas, and are now formally enlisted in this work.

General Gorgas has set these men this task: As reconstructive engineers they are expected to rehabilitate the human machines turned over to them, so that these men may go out into the world prepared to meet all comers in competition "and ask no favors."

Practically the program worked out by General Gorgas, Major Goldthwait and Major E. G. Brackett (who will be in charge of it in this country) is as follows: The soldier with broken bones will be taken in hand from the moment that the ambulance doctor gets in touch with him. The old method was to take him to the first aid hospital, then to the base hospital, and finally, when it was convenient, he would reach the hands of the expert surgeon. Now the ambulance surgeon will take him and he will go direct to the orthopedic expert. Twelve hours is the utmost limit of time before the specialist in reconstruction will have him in hand. This means that there will be American reconstruction hospitals immediately behind the front.

Three months is the limit of time that the patient will be kept in such a hospital. The first endeavor, of course, will be to restore him to service; but if this is impossible, and his injuries compel him to return to civil life, he will be brought back to the United States and placed in a hospital nearest his home.

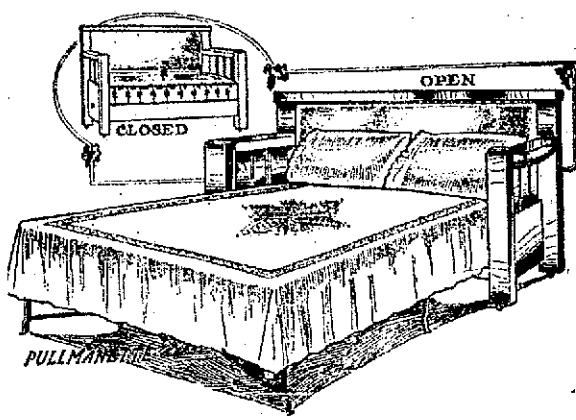
These reconstruction hospitals will be scattered all over the country. The present plan is to have fourteen thousand beds in hospitals containing from 500 to 1000 beds each. In these hospitals the men will be kept until they will have passed through the various stages already detailed, and are turned out self-supporting, self-respecting and thoroughly useful members of society.

England started work of this character in 1916 under Colonel Robert Jones. The country and even the experts were skeptical, but the experience with the first hospital was an extraordinary success. By last July 35,000 beds were devoted to reconstructive work. In that first hospital, of the 1250 patients 938 were sent to the army and the remaining 312 were restored to civil life in better shape than when they had left it.

Major Goldthwait is to have charge of the work abroad. Twenty-one of the men he took over with him last May are now officers in the English reconstruction hospitals. They will devote themselves to training the medical men whom Major Goldthwait will take back with him. Forty-five doctors will accompany the Major—if they have not already sailed. Major Goldthwait will be Director of Military Orthopedic Surgery of the American Expeditionary Force, and Major Brackett will be Director of Military Orthopedic Surgery in the United States.

REAL HOME COMFORT AND ECONOMY

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LEGAL NOTICES

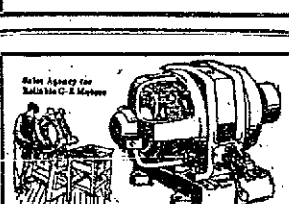
NOTICE TO CONTRACTORS.
NOTICE IS HEREBY GIVEN that the Board of Trustees of Kuller's Colony School District, in Fresno County, California, will receive sealed bids or proposals for the construction upon the school grounds of said District of:

1. A water pressure system;
2. A sanitary toilet and septic tank system;
3. A building to house the above, also containing a lunch room.

Said bids will be received by M. D. Hopper, Clerk of said Board, at his residence on Fairview Avenue near the McCall Road, Rural Route "A," Box 231, Sanger, California, up to and not later than six o'clock p. m. of Wednesday, the 31st day of October, 1917. Plans and specifications may be obtained from the Clerk of said Board on application of a person or persons who desire to see the same. Each proposal or bid must be accompanied by a certified check on some solvent bank in favor of said Clerk, in a sum not less than ten per cent of the amount bid, as a guarantee that the person whose bid is accepted, will within ten days after notice of such acceptance and the awarding of the contract, execute a contract for the construction of the above (which said contract shall provide that the work will be completed within sixty working days), and that he will give a good and sufficient bond in an amount equal to fifty per cent of the contract price, to secure the payment of the claims of material men, mechanics and laborers employed thereon, and also give a good and sufficient bond in an amount equal to twenty-five per cent of the contract price for the complete and faithful performance of his contract, and said check shall be cashed by the amount bid, thereon forfeited to and become the property of the said school district in the event the contractor to whom said contract is awarded shall fail to execute a contract and furnish said bonds within ten days after notice of the awarding of said contract. Bids may be submitted upon any one or any or all of the above, and the Board reserves the right to accept or reject any and all bids. The Board requests of each contractor making both separate and collective bids, that said bids will be opened at the school house in said district at 7 o'clock, p. m., October 31, 1917.

Poor sight is a handicap in life—I can examine your eyes and make glasses to give you normal vision.

Dr. H. V. Bronge
MAKER OF PERFECT GLASSES
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Opposite Kinema Theater



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We repair all makes of electric motors and can save you shipping charges and expensive delay. Our expert workmen insure prompt and skillful service at reasonable charges.

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Perfect Teeth

Are a mark of refinement. If your teeth are impaired, do not delay having necessary dental work done. Come to me and avail yourself of my dental skill and experience. Lockwood Dentistry is painless, lasting in quality, and costs low fees. Examination and estimate free. Personal Service.

DR. A. T. LOCKWOOD
(Graduate New York College of Dentistry)
2044 Mariposa St.
At Van Ness Blvd.

REPUBLICAN ADS BRING BEST RESULTS

ADDITIONS TO LIBRARY SHELVES MAKE APPEAL TO VARIED TASTES

BY DAVID ANDERSON.

The additions to the library shelves illustrate in a small degree the diversity of the republic of letters. Here we have books advocating the most diverse views ranging alongside each other. Each book may hold within its covers the most instructive, entertaining or revolutionary ideas, but all stand alike on the shelves in the indifference and equality of cold print, awaiting the response of the reader.

In the present list of additions to the Fresno branch of the County Library we find the great German historian Treitschke presenting to us his views of German destiny and international relations. To most people German history and modern German "kultur" are represented by the views of Treitschke as the historian who has advocated the subordination of the individual to the state along the lines of Hegel's doctrine. In Nietzsche most normal people see German philosophy gone mad, and the megalomania which precipitated the present war they interpret either as the result of the cause of such philosophy.

As if to illustrate the fact that might is not the civilizing force, we have in Germany, and that "the weak shall inherit the earth," we have in the life of Mary Slessor of Calabar the story of self-sacrifice of a humble woman, who by reason of her wonderful meekness and devotion in the midst of the African jungle, brought the influence of civilization to the wildest of African tribes. Her story is an inspiration to human endeavor, and a commentary on the moonshine philosophy that insists that the brute is the German. Mary Slessor's name will be associated with Calabar as the name of Livingstone and Stanley are mingled with the story of Central Africa.

For Ambassador J. W. Gerard's "My Four Years in Germany," has been added to the library, and should prove interesting to those who wish to know of pre-war conditions in Germany. The book also contains several observations on the men at the head of German affairs. As an American estimate of the justice of the cause of the allies, it should attract many readers.

The war furnishes several books among the new editions. "Our Part in the Great War" by Arthur Gleason, relates the past and the present contribution of America to the great struggle. Gleason is the only person outside of the French and British governments who has seen the original of the captured diaries of the German soldiers. In his book he extracts from these in which the Germans themselves describe the trail of blood and flame following in the wake of their armies. This is a distinct addition to the growing literature of the war.

But in accordance with the privileges of a democracy of letters we pass from the serious aspects of life and instead of seeking for instruction we may look for entertainment. To satisfy this desire for relaxation many fine novels have been added to the shelves of the library.

None of the additions are by writers at the first rank, but nevertheless the books are such as the average novel reader wishes to while away summer moments. Kathleen Norris and Mary Roberts Rinehart are the outstanding

names among the fiction writers who are represented. In the biographical additions we have two biographies which illustrate the diversity of American life. We have the story of Henry Ford as a spellman of one type of American, and another biography of Henry David Thoreau, whose chief ambition was not to make money but to live and think according to nature.

History. Botsford, G. W.—An ancient history for beginners. Effe, H. P.—The real Mexico: a story on the spot. Gibbons, H. A.—The blackest page of modern history: events in Argentina in 1915.

Jordan, D. S.—Alonso Llorca. Latourrette, K. S.—The development of China. Levine, I. D.—The Russian revolution. Smith, C. W.—The conquest of Virginia. Talbot, F. A. A.—The Canadian Pacific railway.

Trevel, W. D.—United States colonies and dependencies. Gerard, J. W.—My four years in Germany. Livingstone, W. P.—Mary Slessor of Calabar, pioneer missionary. Moncrieff, A. R. H.—Bonnie Scotland. Stevens, W. B.—Petrograd past and present.

General Literature. Browne, P. E.—Scars and Stages. Fuller, H. H.—Lilies long and short. Gordin, J. W.—Canadian poets and poets. Gilbert, Sir, W. S.—A stage play. Goodman, K. S.—The game of chess. Goodman, K. S.—Quick curtain. Godfrey, Thomas—The Prince of Parthia, a tragedy. Keats, Antioch—Oral English. The Art of Speaking. Knowles, E. L.—Poems of American patriotism. Kramer, M. B.—One thousand literary questions and answers. Library of Southern Literature, composed under the direction of Southern men of letters. 16 vols. Mackate, P. W.—Cathian by the yellow sands. Norwood, R. W.—The witch of Endor. Sordani, Victoriano—The sorcerer's drama. Schuyler, Eugene—Hudson Indians. Sherman, S. P.—Matthew Arnold, how to know him. Some stories by famous men as told by Brand Whitlock, and others. Thomas, Augustus—The Part of Partick. Wynne, Mrs. Madeline (Vale)—St. Briggs talks.

European War. Campbell, R. J.—The war and the world. Dohy, M. Z.—Short rationing: an American woman in Germany, 1915-1916. A German deserter's war experience, translated by J. Koolhaas. Gleason, A. H.—Our part in the great war. Jorgensen, J. J.—False witness: the authorized translation of "Klokke to land." Mackay, Mrs. H. G. (Edwards)—Journal of small things.

OIL FIELD GROWING; SHOWN IN SCHOOLS

Deputies A. E. Bales, O. S. Hubbard and E. A. Thompson in the office of the county superintendent of schools have returned from their trip into the Coalinga district. While there they found the increase of enrollment in the oil fields schools an indication of the general activity in the fields. In spite of the opening of the intermediate school in Coalinga which takes pupils from the seventh grade schools in Alpha, Oil King and Claremont are crowded, with more pupils than were enrolled last year. In the Oil King school the principal has an indoor experimental garden in which the children study agriculture. The box twelve feet square is divided into sections for individual experiments.

BOESTELL TO PAY, DECIDED BY COURT

By an order made yesterday, by Judge George E. Church, Attorney C. K. Boestell will have to pay \$25 to the Credit Clearance Bureau. The collection company are holders of a note in which Boestell gave his note in July, 1916, for the above sum. The attorney fee of \$75 was waived.

Makvel, L.—The German fury in Belgium. Powell, E. A.—Italy at war and the Allies in the West. Reilly, Raymond—General Joffre and his battles. "Thien," pseud.—War flying, by a pilot.

Biography. Foster, W. D. ed.—Heroes of modern religion. Harris, Frank—Oscar Wilde, his life and confession. Lane, R. W.—Henry Ford's own story. Morgan, J. M.—Reminiscences of a rebel leader. Sanborn, F. R.—The life of Henry David Thoreau.

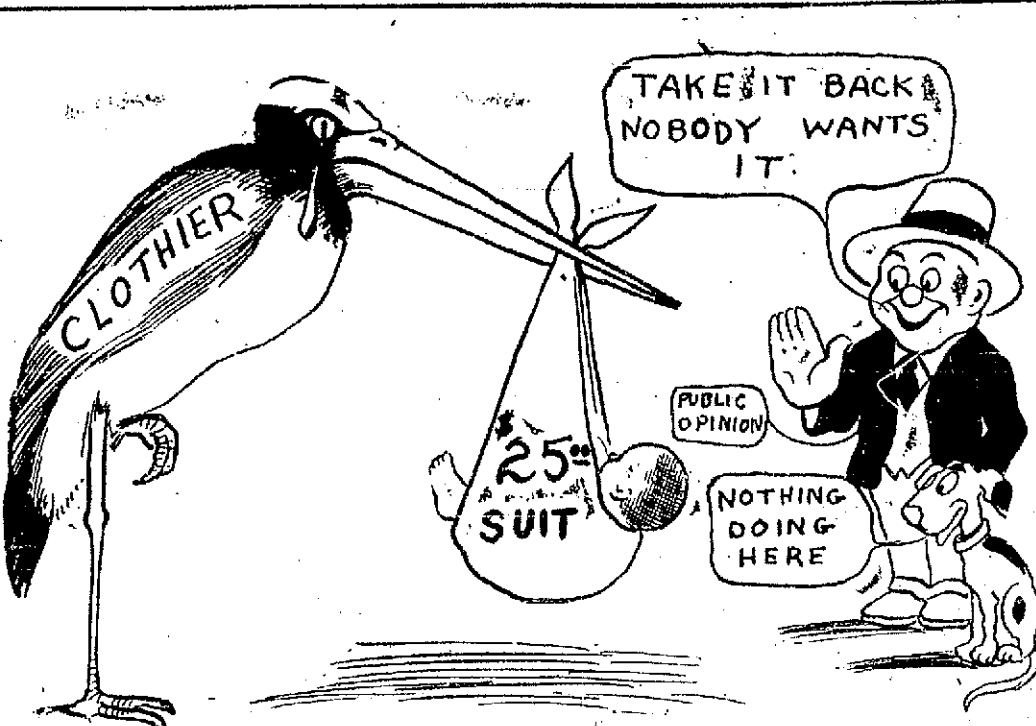
Miscellaneous. Austin, F. E.—Preliminary mathematics. Avery, A. H.—Dynamo and electric motor building. Bacon, Corinne—Selected articles on national defense. (Debaters' handbook.) Barse, Mrs. M. E. (Ballstrey)—Famous far Ballstrey. Barse, Mrs. M. E.—Oral French method. Bowlin, J. E.—A realistic universe. Burchenal, Elizabeth—Folk-dances of Denmark. Burpee, George—Parks, their design, equipment and use. Chase, Paul—Sound investing. Chubb, E. P.—Knitting without "Speedmen." Cross, C. F.—Text-book of paper-making. Davidson, Charles—The origin of earthquakes. Dawson, Mary—Book of entertainments and frolics. Dawson, Mary—Book of parties and pastimes. Fairbanks, Douglas—Laugh and live. Forbes, W. E.—Cycles of personal betterment. Fowler, N. G.—Grasping opportunity.

Frederick, A. G.—American civics: a text-book for high school. Fairweather, Adolf—Greek and Roman sculpture. Gray, W. D.—Gray's plumbing design and installation. Ham, A. H.—Interest tables for small loans. Hauer, Henri—German's commercial grip on the world, her business methods explained. Institute of international law. Recognition of international law of nations. Judson, K. B.—Myths and legends of British North America. King, C. L.—The regulation of municipal utilities. Klansman, Julius—The nature of music. Lounsbury, P. C.—Profit and pleasure in goat-keeping. Lyman, B. S.—Vegetarian diet and dishes. Metcalf, Archibald—Leadership of the New America. Moody's Manual; complete list of securities maturing Jan. 1, 1917-June, 1919.

Murray, Sir, J. A. H.—A new English dictionary on historical principles. Perry, C. A.—Community center activities. Pratt, H. S.—A manual of the common invertebrate animals, exclusive of insects. Richmond, M. E.—Social diagnosis. Rorer, Mrs. S. T. (Horton)—Mrs. Rorer's key to simple cookery. Smith, O. W.—Trout lore. Smith, R. M.—The Baby's First Two Years. Spencer, L. J.—The World's minerals, with an appendix by W. D. Hammond. Treitschke, H. G. V.—Treitschke, his doctrine of German destiny and of international relations, together with a study of his life and work. Trials of schools for boys by A. E. Stevens and others. Vandervelde, H. L.—Railroad valuation. (Hart, Schaffner and Marx price essays.) Van Slyke, L. L.—Modern methods of testing milk and milk products.

Van Valkenburgh, Agnes—Selected articles on military training in schools and colleges including military camps. Wilson, M. A.—A child's religion. Woodburn, J. A.—American politics. Worth, Pauline—The sorry tale: a story of the time of Christ and the Youngbloods. Sir, F. E.—Mutual influence: a re-view of religion.

Fiction. Atcheller, J. A.—In Hostile Red. Abdullah, Achmed—Rucking the Tiger. Rudolph, Harold—Carmen's messenger. Ray of my heart, a true book. Brown, Alice—Bromley neighborhood. Browne, P. E.—Someone and somebody. Brubaker, Howard—Bunny. Clouston, J. S.—The traitor at large. Cook, L. S.—Those times and those. Connor, Ralph—The Foreigner; a tale of the Saskatchewan. Dalrymple, Leonard—Kenny. Davless, M. T.—The heart's kingdom. Day, H. P.—Where your treasure is. Dorosovski, E. M.—The eternal husband, and other stories. Ellerbe, B. L.—Tales of California yesterday. Elliott, F. P.—Lend Me Your Name. Flanagan, H. H.—Cousin Julia. Forbes, J. M.—Doubtless and the girl. French, Allen—At Plattburgh. Greston, Ethel—Sunny slopes. Harpman, J. M.—The Interlopers. Linton, E. M.—The cracker box school. Lynde, Francis—Stranded in Arcady. Michaels, J. P.—Bully of the Midway-Sunset. Misses, Remet—Turn to the right. Norris, Mrs. Kathleen (Thompson)—Marie, the uncombed. O'Brien, Mary—The House-Burner. Patterson, R. H.—Eve, junior. Ragsdale, Lulah—Miss Duple from Dixie. Richardson, D. M.—Pilgrimage; pointed route.



Nobody Wants a \$25 Suit These Days

And can you blame them? Why should any sane man buy a \$25 suit when it is a proven fact that we can get as classy a suit with far better material for \$15 at my store. No one wants a \$25 suit when he can get the same thing or better and save \$10.

\$25 suits are unpopular because there is no good reason for their existence, and public opinion is fast showing its disapproval by turning them away.

And they never go back to them, for after they have once worn my \$15 suits they are never satisfied with anything else. The values in these \$15 suits are as good and better than any \$25 suit made, and they save \$10 everytime they buy one. The very best materials are used in my suits and they are made right up to the minute in style and cut. They fit perfectly—in fact, have all the good features of a higher priced suit without the higher price.

REAL \$25 SUITS \$15—DIRECT FROM MY FACTORY TO YOU

\$15

HENRY DERMERS \$15 SUIT HOUSE
Corner Tulare and "Eye" Streets
Fresno, California

My suits are made in my own factories—two of them now—one on Fourteenth St. and Sixth Ave. in New York, and the other on Broadway at Astor Place in New York. It is for this reason that I can sell real \$25 suits for \$15 because I can make my profit at the factories and sell the suits to you at a very small margin of profit. The best of materials and workmanship are put into these suits. There is nothing cheap about them except the price and the fact that customers return again and again for other suits proves that my suits are all that I claim for them.

Open Saturday Evenings Until 9 o'clock

200 Head--The Sanitary Dairy Herd--Hard 200
at Public Auction Sale, on Tuesday, Nov. 6, 1917

One mile west of Modesto, on the Maze road, I will sell this splendid herd of Dairy Cows, Horses, farm machinery and implements, to the Highest Bidder, without reserve, consisting of:

65 head of Extra Selected High Grade Holstein Dairy Cows.
35 head of choicest Durham Cows to be had in this section.
46 head of Pure Blood Guernsey Cows, selected from one of the best Guernsey herds in the East. While not registered, each animal carries the blood of the best they breed in the Guernsey strain.
50 head of Holstein Heifers from these selected cows.
25 head of Heifer Calves (Durham, Guernsey and Holstein).
2 registered Holstein Bulls, Banots.
1 Robin Hood Koroba Pontiac, No. 132924, Great Grand Sire, King of the Pontiacs, Dan Koroba Electa, 21284 lbs. fat in 7 days. Grand Champion, Sweepstakes, Modesto Fair, 1916.
(2) Sir Seneca Beets, 208993, Sire, Seneca Cornelia Garban Beets.
1 registered Guernsey Bull, Glenwood Hale Spot of Riverdale, 31157, Mother's record, over 500 lbs. fat with second calf.
10 head of work horses.
1 saddle horse.
5 head of colts from 1 to 2 years old; heavy boned blocky built, bright bays. Will make some fine matched teams.
4 sets work harness, 2 mowers, 2 rakes, 3 farm wagons, 1 spring tooth harrow, 1 spike tooth harrow, 1 manure spreader, 1 corn cultivator, all household and kitchen furniture, and all small tools (farm and dairy) not mentioned here.

Note Dairymen and Interested Buyers

The 65 Holsteins are the best to be had for their paying and producing qualities. The 35 Durhams have been selected for the same reasons; are all heavy testers. The 46 Guernseys are not excelled by any grade herd in California of the same breed. The management spent two months in the East visiting and inspecting the various Guernsey herds in many states and selected this herd from the best. Every animal has sound tests and udders. All young, and a large number are just fresh. Also, a number of the Holsteins and Durhams have just freshened.

Look up the herd before date of sale. Time will be given to purchasers of this herd. Make your arrangements with the owners before date of sale.

A nice buffet lunch will be served free on the grounds.

Sale starts sharp at 11 a. m.

BY ORDER OF THE SANITARY DAIRY CO.

J. V. Short, Sec.

J. H. Corley, Auctioneer



MEDICAL CURE FOR FLAT-FOOT SOLD FROM COAST TO COAST

Discard "Foot Crutches"
Stop trying to cheat Nature by crippling your feet with clumsy arch supports that restrict the action of the arch. Nature never intended that the arch should be stiff and unyielding; or the bones would have been made in one piece.

Get Ground Grippers
—with their flexible, muscle-developing arches that exercise and strengthen the arch muscles with every step you take. Ground Grippers actually restore fallen arches. Ask your doctor about them. Call for free booklet.

Johnson & Coster
1908 Fresno Street.

Trusses Must Be Personally Fitted By Expert to Give Satisfaction

Don't make the mistake of thinking you can buy a truss like you buy hardware and get the proper relief

WHY TAKE CHANCES!
Forty-nine out of fifty who are ruptured can not locate the seat of the trouble unless taught by some one skilled in the business. These men think they can locate the seat of the trouble by arguing they can—yet five minutes explanation convinces them for all time they were mistaken. The chances are that all you have guessed about this matter is wrong.

A scientific truss should never touch the pubic bone, never press the spermatic cord or any other delicate part, should never have under-strings, should always be easy on the back and should hold the rupture at the INTERNAL RING, so as not to allow any part of it to lodge in the inguinal canal. You can easily find the external ring, but can you locate the internal ring? If you are guessing whether the truss is in the right place, you are guessing whether it will be made up like biscuits, and sent out to fit any stomach; it is more like fitting artificial teeth, although more delicate parts are involved in the fitting of a truss.

EXAMINATION FREE
You must have a truss for your inguinal hernia, and, as no two cases are ever alike, and also as there are several different forms of hernia in the groin, the only way to learn what you need is for us to see the case. We will examine you free.

When we see what has to be done, we tell you what we can do, and what the chances will be, you shall be the judge as to whether you desire our truss or not.

OUR GUARANTEE
Guaranteed to give permanent satisfaction. Should your case at any time need attention, it is given gratis, or should we fail to hold your rupture satisfactorily, your money will be refunded any time within thirty days.

HOW TO PURCHASE
The "Horse Shoe" Truss is a scientific instrument, but can not be bought like cutlery. It would be of no use—people would not know where to wear it. They have to be shown; for this reason it is handled only by men knowing how and where to apply it accurately to your figure.

To secure one of these trusses it will be necessary for you to make us a personal call, so your case can be examined. You will be treated with the utmost courtesy, whether you buy or not, and will learn that there is only one way to make such a purchase, and that is in person.

ROBERT LICH
LICH'S DRUG STORE
1916 TULARE ST., FRESNO, CALIFORNIA

GREAT SHOWING IN LOAN CANVASS

LOAN MAXIMUM NOT FAR DISTANT BUT EFFORT OF BANKERS TO BRING FIGURES TO STANDARD IS FAILURE

Many Sections of County Exceed Allotment But in the Majority of Instances the Maximum Stands; in Fresno Offering Amassed in Small Sums

Bank and Trust Company	250,000	15,000
First National	725,000	15,000
Farmers' National	693,000	15,000
Bank of Italy	500,000	15,000
Union National	254,000	15,000
Fresno Savings	75,000	15,000
Industrial (Japanese)	10,000	15,000
Total	\$2,510,400	

Subscriptions for the county, with a quota of \$4,000,000, came through with a subscription of \$3,568,300.

These figures tell the story of the close of the second Liberty Loan campaign—so far as the city of Fresno is concerned.

These are the figures given out by the several banks as representatives of the city of Fresno on the day of the close of the campaign. The figures show that the city of Fresno has exceeded its allotment by a large margin. The figures also show that the city of Fresno has exceeded its allotment by a large margin.

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APPEALS TO FRESNO TO RAISE QUOTA

To the People of Fresno—Fresno City has subscribed \$2,500,000 to the Liberty Loan. Your country has asked you for \$3,000,000. You lack only \$500,000. I know the Fresno spirit too well to believe you will be down and accept defeat when you are so near the goal.

Fowler, Coalinga, Sanger, Parlier, Clovis, Del Rey, Reedley, Madera, Hardwick, Lemoore, Corcoran, Dinuba, Exeter, all little towns, raised their quota to say nothing of Stockton.

Save your own fair name. Form a pool of merchants, ranchers and wage-earners and make up the half million. It will be light burden if put on many shoulders. The Federal Reserve bank will accept your subscriptions until November 1, and your local banks will help you. Go to it. Attaboy!

WILLIAM NELSON,
Special Representative, Federal Reserve Bank,
San Francisco, Cal.

Liberty Loan Bond Amounts Reported at Federal Offices

Here is the Liberty Loan record for the four counties, campaigned under the Fresno Auxiliary Jurisdiction, as reported to William Nelson, in charge of the Liberty Loan drive in this section:

MADERA COUNTY:
Quota—\$214,500.
Subscribed—\$214,500.

CHOWCHILLA: Quota—\$224,400.
Subscribed—\$224,400.

MADERA: Quota—\$224,400.
Subscribed—\$224,400.

KINGS COUNTY:
Quota—\$127,340.
Subscribed—\$127,340.

HANFORD: Quota—\$255,000.
Subscribed—\$255,000.

CORCORAN: Quota—\$57,000.
Subscribed—\$57,000.

HARDWICK: Quota—\$12,400.
Subscribed—\$12,400.

LEMOORE: Quota—\$231,750.
Subscribed—\$231,750.

TULARE COUNTY:
Quota—\$237,150.
Subscribed—\$237,150.

DINUBA: Quota—\$174,200.
Subscribed—\$174,200.

DUEN: Quota—\$59,500.
Subscribed—\$59,500.

ESCALANTE: Quota—\$96,100.
Subscribed—\$96,100.

LINDSEY: Quota—\$243,000.
Subscribed—\$243,000.

OROSI: Quota—\$245,000.
Subscribed—\$245,000.

PORTERVILLE: Quota—\$238,400.
Subscribed—\$238,400.

STRATHMORE: Quota—\$17,100.
Subscribed—\$17,100.

TERRA BELLA: Quota—\$50,700.
Subscribed—\$50,700.

TULARE: Quota—\$353,700.
Subscribed—\$353,700.

VISALIA: Quota—\$78,000.
Subscribed—\$78,000.

WOODLAKE: Quota—\$13,500.
Subscribed—\$13,500.

FRESNO COUNTY:
Quota—\$4,000,000.
Subscribed—\$3,568,300.

CLOVIS: Quota—\$75,000.
Subscribed—\$75,000.

COALINGA: Quota—\$274,000.
Subscribed—\$274,000.

FOWLER: Quota—\$58,000.
Subscribed—\$58,000.

FRESNO: Quota—\$2,500,000.
Subscribed—\$2,500,000.

KERMAN: Quota—\$21,000.
Subscribed—\$21,000.

KINGSBURG: Quota—\$130,000.
Subscribed—\$130,000.

LATON: Quota—\$23,000.
Subscribed—\$23,000.

PARLIER: Quota—\$41,750.
Subscribed—\$41,750.

REEDLEY: Quota—\$176,500.
Subscribed—\$176,500.

RIVERDALE: Quota—\$59,000.
Subscribed—\$59,000.

SANGER: Quota—\$115,200.
Subscribed—\$115,200.

SELMA: Quota—\$210,000.
Subscribed—\$210,000.

DEL REY: Quota—\$3,900.
Subscribed—\$3,900.

DINUBA SCORES BIG IN LIBERTY LOAN RESPONSE

Subscriptions Are Far in Excess of Allotment of Government

Splendid Showing Is Also Made in Red Cross Chapter Work

DINUBA, Oct. 27.—With an allotment of \$174,200 on the second Liberty bond issue, the banks here this morning announced that subscriptions here reached over \$200,000, and workers still in the field with a number of good prospects for the work today.

The whole territory has been worked twice and is being worked by the Red Cross chapter. To this body not only the credit of getting one hundred dollar subscriptions, but several one thousand investments have been developed by the close team work.

Splendid Record.
In giving up the work done in the future portion of the Alta district, excepting the immediate district country, which in this last drive worked under their own organization, they have been raised in cash since the declaration of war about \$300,000.

The heavy investors in bonds have been secured by the bank, but more actual time is devoted by the women of the district who are organized to such a degree that classes or groups are meeting every day and many evenings of the week.

These in fact.
A list, which by no means is complete, of articles made and sent away by the Red Cross chapter up to this date, and not reckoning the work in hand, is given the writer as follows:

1,638 compresses, 7 bath robes, 24 pillow, 150 comforters, 34 quilts and quilt covers, 50 handkerchiefs, 29 knitted wash cloths, 12 knitted eye bandages, 18 pairs operating surgical legins, 29 shoulder wraps, 128 laparotomy pads, 150 folded gauze strips, 5 knitted sweaters, 5 sweaters and vests, and numerous knitted tops and floor cloths.

Red Cross Event.
On Halloween night, Wednesday, October 31, a Red Cross carnival will be held in the open house, in which the best talent is throwing all its weight; business men of the town will make up as frocks and monstrosities and prominent ladies will conduct booths with all manners of catch-penny articles for sale.

The school children are at work on the advance sale of tickets, which item at this time is over \$100.

John R. Marston and Delta B. Marston of Stanislaus county to Mrs. K. K. Marston of Fresno county, the 21st of Sierra Park colony.

Flora T. Moore et al. vs. Joseph Jackson, lot 40 and 41 of Del Mar tract.

S. J. White et al. vs. George S. Williams, lots 7 and 8 of block 15, of Klamathurst, Fresno county.

Grace Kathlee Best of Los Angeles to Sadie Olive Best of the same place, west half of west half of southwest quarter of northwest quarter of section 29, township 12 south, range 12 east, containing 10 acres.

Marion Corder et al. vs. D. H. Hodges et al., lot 1, block 25, of Parkhurst's Addition to Sanger.

C. M. Finney et al. vs. Fannie E. Graham, west half of northwest quarter of section 29, township 12 south, range 12 east.

W. A. Graham et al. vs. C. M. Finney, lot 31 and north half of lot 23 of Altamont Addition to the city of Fresno.

Mary W. Harris and Martha L. Harris to A. K. Karamjian, lots 11 and 12 in block 9 of Altamont Addition in Fresno city.

Charles P. Wells et al. vs. Coalinga to Cornelius C. Carstens, same city, east half of northeast quarter and north half of southeast quarter of section 25, township 22 south, range 14 east.

Asst. Sec. of U. S. Mil. Fresno county, northwest quarter of section 7, township 15 south, range 11 east, containing 15.24 acres.

Anna L. Sternburg of Los Angeles to J. J. Miloy of Fresno, southeast quarter of section 29, township 12 south, range 12 east, containing 15.24 acres.

Ernest August Forthamp to E. J. Carver, lots 21 and 22 in block 2, Forthamp Addition No. 2.

R. L. Buell et al. vs. F. G. Norman, lot 27 and north 20 feet of lot 28 in block A of Iowa Addition to Fresno.

Joe LaPorte et al. vs. Los Banos to Luigi Liguori of Fresno, lots 7 and 8 in block 27 of the Reserve of the Palace Tract.

W. B. Holland et al. vs. Fred Sims, lots 60 and 70, Moroa Tract.

WILL GIVE BENEFIT DANCE.
Fresno Hebrew lodge No. 153 will give a benefit dance at the Municipal Auditorium on November 2 for the benefit of the California Old Fellows' orphan home.

Mayor and Mrs. W. P. Tommy will host the grand affair. Mrs. A. J. Gies is in charge of the committee. The other members are Mrs. A. K. Buck, Mrs. Maudie West, Mr. and Mrs. W. L. Jones, Clyde Jackson and James Parrell.

STRATFORD MAKES RECORD ON BONDS

Twelve Thousand Dollars in Liberty Applications Is Day's Record

STRATFORD, Oct. 27.—On Thursday evening a couple of the "four-minute men" from the headquarters in Fresno—Attorney C. M. Oslas and Attorney C. M. Oslas—came to Stratford to add a little more zeal to the Liberty bond cause. The meeting had been advertised and considerable work had been done toward appealing to the patriotism of the citizens in this community, and as a result those present came prepared to share

LEMOORE EXCEEDS ITS MAXIMUM QUOTA

LEMOORE, Oct. 27.—Lemoore exceeded its maximum quota of Liberty loan subscriptions by about \$100,000, according to figures compiled by the local bank tonight. The quota was \$231,750 and \$232,000 was subscribed.

The most of these subscriptions were secured in the past week by personal canvassing by a committee of about forty, headed by Leslie S. Smith.

The First National Bank exceeded its maximum quota by \$25,000.

FRED J. LAMOND ANSWERS DEATH

Fred J. Lamond, probably one of the most widely known men of this part of the valley because of his skill and fitness for that form of advertising known as "splicing," whose voice and catchy calls have lured thousands of Fresnoans to the bleachers at the ball park and to other attractions, died yesterday at a local hospital following an illness of some duration. His "Don't Forget the Baseball Game" and other cries will ring in the ears of old and young for many years to come.

Lamond was 41 years of age and had lived in Fresno for 34 years. The funeral will be held Monday morning at 10 o'clock from the chapel of Stephens and Dean.

FIGHT LEADS TO LOSS OF AN EYE

During the progress of a fight which occurred in the Chinese market early yesterday morning, Dr. L. B. Wilson was struck with a box across the face and the blow breaking his glasses drove a portion of one of the lenses into his eye. As a result the eye had to be removed. Dr. L. B. Wilson performed the operation. Barrett's assistant is being sought by the police.

800 SHRINERS HOLD CEREMONIAL HERE

Big Gathering Ends With Dinner, Dance and Flour Sale

Drums and marching—dancing that lasted long into the night—closed the Shriners celebration in Fresno last night—a celebration that was largely taken up by the big ceremonial that occupied the entire afternoon and evening. Shriners from San Francisco and all surrounding cities.

While interest centered in the ceremonial at which fifty new members were initiated, and which always is elaborately carried out, the selling of the Shriners' Red Cross sack of flour aroused the greatest interest of the evening.

The idea of selling and re-selling a sack of flour in aid of the Red Cross originated during the Civil war, when a sack was sold hundreds of times by the Shriners' Red Cross sack of flour.

The money from the sale of the sack was donated to the Sanitary Commission, an organization that cared for the widows and orphans of Union soldiers. As often as the flour was sold it was turned back by the buyer to be resold for the same cause. Before the sale ended the total price paid for the flour was \$275,000.

Inspired by the success of the Grillo sack of flour, the Shriners, after their had been declared with Germany, began the sale of "The Shriners' Red Cross Sack of Flour," and last night Fresno paid more for the sack than any other American city except Honolulu, where it was sold here for \$11.50.

The sack was sold here for \$11.50 and immediately returned by the buyer to be sold over again. The price paid in Fresno brings the total up to \$1,552.80 to date. Honolulu paid \$1,636 for the sack and agreed to buy it over again should any city equal its record. Fresno's price last night exceeded that paid in San Francisco.

The Shriners arrived in Fresno on morning trains from all sections of the state. More than 200 came by train from San Francisco and the bay cities, while 100 came in automobiles. More than 800 Shriners sat down at the supper served following the ceremonial at the Auditorium.

NEW YORK, Oct. 27.—The actual cost of clearing house banks and trust companies for the week shows that they held \$2,552,500 in excess of legal requirements. This is a decrease of \$2,145,000 from last week.

A. Terry, \$100.
Fred Newton, \$200.
M. Edson, \$200.
T. J. Woodworth, \$200.
Mrs. E. E. Woodworth, \$200.
Mrs. P. J. Moody, \$200.
Charles Skuggs, \$200.
O. R. Smith, \$200.
A. E. Wiles, \$200.
J. H. Brothers, \$200.
Mrs. T. J. Woodworth, \$200.
Mrs. D. A. Woodworth, \$200.
Mrs. O. T. Woodworth, \$200.
J. P. Poole, \$200.
Joe Reed, \$200.
C. H. Meyer, \$200.
Sturgeon Bros., \$200.
Grover Smith, \$200.
Jas. Orton & Son, \$200.
H. E. Ransom, \$200.
S. B. Shaughnessy, \$200.
J. V. McKim, \$200.
H. D. McCune, \$200.
Earl McCune, \$200.
Marie McCune, \$200.
Stanley B. Acholor, \$200.
Miss Mary Smith, \$200.
Miss Phoebe Smith, \$200.
Miss Esther Scott, \$200.
J. E. Bacheler, \$200.
Wm. Monroe, \$200.
Mrs. A. Terry, \$200.
Mrs. S. E. Shaughnessy, \$200.
Miss Sue Pahl, \$200.
Lottie L. Lister, \$200.
J. E. Blakely, \$200.
Deacon Lumber Co., \$200.
Leland Axtell, \$200.
Harry Leach, \$200.
Miss Mildred Wiles, \$200.
Elmo Wiles, \$200.
Clinton Wiles, \$200.
Chinn Warehouse Co., \$200.
Mrs. Inoua Hawkins, \$200.
Ed Anderson, \$200.
Mrs. J. V. McKim, \$200.
S. A. Muehle, \$200.
Harold Wiles, \$200.
Mrs. Chas. Meyer, \$200.
Mrs. O. Deacon, \$200.
P. E. Johnson, \$200.
Harold Potter, \$200.
Miss Anita Dotta, \$200.
Emil Dotta, \$200.
Charles Paschall, \$200.
Mrs. J. J. Smith, \$200.
J. C. Miller, \$200.
Henry Dotta, \$200.

You Can Make a Big Saving in Fuel By Using a COLE'S HOT BLAST HEATER

A Cole's Hot Blast Heater is positively guaranteed to burn a one-third saving in fuel over any lower draft stove of the same size, with soft coal, slack or bituminous, and is guaranteed to use less hard coal or coke than any base burner made with the same size of fire pot. It is built of the finest materials and is positively fire tight—not a particle of heat is wasted. You will find that with a Cole's Hot Blast Heater you will heat your home better and more evenly and at less expense.

\$15.50
\$19.50
\$22.00
\$24.50

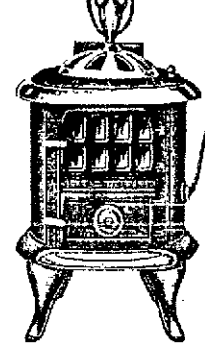


The "Scout" A Heavy Castiron Heater For Wood or Coal

The "Scout" is built for service. It is very durable, built of heavy cast iron and in fact it is provided with interchangeable wood or coal grates. Wood may be used at a great saving in fuel over other stoves, but the heavy thing makes it more suitable for a stove burning fuel.

We Will Set Up Your Stove Free

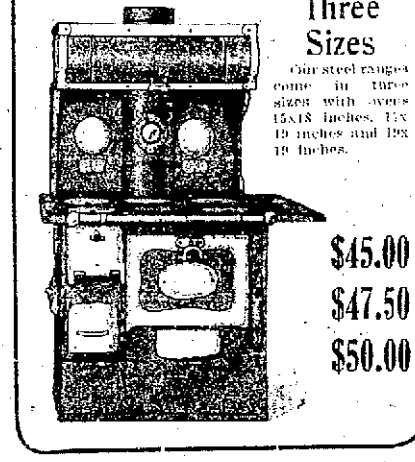
We will set up free of charge any stove purchased of us and costing over \$5. Stove pipe is extra, but will be charged only with what is used.



In Two Sizes
The "Scout" comes in two sizes and is very neatly finished.
\$16.50 \$18.50

Install a New Steel Range in Your Kitchen

Discard your old cook stove and install a new steel range in your kitchen. You will get such splendid results in your baking, and will save so much fuel that you will be more than repaid by making the change. These ranges are well built and neat in appearance. They have large oven and fire box, wood or coal draft, etc. Come in and inspect them.



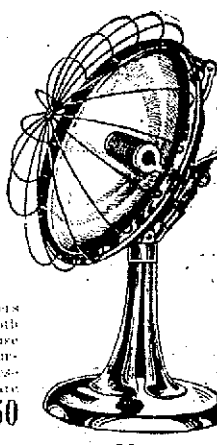
Three Sizes
Our steel ranges come in three sizes with ovens 15x18 inches, 17x19 inches and 19x19 inches.

\$45.00
\$47.50
\$50.00

Heat By Electricity—The Modern Way

This Hot Point Heater Will Interest You

Come in and see one of these Electric Heaters in operation. They are neat and attractive in appearance, give splendid heat for bedrooms or bathrooms and attach to any light socket.



Very Economical
These Hotpoint heaters are very inexpensive, both as to first cost and expense of operation, and they furnish ample heat for the very best results. They are very convenient and economical. \$7.50

Reliable Hot Spot Gas Heaters

Reliable Hot Spot Gas Heaters are ideal for use in bedrooms, bathrooms or other small rooms. They burn without any moisture, are clean and sanitary. They are inexpensive to operate and are very convenient to handle.

Andirons
A set of Andirons in your fireplace will add much to its attractiveness. There are many designs in cast and wrought iron and in brass, from which to choose, priced from \$2.50 to \$10.

Firesets
Firesets in plain wrought iron or in brass are priced from \$4.75 to \$8.75; they include shovel, tongs, poker and brush.

BARRETT-HICKS CO.

Largest Hardware Stock in Central California
Plumbing—Tinning—Heating Plants
1035-41 I Street, Fresno



For Your Halloween Party

A Victrola Will Furnish You Any Music From Ragtime to Grand Opera

California Oil

WEST SIDE FIELDS ARE VERY ACTIVE

Many New Wells Sunk and Oil Is Found in Good Quantities, Notes

MCKITTRICK, Oct. 27.—The sinking of new wells in the McKittrick, Lost Hills and Midway districts on the west side of the discovery of large quantities of oil in a well in the North Belridge field, and the arrival of rig builders and drillers for the beginning of development of the Associated Oil Company's territory in the new Carissa Plains area, dominated interest in the western oil belt this week.

Another feature of much note was the subscription of officials and other employees of oil companies to the second issue of war bonds, these aggregating many hundreds of thousands of dollars, again demonstrating the loyalty of all to the nation and the principles for which it stands. Each of the fields made a most excellent report, all departments of the work being ably represented.

The Reward Oil company, which has many good producing wells in the McKittrick and North Belridge fields, has lately entered upon the enlargement of its activities in the Midway, at Shale, this week started drilling there new wells in section 25, 31-32 in the named district. The company operates forty-two wells in the McKittrick area and has several in the North Belridge, where it has been quite successful in recent months, bringing in three, each with a very satisfactory production. The results at Shale have been of such an encouraging character that the Reward proposes to give this proven territory an even more thorough test, and is also expected to soon put down new wells on its property in the North McKittrick front, where a well was re-drilled a short time ago, its output being more than doubled.

The drilling of well No. 3 on the lease of the East Puente Oil company, on section 11, 20-21, in the north end of the McKittrick field, was begun this week, and the company has announced that when this has been completed work is to be commenced on two others. The East Puente company, which has wells in the Kern River field as well as in the McKittrick, not only has met with much success in both, but has done a goodly amount of new work at its second camp, immediately west of the original camp, some wells containing in this a production of 70 barrels or more. The company was organized sixteen years ago, and has a capital of \$500,000.

In the Lost Hills field the California Star Oil company, which has figured conspicuously within the past two years in the matter of new development, work, opened in two wells in section 24, 25-26, on which there are at present more than a score of producers. The Lost Hills is fast coming to the front as the location of progressive concerns, whose activities

AWARDS DAMAGES IN KERN OIL LITIGATION

BAKERSFIELD, Oct. 27.—Findings, signed by Judge J. W. Mahon, and awarding judgment for \$5,826.35 with interest at 7 per cent from May 15, 1908, has been filed with the county clerk, in favor of Y. R. Williams, for the Kern Valley Bank, a defunct institution, against the Salt Lake railroad. The judgment is for fuel oil furnished to the railroad by the Sunset Road Oil Company and the interest thereon will amount to about \$4,000 of the sum and for making about \$15,000 available for the clearing up of the \$375,000 still due the depositors of the defunct bank.

The Salt Lake railroad put in a claim against the oil company for \$40,000 for money advanced. This claim was denied.

George E. Whitaker for the plaintiff drew up the findings.

DISCOVER OIL WELLS IN DEVIL'S DEN FIELD

HANFORD, Oct. 27.—Shallow oil wells have been located on the E. B. Bush and Thomas Hanna lands in the Devil's Den country, according to a German, Motherhead of this city, who owns land in that vicinity. Motherhead states that the wells will yield five or six barrels per day, and that the oil will be about 20 gravity. The wells are, not flowing. Pumps are now being installed. The oil was found at a depth of 150 feet.

BRIEF OIL NOTES OF BAKERSFIELD

BAKERSFIELD, Oct. 27.—The May Oil Company of Kern river, one of the plaintiffs in litigation with the agency, is selling its oil at 98 cents a barrel to the King Refining Company.

The California Oil World says the oil operations will get a square deal in price fixing by the government, and urges them to "build, drill and produce." The hazard, as far as regulation by the authorities is concerned, is insignificant.

At the receiver's auction, the Caribou Oil Company's production of 10,000 barrels a month from ligated land was sold to the Southern Pacific railroad for \$1.05 and the output from the Caribou Oil Company's 16,000 barrels a month, went to the General Petroleum at \$1.25 a barrel. The Caribou operates on section 28-31-23 and the Trojan on section 32-33-23, its oil being valuable for refining purposes.

George Calhoun, formerly in the oil refining business at Bakersfield, has gone to Fresno. He was a pioneer in the asphaltum business at Kern river.

MAKE DEEP TEST IN MIDWAY FIELD

MARICOPA, Oct. 27.—The Standard Oil company is engaged in making a test of the deep strata in the Midway field. The test is being made in well No. 48 below the water stratum immediately underlying the sand from which present wells are producing, and is being drilled through the strata in the immediate vicinity of the well where the Standard is making the test. Two other deep test wells have been started by the Standard on the Sunset Monarch property on section 7, 11-23.

LEASE OIL LAND AT SANTA MARIA

SANTA BARBARA, Oct. 27.—James Lertson of Santa Maria has leased 702 acres of the Arrellanes ranch from Juan and Francisca Arrellanes for twenty years, the lease having been filed with the Recorder of Santa Barbara county. The lease was taken for the purpose of developing oil on the property, but it is not known whether it is to be transferred to one of the big companies or operated by a new concern yet to be organized.

Y. M. C. A. BOYS IN BIG MONEY DRIVE

Thousands to Raise California's Y. M. War Quota of \$750,000

Thousands of college students and boys of California are being enrolled as campaigners in the \$750,000 financial "drive" which the Y. M. C. A. will conduct from Nov. 11 to 20, as a part of the nation-wide movement to raise \$25,000,000 for its war work during 1918. Days' earning activities for boys are to be promoted by city and county Y. M. C. A. organizations. It is announced by State Campaign Manager J. E. Springer, and organizers will try to make it turn up the odd jobs that boys can do to earn \$10 to contribute toward the soldiers' welfare, comfort and morale.

Advices have just been received here showing that the association expects to cover a vast territory with its program during the coming year. In a table showing the various expenditures to be made of the \$25,000,000 fund for the following:

For Army and Navy in America	\$11,120,000
For Army and Navy Overseas	11,904,000
Y. M. C. A. work in Russia	3,505,000
Y. M. C. A. work in France	2,648,000
Y. M. C. A. work in Italy	1,000,000
Y. M. C. A. work for prisoners	1,000,000
Total	\$31,068,000
To provide for inevitable expansion	\$332,000
Grand total	\$31,400,000

The war work of the association is now being carried on in the United States in 234 buildings and 115 tents. It also is established in twelve buildings with Pershing's expedition in France, actively serving the soldier boys in training there.

LET'S MOTORCYCLES INTO THE YOSEMITE

WASHINGTON, Oct. 27.—Secretary Jans announced today that hereafter motorcycles will be admitted to Yosemite National Park.

ST. JAMES SERVICE IS RICH IN MUSIC

Church Music of Different Schools to Be Offered at Cathedral Tonight

The musical service at St. James Pro-Cathedral this evening presents specimens of church music of widely separated schools, from the dignified Choral Evensong of Tallis to the compositions of the present day writers. These offerings from the Fifteenth century and those of living composers will be given a fair chance for comparison.

England is the home of church music, and the Episcopal service has been the inspiration of a great host of writers. Consequently there is open a field of innumerable choral compositions for this service as will be found nowhere else.

The style of service at St. James is the ancient, authentic even-song service of the English Cathedral. Music is the predominant feature. Everything is chanted, intoned or sung. This sort of a program requires a quality of tone, a keenness of pitch, and a balance of parts not demanded in simpler services.

It is planned to give a series of these musical services during the season on the last Sunday evening of each month. The feature of this series will be the presentation of works by American composers. One pretentious number will be rendered at each service which will be American made.

C. Whitney Coombs is the American composer to be represented in this capacity. Mr. Coombs is noted for his anthems and his many cantatas, his solos and part-songs are to be found on the majority of concert programs.

"O Lord Thou Art Great" by C. Whitney Coombs, the work to be given, is called a motet. The word motet is derived from the same root as motto. The composition is built upon a motto or theme both as to text and music. In this work the theme is given out by the baritone, and repeated by the chorus in a unison majestic passage. All through the text the theme or motto "O Lord Thou Art Great" reappears in varying rhythmic and melodic construction, which finally culminates in a stirring figure of unusually interesting weaving.

The soloists for this number are Mrs. Montgomery Thomas, soprano; and James O. Greenwell, baritone. The anthems to be rendered at this service are:

"O Lord Thou Art Great" by C. Whitney Coombs, Soloist.

"For I Know that the Lord is Great" by Bruno Huhner, Soloist.

"Be Merciful Unto Me" by Sydenham G. A. Westover, Soloist.

"Like as the Hart" by Adams Mrs. Montgomery Thomas, Soloist.

"Come Now and Let Us Reason Together" by Bryant F. W. Docker, Soloist.

"Hail of the Lord's Anointed" by Brachett Miss Ada Camp, J. O. Greenwell, Soloists.

"O Lord Thou Art Great" (Secord motet) by C. Whitney Coombs Mrs. Montgomery Thomas, J. O. Greenwell, Soloists.

ROOSEVELT NOW 59

OYSTER BAY, N. Y., Oct. 27.—Theodore Roosevelt celebrated his fifty-ninth birthday at his home here today. "At my age, birthdays do not matter much," he said. "And as a matter of fact, I had quite forgotten that this is my birthday until someone called my attention to it." Congratulatory letters and telegrams were received from all parts of the country.

ATTENTION DUCK HUNTERS! During duck season Southern Pacific will have on sale reduced priced tickets to Los Banos and intermediate points. Go Saturday and return Monday.

GET YOUR HEATING STOVE NOW

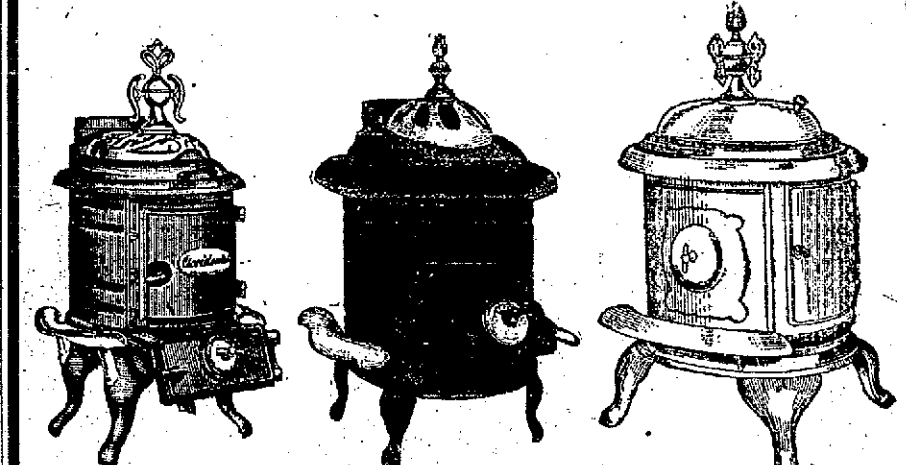
The Handsomest, Most Substantial, Most Economical Heaters Are Here at the Lowest Possible Prices

—Winter days are just around the corner. Prepare for them now by getting a good heating stove that will keep your home cozy and warm at the least cost for fuel.

—You'll find the most substantial and handsome heaters here, in a large assortment of styles, sizes and prices—all made of the heaviest and best materials, and we can vouch for their economy in the consumption of fuel. And there is this important fact of utmost interest to you:—We bought these heaters before the big jump in factory prices and can therefore give you the greatest values in strictly high grade stoves.

—Why wait until the chill of wintry blasts freeze you into buying a stove? There's a crispness now in the morning and evening air that makes a cheerful fire quite comfortable. Get your heater at once and be ready for winter.

—The stove you need is here, in the quality and finish you'll appreciate and at the lowest possible pricing. —Come and pick it out tomorrow.



Occidental Coal Heater —This coal heater is ornamental in design and of high grade quality. It is nickel trimmed and has a cast lining. Priced only \$12.00.

Our "Comfort" Heater —This heater is representative of our unequalled values. The top and bottom are cast iron. It has a cast lining, air tight draft, and is nickel trimmed. Very low priced at \$12.50.

Pyramid Wood Heater —The bottom and swing top of this heater are cast iron. It has a screw draft, and is nickel trimmed. It is one of our most popular heaters and one of our best values, at \$13.00.

Toledo and Occidental Steel Ranges

—These are modern ranges in every respect, designed for convenience and economy; so constructed that they cook and bake perfectly with a minimum consumption of fuel. They are made of the best material, and are artistically finished with nickel trimmings.

Toledo Ranges —With 16-inch oven \$35.00 —With 18 inch oven \$47.50

Occidental Ranges —With 18-inch oven \$62.00 —With 20-inch oven \$85.00

Fresno Hardware Co.

Hardware and Housewares of Quality
1247 J St. Phone 440



The Pianola Educates

The Pianola not only enables one to play, but it serves to educate and to cultivate a taste for music. One is now able to study and enjoy the conceptions of the masters of music, the old and the new. The realm of music is opened to the amateur and the student through the wonderful and exclusive features of the Pianola made by the Aeolian Company, the original of all Player instruments. Beginning with the Aeolian Pianola at \$520, the prices range upward, according to the model—whether Stroud, Wheelock, Steck, Weber or Steinway. If you are thinking about getting a Player Piano, do not fail to investigate the Pianola.

Pianolas from \$520 (Aeolian Player Piano \$460)

We also carry Steinway and other Pianos, Pianola Pianos, Aeolian Player Pianos, Player Music, Victrolas and Records.

Sherman, May & Co.

J & MERCEDES PRESNO

The correct glasses we furnish, after a thorough, complete and accurate examination of your eyes, represents an optical insurance policy against pain and impaired vision.

Weiser & Jensen

EXCLUSIVE OPTICIANS
912 J STREET FRESNO, CAL.

PRODUCED EVERY MORNING AND AFTERNOON

KLEEN-MAID BREAD

— is always as good the next time you eat it as the last time you tasted it

You can always depend on Kleen-Maid Bread being uniformly good. It is not heavy and soggy one day and light and delicious the next.

It is made by machinery and baked at the proper temperature, which insures perfect uniformity. Human hands do not touch the bread in the process of making or delivery to you.

Every grain of the flaky texture of the inside of the loaf to the well-browned crust is full of nutriment.

Kleen-Maid Bread is fresher than you can make it in your own home, for it stands to reason that no housewife can bake every day, and there is a constant stream of Kleen-Maid Bread leaving the factory from morning until night.

No meal is complete without bread, and no meal is quite perfect without Kleen-Maid. It is the most delicious and clearest bread manufactured. Order from your grocer today or have him get it for you.

LET'S MOTORCYCLES INTO THE YOSEMITE

WASHINGTON, Oct. 27.—Secretary Jans announced today that hereafter motorcycles will be admitted to Yosemite National Park.

SAN JOAQUIN BAKING CO.

FRESNO, CALIFORNIA.

RAISING POULTRY for HOME AND MARKET—

FACTS CONCERNING DEVELOPMENT OF AN EGG

Reproductive Organs May Either Make or Absorb Explanation of Double Yolks and Other Abnormalities

By FRANK G. HARE
Poultry Husbandman, Clemson College, South Carolina

Poultrymen should be interested in learning how the hen manipulates her machinery to produce eggs. The laying of an egg on consecutive days demands a thorough co-ordination between the three organs which furnish the yolk, albumen and shell. The process must stop if the supply of raw materials used at any stage of the work becomes exhausted. Also see how hens can reverse the laying process and absorb the eggs like other food if they believe they are not being properly treated.

It is doubtful if there is a more interesting story in any branch of physiology than the development of an egg. The problem of determining the best way to feed and care for hens to induce heavy egg production receives hours of study. To distinguish the hens capable of laying the greatest number of eggs in a year, laying contests are conducted under government supervision. These hens have the most favorable environment for producing eggs; they are furnished with choice feeds selected according to the latest feeding standards, but our oversight and recognition cause when we allow the hen every facility to lay. Each hen controls, either efficiently or otherwise, the inside machinery that turns out the finished product in the shell.

It is natural and correct to suppose that

the yolk of the egg is made first. Attached to the body cavity of the hen near the left kidney are organs called the ovaries which develop yolks as desired. In birds the left ovary alone functions, the right degenerating at an early age. This is doubtless due to the large size of the egg and the delicate nature of the shell, there not being room for two eggs side by side in the lower part of the body cavity.

The yolk first appears as a minute cell on the surface of the ovary. By examining this organ with a microscope as many as thirteen thousand yolk cells have been seen, so that there is no possibility of the ovary running short of cells during the life of the hen. The growth of each yolk from the minute cell to normal size is constant during the laying period. Moreover, as there are yolks in all stages of development to maintain the daily production of eggs, the ovary at this time presents somewhat the appearance of a bunch of grapes. Each yolk is attached to the ovary by a thin sac, which is ruptured when the yolk attains its normal size.

As the yolk bursts its sac and escapes from the ovary, it is swallowed in the wide, funnel-shaped mouth of the second organ of reproduction called the oviduct. This is a large, coiled tube about twenty inches long, whose function it is to secrete sufficient albumen (white of egg) to form the egg, and to inclose it with two membranes or shells.

Real Egg Size of Pigeon.
The true egg of the hen is not the large, shelled egg we know so well. It is a small, light-colored disc, not larger than a pea, which floats on the upper surface of the yolk. Before the germ can grow into a chick during the process of incubation, it must be fertilized by a sperm cell, otherwise the egg is known as infertile.

The small germ cell obtains all the protoplasmic material to form the body and feathers of the chick, and for its nutrition during the three-weeks hatching period from inside the egg. Hence, there is a large amount of albumen surrounding the yolk, which is converted into the body and feathers of the chick, and a supply of yolk for its nourishment.

Since the yolk is mainly fat or oil and the albumen principally water, it would be natural for the yolk to float on top of the watery albumen. But this position of the yolk would cause the germ to lie against the side of the egg, where it would be impossible for the egg to hatch. Therefore, nature has suspended the yolk by two twisted cords inside

of dense albumen at the center of the egg. This method of suspension absolutely prevents the yolk of a fresh egg moving from its central position, while the spring in the twisted cords overcomes any sudden jar that would otherwise rupture the yolk.

The yolk or egg revolves on its axis as it is slowly forced through the oviduct by the rhythmic contractions of that organ. Layer upon layer of albumen is constantly added, at first quite dense, then thinner, and finally when the process is about completed almost watery in its composition. The secretion of albumen is estimated to occupy about three hours.

Formation of Shell Membranes.
When about two-thirds the length of the oviduct is traversed and the secretion of albumen is almost over, the egg reaches a sharp bend in the oviduct called the isthmus. Here the liquids making up the egg are enclosed in two skins known as shell membranes. The outer skin lies close against the inside of the shell, while the inner skin clings to the albumen. The air cell lies between the two skins, and it is this air that the chick first inhales when he is ready to pip the shell and emerge from his confinement. The secretion of the shell membranes in the isthmus requires about three hours.

The "soft-shelled" egg now passes out of the oviduct into the third organ of reproduction known as the uterus. Its function is to secrete three layers of liquid lime which harden and form the shell of the egg. The inner layer consists of very small particles of lime, separated by minute air spaces, welded together; the second layer is heavier and of a spongy nature, while the outside is a thin, smooth, shell of lime containing a gelatinous substance. The latter prevents evaporation of the contents of the egg, but it is removed by moisture or age.

The egg remains in the uterus from twelve to twenty-four hours. The greater portion of this time is required to set and harden the shell. The hen then goes on the nest.

Abnormalities in Eggs.

Almost everything has been a "double-yolked" egg. Two yolks were liberated from their sacs at almost the same time. They entered the oviduct nearly simultaneously, and the contents of albumen, membranes and shell were incorporated around both yolks in place of one. Sometimes, at the close of the laying period an egg is found that contains nothing but albumen. It is quite small. In this case the ovary had finished its work for the time being; the matured yolks had been used, but the glands of the oviduct continued to secrete a little albumen in order to get rid of it. The excess albumen was covered with membranes and shell and laid.

There is another case of abnormality which requires a further explanation of the workings of the reproductive organs before the explanation can be explained. It refers to the inclusion of a whole egg within an egg. Such abnormal eggs are rare, but they are occasionally found after hens are frightened. It was explained that eggs revolve as they are slowly forced through the oviduct. They continue their forward movement toward the uterus so long as the hen is in a laying mood, but place the lies in a strange position or frighten her severely, and she can immediately reverse the movements of her reproductive organs and back up the partially-formed egg. An egg in the oviduct is moved backward until it drops out of the funnel-shaped mouth into the body cavity. Here it is absorbed by the hen like any other kind of food.

The collection of yolks attached to the ovary decrease in size, so that within a short time the profitable layer is relegated to the class of non-producers. Right to her you can learn a lesson about inducing hens to lay.

Twenty-four to 26 ounces for hens and 26 to 30 ounces for males are the standard weights for Partridge, Cockerel, Bantam, and Game. The weight of the egg varies with the breed, but is usually between 1.5 and 2.5 ounces.

Many people have a hobby for the breeding of these fowls, and competition for prizes in the various shows is keen. They make attractive pets, requiring very limited space, little feed and just enough care to afford pleasurable exercise.

These are the most highly-colored of all fowls. The neck, back, and saddle and top of the wings of the cock are red, while each feather is striped down the middle with a glossy greenish black stripe. The breast, tail, body and wing bars are glossy greenish-black, as is also the feathering of the legs and toes. The females are reddish-brown, and their feathers are striped with dark brown, the coloring following the outline of the feathers. The neck hackle is brown at the head, shading into a golden yellow at the neck, each feather striped down the middle with a black or dark brown stripe.

In the summer these little brown fowls resemble round balls of feathers; neither. The plumage should be long and soft.

ONE WAY TO SAVE THE WHEAT CROP

One way to make the wheat crop go further is to mix various flours with wheat flour and to make bread from the mixtures. Another is to eat barley bread, corn bread, or 3 breads made from other flours than wheat flour. A third, and in many respects, the best, is to eat less bread.

Bread is commonly referred to as "the staff of life," and it is the most necessary single ingredient in the diet of adults and children more than 2 years of age. While we accord first position as a nutrient, as indicated by the quotation, we have it in a peculiar position on the bill of fare.

Until recently, when one ate at a hotel or restaurant, he bought his meat and vegetables but the manager threw in the bread. When one took his seat at the table a waiter placed a plate of bread before him and he was expected to eat it. The waiter's bread while his order was being prepared.

These customs do not suggest that bread is the article around which life depends. The average adult eats far more than his body needs, and his excessive eating, in part, the penalty in obesity, indigestion, flatulence, and, in some instances, diabetes.

A part of this habit arises from the fact that pastries made sweet and palatable are served at the end of the meal when one has already eaten as much as he should.

10 Investment FACTORS

Huntington Boulevard

is the best and safest investment in Fresno today. It is the widest paved avenue—the only fully parked residence street, the only modern improved boulevard in Fresno that is open to the public for investment.

Huntington Boulevard is in the finest subdivision in the valley.

ALTA VISTA

—a part of the 195 acres of this uniformly improved tract that has become the talk of this entire community.

Alta Vista is the only section of Fresno that not only met but exceeded the recommendations of the City Planning Commission. Every point of modern development is included in this wonderful tract—the investment opportunity of today.

1. \$2,000,000.00 protects your investment in Huntington Boulevard.
2. Location that is in the very path of Fresno's progress, one mile from the Court House.
3. Improvements that make it the foremost subdivision in the San Joaquin Valley.
4. Restrictions that insure exclusiveness and beauty for the future.
5. Development that consists of over one hundred beautiful homes and attractive bungalows already in the tract.
6. Uniformity that is assured through the ownership of 195 acres all under the direction of one concern.
7. Transportation facilities unequalled anywhere. Two car lines and a system of boulevards connect with the center of the city.
8. Profit that is to be earned by those who buy now while prices are at their lowest ebb.
9. Time is now ripe for profitable investment as the supply of homes and Homesites in Fresno cannot meet the demand.
10. Easy terms that will assist you in making an investment that is as safe as a government bond and much more profitable.

Stop and figure for yourself—60x185 for \$1650—every improvement included, street paving and all. If you want by far the best lot investment in Fresno and one that will positively mean a quick profit in a short time, see us at once.

INVESTMENTS
BILLINGS & MEYER
SUBDIVISIONS

Few Days Bring Queenly Complexion



and see them shrivel and dissolve away. You can get the same solution for one dollar at any drug store. I wouldn't use the famous and so-called superior skin removers sold. They irritate and inflame the skin. This is safe on any part of the body. You'll be more than satisfied.

GLORY—Try a teaspoonful of egg yolks in half a cup of water, and use as a head-wash. It dissolves away all scales, greases and dandruff. It's wonderful. Egg yolks cost twenty-five cents—enough to make about twelve washings. There's nothing as good.

MRS. F. O. G.—Your hair ought to stop right away from falling if you will use my hair formula. Every one who has tried it says it is perfectly astounding. How it makes hair grow and stops hair falling. Get one ounce of benzoin, one ounce of castor oil, and mix with one pint of bay rum or if preferred in one-half pint each of water and alcohol. Use this every day, and your dream of long, silky, beautiful hair will truly come true. In making up this mixture you will find it will give you over a pint of the hair graver at a smaller price than that of any prepared hair treatment, and besides, you have the best you can get anywhere.

MRS. S. O. S.—You'll have very few wrinkles left after a few days' use of the following mixture, which you make yourself at home in a few minutes. To two ounces of oil, add one ounce of glycerine, and mix in fifty cents at any drug store, add two tablespoonsful of glycerine and mix in half a pint of water. Your skin will become fresher and plumper and your friends will be remarking how old but how young you look. Rub the cream well into the skin and you will soon find that the creases, fine lines of age and even "habit" wrinkles will be quickly leaving. It is really surprising.

EXPERT—There's no reason for any drugist not having the oil for wrinkles and the navel for blackheads. The price of each is fifty cents. If you have never tried them, get the navel for fifty cents, in white, flesh and brown tints. Also ask your friends to try it.

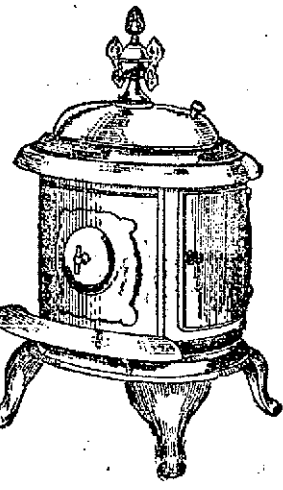
MISS A. B.—Toi never saw anything in your life remove superfluous hairs so quickly and easily as this. Just moisten the hairs with a little solution.

Heating Stoves are fast Becoming a Necessity As the weather gets colder each day

We have a complete line of all kinds of heating stoves and we make prompt deliveries to any part of the city, and set your stove up promptly.

Perfection Oil Heaters.
Reznor Gas Heaters.
Hotpoint Electric Heaters.
Woodland Wood Stoves.
Fairy Oak Coal Heaters.
New Idea Combination Heaters.
Many other designs to choose from.

Prices range from \$2.25 for the small sheet iron heaters to \$20.00 for the large coal and combination heaters. We have a stove to fit your room, to give you the proper amount of heat, and it is priced to suit your pocket book.



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Where quality, service and prices are right.

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WHEN THE BREAK COMES

By J. Frank Davis
of the Vigilantes

Perhaps the most dangerous moment for America in all this war will be the moment when Germany, admitting she cannot win, offers to make peace on the basis of the status quo ante—in other words, to return things to the way they were before the war. The Reichstag "no annexations and no indemnities" resolution is a "feeler" for it. This war has allowed this to be made, although they have not officially sanctioned the proposition.

The day will come when they will, however, and that will be a dangerous day for America.

From what we see quoted from German newspapers it is quite clear that the people of Germany think they have only to offer to go back to where they were before the war to gain peace. When they say "no annexations and no indemnities" they mean no annexations by Germany and no indemnities to be collected by Germany, because it is not even considered the head of one man in ten in all Germany that they may be forced to make reparation.

Also Germany does not understand that any more promise on her part not to attack her neighbors will not be taken. The Germans as a whole still are deluded into thinking their rulers did not start the war. They do not appreciate that their promise not to offend again would be a worthless promise. They do not know that their nation is morally bankrupt; that the word of its overblown is no longer of the slightest value in the councils of civilization.

When they get ready to admit that they cannot win and to offer to return to the status quo ante they will expect their enemies to accept these terms—in effect a peace made in Germany, and we must be prepared for a considerable movement in the United States advocating the acceptance of such an offer.

The LaFollettes, the Stomers, and the pro-German newspapers will of course be for such a peace. The hypocrites and the traitors will be for it. They will be ready to furnish heat and energy. There is no need of eating several of these fowls at a single meal, particularly if the portions are liberal. For example, a breakfast of cereal, toast or bread, waffles and sweetened coffee, each a starch or sugar, and meat, eggs, butter, and fruit. A dinner of chicken (with soup), fried potatoes, sweet corn, rice, bread pudding, and sweetened coffee and meat and butter. A supper of bread or rolls, waffles, butter, and sirup, and a light meat and some fruit.

Such a diet is not far from the daily menu of many people. It is over-rich in starches and sugars. It is unhygienic and wasteful. There is no need in having several starch foods at a single meal. If a cereal is taken for breakfast, what is the need of rolls, toast, or waffles? If meat or rolls are eaten, why eat waffles, and vice versa? If one has sweet corn for dinner, why have potatoes, beans, or peas? If rice is on the bill of fare, why have bread? If one eats enough bread, why have pastry or pie? If one has meat at the third meal, why have waffles, or potatoes, or rolls? Why eat enough bread and then throw in a few crackers for extra?

Of the three methods of saving wheat flour, the one given today is the best.—Dr. Evans.

the pacifists and the cowards and all the other copperheads will be for it. "What more is there that we should fight for?" they will shout. "Why should we take sides in any European quarrel over territory or indemnities? Let the Germans return Belgium and Northern France, and let the British and the Italians give back the former German colonies and the territory taken from Austria. And let us all get together—Germany to do her share, of course, and rebuild the towns in France and Belgium that have been destroyed. Let us be generous."

If only the traitors and the pacifists were for such a plan we should have no more to worry about than we now have to trouble with the activities of I. W. W. and Peace Comedians and disloyal pro-German newspapers. But they may gain an additional following among back-begged folk who are not with them.

We Americans are a sentimental people. We like to think about punishing criminals, but we seldom like to punish them. We will not touch our hands against capital punishment, but we hate to convict under them. We send flowers to murderers. We make newspaper heroes out of degenerate criminals. We make a practice of sentencing the vicious to long terms in prison and then signing petitions in a year or two to get them released.

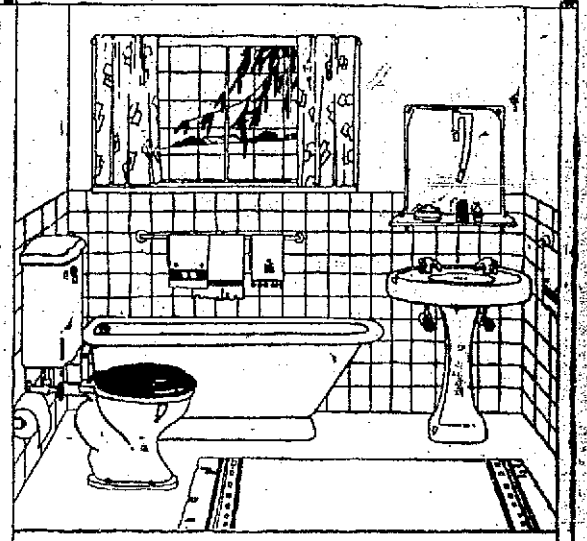
The cry that will go up from all the German propagandists when the offer of a status quo ante is made will be a loud one, and thousands of Americans who are loyal enough at heart, but loose-thinking, may be attracted by it. Germany, in that hour, may be depending upon to use every tool at her command in this country to throw up dust to obscure the issue, to influence Americans toward a peace that shall leave the world as much in peril as it was prior to August, 1914.

If they can get a great number of people in the United States to agree that Germany ought not to be paid where she cannot repeat her crime against civilization, the war will have been in vain. If the Germans are able to cease fighting, unsmothered, and so back home to prepare for the next war, with Mittel-Europa in their hands, it will have been a German victory, even though not such a victory as Germany expected when she began the conflict.

Nobody expects to annihilate Germany. Nobody wants to see her annihilated. Nobody wants to crush her, except as a military menace. But she must keep the peace hereafter, and to make sure that she does so her power to repeat her offense must be destroyed. And—most important of all—the German people must have learned that the militaristic policy of their war lords does not pay.

Watch and guard against the day when Germany offers to call it a day.

It would be a black day for the world if America's influence were then to be thrown into the scale in favor of such a peace.



When building remember that you will probably occupy your home for a good many years, and surely you do not wish to install plumbing fixtures again in a few years.

It does not cost any more for labor to install good plumbing fixtures than cheap ones and the difference in the first cost between the two is small.

PACIFIC Plumbing Fixtures are the highest quality lavatories, bath tubs, closets and sinks made.

Their graceful designs, massive appearance and simple patterns make them the vogue.

Although **PACIFIC Plumbing Fixtures** are of superior quality, they cost no more than any other reputable brand, and are guaranteed forever against any defects in workmanship or materials.

Your architect will be glad to specify **PACIFIC Plumbing Fixtures**, and your plumber will be glad to install them, for they know **PACIFIC Plumbing Fixtures** will give years of satisfactory service.

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MAKING IT PERFECTLY CLEAR.
A new theory of the universe is reported as a result of discoveries at Lick Observatory as to planetary nebulae known as N. G. C. 6543 and N. G. C. 7093. It is explained that such nebulae are a rotating ellipsoidal shell, gaseous in material, self-luminous and surrounded by secondary bands or shells rotating about various axes.—Oakland Tribune.

Resume of Production and Distribution of Milk Embraced in U. of C. Bulletin By Prof. E. Mead

In search of a solution of problems submitted by various interests involved in supplying milk to the cities of California, the College of Agriculture of the University of California has during the past summer made an exhaustive inquiry into conditions, finding a somewhat complex division of viewpoints among the three distinctive persons interested in reaching such solution—the dairyman, the distributor and the consumer.

In a bulletin entitled "Progress Report on the Production and Distribution of Milk," Elwood Mead, of the College of Agriculture has viewed the subject from its various angles using tables showing the cost of production and cost of distribution and closing with a general discussion of the subject in which he points out that what is needed is a comprehensive and expert public oversight that will study the needs of a city as a whole and coordinate the work of producers and consumers so as to eliminate inefficiency and waste, and insure prices based on the value of the services rendered.

In making inquiry of the College of Agriculture dairymen stated that they were producing milk at a loss. Consumers have asked for co-operation in an effort to lower the price of milk, or at least prevent its increase. Consumers pointed out that a few years ago milk retailed at six cents a quart, that since then it has risen successively until it is now about double that price. They stated that existing prices are restricting the use of milk in families of many wage-earners and that increasing the price of milk is a luxury which wage-earners cannot afford. Prof. Mead suggests that it is not, therefore, a matter of money so much as of health and proper nourishment of the rising generation which make milk prices of such importance.

Cost Has Increased

The bulletin by comment and through tables shows that the cost of production has materially increased in 1917 over 1916. It shows also that in many cities the methods of distribution have not been economical; that duplication of routes and over-head expenses have added to the cost. It states that in many a city eight different distributors were found delivering milk to one apartment house. There is duplication of pasteurizing plants and the cost of distribution is added to through an excess of outlets.

At this time when the price of milk has recently been raised to the consumer, when organization of milk producers is under way and when there is a reduction of supply of milk by reason of a reduction in the number of dairy cattle, the bulletin comes as an interesting message of enlightenment to those interested from their several viewpoints.

College Conclusions

In arriving at its conclusions the College of Agriculture sent a man through southern and central California interviewing dairymen and milk producers for the purpose of ascertaining how prices in other cities like Los Angeles and Fresno, compared with prices in the bay cities where the greatest number of inquiries were coming from.

Questionnaires were mailed to two hundred producers in different parts of the state and about one hundred replies were received. The information given in thirty-six of these re-

plies were based on conditions existing in June, 1917. The averages shown by the replies with respect to the cost of production were as follows:

	Cts.
Cost per gallon delivered	16.23
Price per gallon received	16.40

1917

	Cts.
Cost per gallon delivered	22.70
Price per gallon received	19.90

Milk produced at these prices averaged 3.55 per cent in butterfat. Producers in the Fresno district commenting on this phase of the bulletin state that these costs have increased at least ten per cent since June.

Under the head of "Causes of Increased Cost of Producing Milk," the bulletin says:

Foodstuffs Higher.

One of the factors in increasing the cost of milk is the higher price of foodstuffs which dairymen purchase. A table referred to shows that alfalfa hay increased \$5.00 per ton from 1916 to 1917; beet pulp, \$20.50 per ton; coconut meal, \$15.00 per ton; shorts, \$12.87 per ton. Giving an average increase in feeds of 32.2 per cent.

Continuing under the same head, the bulletin says:

"Other factors which have increased the cost of producing milk are the higher wages paid men employed as milkers and the higher rates paid for land. Prices being obtained for wheat, cotton, hay and potatoes, afford such profits of production that landowners are taking advantage of it and increasing rents. In one instance, furnished while the inquiry was in progress, the rent was increased from \$15 to \$30 per acre. Another factor is the increasing cost of complying with sanitary regulations. These involve expenses for the testing of dairy herds, for the loss of animals affected with tuberculosis or other diseases and for maintaining barns and milking sheds of proper sanitary condition."

The bulletin gives a table based on costs per gallon for distribution of milk in Oakland and Berkeley, June 1917. This table fixes the cost of distribution per gallon at 12.15 cents per gallon with the item extended to "cost of distributing per gallon including bad debts," which extension is 16.34 cents per gallon.

Local distributors point out additional cost items here that do not apply to the bay cities, such as more frequent deliveries, a more careful refrigeration due to climatic conditions and an additional number of horses for delivery purposes. They state that this cost of distribution would probably offset the price they may produce for the milk they buy, which is 20 cents per gallon.

Distribution Costly.

Under the subdivision entitled "Distribution Not Economical," the bulletin says:

"Each city apart from the reasonableness of distributors' charges for the service they render, it is evident that this service at present is badly organized, and that there is in many cases a serious waste of labor, and money, which should be corrected. One driver who delivers sixty gallons of milk a day leaves the creamery twice in the morning and once in the afternoon, and travels during the day a little over forty miles to deliver milk to 235 customers; 140 of these take half and 121 take quart. Some take more than one bottle at a time

and are content with one delivery a day; others want deliveries made twice a day. In this way a truck over some streets as much as eight times in a day. His route has on an average from one to six customers in a block and averages less than two to the block. In one case he has to travel outside of his city a distance of three-fourths of a mile to deliver milk to one customer. Such deliveries involve direct loss; they are continued only because of a wasteful competition. If he supplied milk to every family on a part of his route he could deliver all the milk he supplies in less than four blocks, or a saving of over 35 miles travel. In one block in Berkeley where the situation was investigated, a dweller could get milk from eight different distributors in another block on which there are fifty-eight houses, eight different dairies make deliveries of milk. In another part of that city, which is sparsely settled, five wagons traveled past one of the blocks where observations were being made. Everywhere this matter has been studied there is a great duplication of milk routes.

Fewer Plants Needed.

"The duplication of pasteurizing plants is a needless addition to distribution cost. There are in San Francisco twenty-five plants; in Oakland and Berkeley (the bay cities) there are additional plants. There is a large investment of money from which, in many instances, no adequate return is received. One of these pasteurizing plants is operated only two and a half hours a day. It could easily pasteurize five times the amount of milk that it now treats with very little increase in investment or operating expenses."

"The wages paid drivers of milk wagons, compared with the wages paid laborers and mechanics in other lines, are high. The drivers are paid \$37.50 for twenty-six days' work. In which they work eight hours a day. Measured by the hours worked, this is far more than the rate paid milkers on the dairy farms. The four days that the regular driver does not work on extra duty is employed, who is paid \$105 for a month of twenty-six days."

"The amount added to the cost of distributing milk for bad debts seems excessive, and it is urged to saddle this on those who meet their obligations. This and the charges for loss of bottles are largely due to competition. The struggle to secure exclusive control of territory and in hold out the consumer those who are not pay and those who are careless about the return of bottles, to be retained as customers where under sound business considerations they would be dropped."

"Information furnished by producers and distributors in Los Angeles, Fresno, and smaller places, seems to indicate that milk is more expensive in the bay cities than in either the central or southern part of the state. Discussing the subject further, the bulletin goes on to say in a general way, the following:

General Discussion.

"The rise in the price of milk and the controversies between producers, distributors, and consumers indicate that something besides the unorganized and uncoordinated efforts of individuals, to meet the needs of large cities, must soon be provided. Milk is an article of such universal use that a cheap and wholesome supply, especially for children, is a necessity. The individual dairymen and distributor can, without compromise plan or concerted action, meet that need in small cities and towns, but it is being proved that this will not answer for cities like San Francisco, Oakland, or Los Angeles."

"In small towns the individual can provide a milk supply through his own or others' unimproved dirt roads meet the requirements of transportation, as people walk to their business. Each family looks after its own lighting and sanitation and can, if it chooses, keep a cow. In large cities, however, individual action is hopeless. Inquiry is made as to possible to leave provision for matters affecting the general welfare either to individuals or voluntary combinations of individuals. A water system owned by the public or under public control has to be provided, streets have to be paved, and provision made for street-car transportation; sanitation and matters affecting public health have to be placed under public control. This may seem like a trite statement of obvious facts, but the present expensive and inadequate methods of supplying cities with milk and other farm products show that their significance is not realized."

"It has become a question whether, in large cities, comprehensive action by the public authorities should not be taken to secure a wholesome and cheap milk supply and to provide public markets and abattoirs for cheapening the cost and distribution of essential articles of food. It cannot be expected that individual dairymen or individual distributors will be greatly concerned about the general welfare of the city where they sell their products. Jones, the dairymen, conducts the business for what he can make out of it for Jones. Brown, the distributor, is moved by the same impulse. Each occupies a restricted field. He has no power to control the general result. Whatever the milk supply may be. Furthermore there is a continued and powerful incentive on distributors to enter on a cut-throat competition to secure exclusive fields, even where this has been accomplished, to exploit the separate and unorganized producer. It is an economic warfare in which the 'third party,' the milk buyer is sooner or later the victim. It is a primitive method of meeting a universal and vital need of all large cities which our civilization has outgrown. No negating of producers or distributors or a selfish action, will give to mothers and children of wage-earners the relief needed."

Study Is Needed.

"What is needed is comprehensive and expert oversight that will study the needs of a city as a whole and coordinate the work of producers and consumers so as to eliminate inefficiency and waste, and insure prices based on the value of the services rendered. Provision for the feeding of the people of great cities is the most neglected feature of our economic and political organization, and the situation in the bay cities naturally grows out of this."

"In San Francisco there has been for several years an association of distributors seeking to secure enlarged or monopoly control. They have almost eliminated the small dairymen who produced the milk for the city. In the eastern bay cities the same kind of effort for exclusive control is being carried on by a similar association of distributors and there, also, the small retail dairymen is being forced out of business. Most of them already have reflected self-protection and forced the producers to organize, and two producers' associations now almost control enough of the supply to be able to dictate prices."

"So long as these organizations of producers and distributors do not use their power to increase prices and thus exploit the public they are a public good. They are a necessary step toward co-ordinated effort and economic efficiency. Ultimately, they will eliminate competition, the inefficient massing of plants and their methods, which result in a heavy percentage of losses through destruction of milk bottles and bad debts. In the meantime, however, a costly struggle is going on to determine which of the distributors shall survive and the respective shares

FINANCIAL SURVEY OF CITY PLANNED BY ALUMNAE

Work Will Be Done for Benefit of Schools of Fresno Movement Similar to One That Brought Model Schools to Oakland

In a report from the educational committee of the Association of Collegiate Alumnae submitted by its chairman, Mrs. George Barsley, yesterday afternoon the plan for a financial survey of Fresno City was announced. The survey is to be made under the direction of Jerome O. Cross, city superintendent of schools, for the benefit of the Fresno City school system. It is to be modeled after the survey made in Oakland about four years ago under the direction of Prof. Elwood C. Cumberley of Stanford University. Following that survey the day City school system was so far improved that the Oakland schools are said to be models for the entire state. A meeting of the educational or child welfare committee of the alumnae will be held next Friday at room 15 of the Fresno high school.

Mrs. Barsley yesterday made the statement that Fresno spends the smallest amount on schools in proportion to her wealth of any city in the State of California. She also said that the increase in school expenditures for the year may be proportional to the increase in the city's wealth.

"Economy in school expenditure is the most expensive kind of economy," she said. "In further explanation of the purpose of the survey and its attendant publicity, she said that the people must learn what the schools need, and that when they make a demand for things in the right way the school board will supply them."

By way of illustrating that point, Mrs. Barsley gave a review of the survey conducted through which Fresno secured her three additional kindergartens this year. She read the petition which was presented to the board by the committee from the Collegiate Alumnae and others in the city who had worked for the kindergartens. She also spoke of the share Mr. Cross had in bringing about the establishment of the new kindergartens.

Mrs. Barsley announced that much help would be needed in making the financial survey, and at the close of her talk a number of members proffered their assistance.

The special war service department of the collegiate alumnae will meet next Saturday afternoon at the home of Miss Margaret Cary, 1228 S. street, at which time further plans for definite work will be made.

Eight New Members.

Applications were approved for eight new members, Miss Isabel Gernsey, Mrs. G. R. Kenny, Miss Sarah Rabourn, Miss Pearl Cassano, Mrs. Charles Darrick, Miss J. L. Foster, Mrs. Fred Becker and Miss Edith Harvey.

of what the consumer pays that the distributor and producer shall have. She said that as long as there is no public oversight to protect the rights of the consumer, the tendency of these organizations will be to raise prices. They have not been formed for the purpose of lowering them. The object is to get control and with control comes temptation to make all out of it that the traffic will bear. That is human nature and is only what should be expected. The tendency of producers' and distributors' organizations is also to protect their members by fix prices so that the inefficient can survive, to base them on the least profitable plants rather than on the efficient ones, and where control of prices is established the great incentive to efficiency on the part of both producer and distributor is removed. If the service costs more, it is passed on to the consumer. That the consumer pays more than he should is not a matter of life or death. It has been shown by the legislative investigations recently completed by New York and elsewhere.

Conflict in Industry.

"The conditions controlling milk supplies and milk prices in all large western cities is that, aside from price, the consuming public cannot stand aside and be indifferent to the conflict going on between producers and distributors. Results show that the distributor, who has the advantage, and he has used this advantage in the territory contiguous to cities like Chicago and New York to depress prices paid dairymen, so as to destroy or cripple the dairymen industry, and thus the large dairymen, under such conditions, ought to be prosperous."

"The New York legislative investigation of 1917 was based on the following resolution:

"Whereas, it is alleged that the distribution of milk and milk products in this state is controlled by combination and monopoly of dealers and manipulation of prices to such an extent as to reduce production and in such manner as to deprive the consumer of a fair and adequate supply of milk; and whereas, the prices to consumers are enhanced by such practices; and whereas, such practices are becoming more and more aggravated and result in discouraging agriculture, reducing production, and increasing the cost while lowering the standard of living;

"After testimony which showed that one company had expended nearly \$100,000 in order to stifle competition, the committee reached the following conclusion:

"Under the present competitive system it takes almost as many men to bring the dairymen's milk to the consumer as it takes men to produce the milk. In the production of milk with all the employees. This is the result of the purely competitive basis upon which the business is handled."

"It is believed by the committee that the state is depriving itself of all the power permitted by our laws should be created, having the capacity to thoroughly analyze and comprehend the present situation, and having realized and comprehended it, to provide ways and means for consolidating the service not only in New York, but in every city in the state."

"What is needed in the San Francisco bay cities is the creation of some expert authority to study whether the present location of dairymen and distributors makes possible provision of a milk supply as cheaply as it could be furnished from some other district or farther removed. It may well be true that a dairymen's dairy 150 miles from San Francisco, where herds could be fed on irrigated land and where an express train could bring its product directly to the city, could supply milk more cheaply than is now being done."

Should Study Distribution.

"The economies of distribution should be studied, not to determine in what direction present distributors have failed, but what could be saved

Announcement

The Formal Grand Opening of This New and Novel Retail Market Will Occur Thursday



Liberty MARKET

920-28 VAN NESS BOULEVARD
FRESNO - CALIFORNIA

Thirteen Different Stores Under One Roof

Plan to Attend Our Opening

Thursday, Nov. 1st, from 1 to 10 P. M.

EVERYONE is cordially invited to attend the formal opening of the Liberty Market on Thursday, November 1, from 1 to 10 p. m. This is the only market of this kind in the San Joaquin Valley with new and up-to-date features, that are not found in any other market.

There will be music by Tilton's four-piece orchestra and floral souvenirs for ladies. Every booth will be finished and ready for business, and there will be special demonstrators on hand. You will derive both pleasure and profit from a visit to this new and novel market.

MUSIC BY TILTON'S ORCHESTRA

from 3 p. m. to 5 p. m.; from 7:30 to 9:30 in the evening

Floral Souvenirs for the Ladies

The Following Lines Will Be Represented

and Each Provided With Special Booths

- | | |
|------------------------|---------------------------|
| Groceries Dept. | Meat Market Dept. |
| Delicatessen Dept. | Vegetable Dept. |
| Bakery Dept. | Creamery Dept. |
| Fish Dept. | Seeds Dept. |
| Floral Dept. | Ice Cream and Candy Dept. |
| Dried Fruit Dept. | Peanut Butter Dept. |
| Coffee and Spice Dept. | Household Dept. |

Every department will be under the management of experienced men and women, who are experts in their particular lines. Every department will have something of interest to show the visitors. The market is large and roomy, with tile floors and everything finished in white. A ladies' rest room and public telephones have been installed.

Watch for the Formal Opening Announcement

APPENDICITIS


Often arises from stomach trouble. When undigested food passes into the intestines it is certain to cause trouble of some kind and when that trouble is of such a nature and so situated as to irritate the little, worm-like appendix, which is near the right groin, inflammation sets in. Unless that is promptly attended to suppuration is sure to follow, which if not quickly removed may break into the abdominal cavity and may cause death after excruciating agony. A skilled surgeon is not always near by to save the life by operation, but it is possible to avoid appendicitis by keeping the stomach and digestive tract in a healthy condition by taking M. A. C., which not only softens and expels the secretions which adhere in large numbers to the walls of the intestines, but remedies the condition that causes them to form, eliminating all inflammation of the entire alimentary and intestinal tract to which the inflamed, catarrhal condition extends. Ninety-five per cent of all diseases have their origin in the digestive tract. All diseases of the liver have their rise in imperfect digestion. Overtaxed kidneys with diabetes and Bright's disease follow, like causes. Take warning and take M. A. C., the greatest scientific remedy on the market, before it is too late.

M. A. C. is highly recommended in all cases of Indigestion, Dyspepsia, Torpid and Congested Liver, Sour Stomach, Heartburn, Constipation, Gout on the Stomach, Belching, Dizziness and fainting spells.

To those suffering with stomach or intestinal trouble, we will gladly send a sample bottle free to any address, so that you may test its merits. Take today, feel better tomorrow. This has been the experience of thousands of sufferers, and it should be no different in your case. A trial should convince any sufferer that it should overcome chronic cases of stomach trouble.

M. A. C. is for sale by all druggists at \$1.00 per bottle. If your druggist does not keep it in stock, he will obtain it for you or we will send it direct to you upon receipt of price. M. A. C. is prepared by SMITH BROS., the oldest and most reliable druggists of Fresno, Cal.

Smith Bros., Manufacturers, Fresno, Cal.



"Golden Poppy"

Is Our

Special Today


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Set of teeth\$ 8.00	Bridge work\$2.00
Gold Plate50.00	Gold Crown1.00
Painless Extracting	Gold Crown2.00

DR. W. P. WINNING

New Method Dentist

Room 208-7 & 2133 FRESNO STREET, over the Associated Retail Co. Lady Attendant. Phone 114. (Hours 8 to 5:30). Closed Sundays.

APIARISTS TO HOLD BIG MEETING HERE

Leading Bee Experts of County Coming to Conference This Week

Leading apiarists of the country, men in the service of the Department of Agriculture and of the State University will attend the meeting of the San Joaquin Valley beekeepers which opens in Fresno next Saturday morning. The conference will be held under the auspices of the University of California, the Fresno County Beekeepers' Association, the Fresno County Bee Bureau and the county bee inspectors of the valley. The first session will open Saturday morning at 10 o'clock in the Chamber of Commerce building.

The chief speaker will be Dr. H. F. Phillips of Washington, D. C., expert apiarist of the United States Department of Agriculture. He will discuss "The Control of Bee Diseases." Among other speakers of the day will be Prof. G. A. Coleman, bee expert of the University of California, who will talk on "Co-operation Among Beekeepers and Breeding Better Bees." M. L. Richter, secretary-treasurer of the California State Beekeepers' Association, and J. E. Bailey of Covina, editor of "The Western Honey Bee," a Frank Smith of the board of supervisors of Kings county; Fred K. Howard, horticultural commissioner of Kings county; C. R. Snyder of Fresno will preside at the sessions.

by a carefully planned distributing system which would eliminate duplication of routes, needless pasteurizing plants and overhead charges. Nothing will be gained by investigations which stop with criticism of methods and practices of those now engaged in business. Considering the limitations under which they have worked, they have done as well as could be expected and exactly what was expected. The essential thing to be recognized is that this complex problem wholly to private enterprise is an economic mistake which, sooner or later, will have to be corrected. If any investigation is undertaken it should be undertaken with a view to determining what the new system shall be. There are certain public agencies whose services might well be utilized in this study. They are State Market Director, the State Agricultural College and representatives of San Francisco and east bay governments."

WANTS.

France wants sugar.—Give it to her. England wants beef.—Give it to her. Italy wants iron.—Give it to her. Russia wants advice.—Give it to her. Belgium wants food.—Give it to her. Serbia wants dirt.—Give it to her. Austria wants peace.—Give it to her. Germany wants war.—Give it to her. United States? Wants nothing? We'll give all we've got!

Horace Seymour Keller.



Mr. Homebuilder

What About the Plumbing

Fixtures for Your Home?

OF COURSE you want first quality fixtures, whether you are putting up a new house or remodeling your old home. Nothing else will do—nothing else should do—when you can come to our store and get the highest grade guaranteed fixtures at prices as low as most dealers pay for their fixtures at wholesale.

We are the largest exclusive plumbing supply house in the San Joaquin Valley, and every day we turn out the fixtures for many homes from modest little bungalows to sumptuous mansions.

Let us give you our estimate on any fixtures you may need. We will prove to your satisfaction that we will save you money.

—Bath Tubs	—Lavatories
—Bath Room Fixtures	—Sinks, Trays
—Toilet Outfits	—Water Heaters

—All Cost Less Here

On the Way

—A carload of fixtures we secured below present market quotations. The car will arrive in the next few days. Watch for our announcement of prices.

Fresno Plumbing Supply Co.

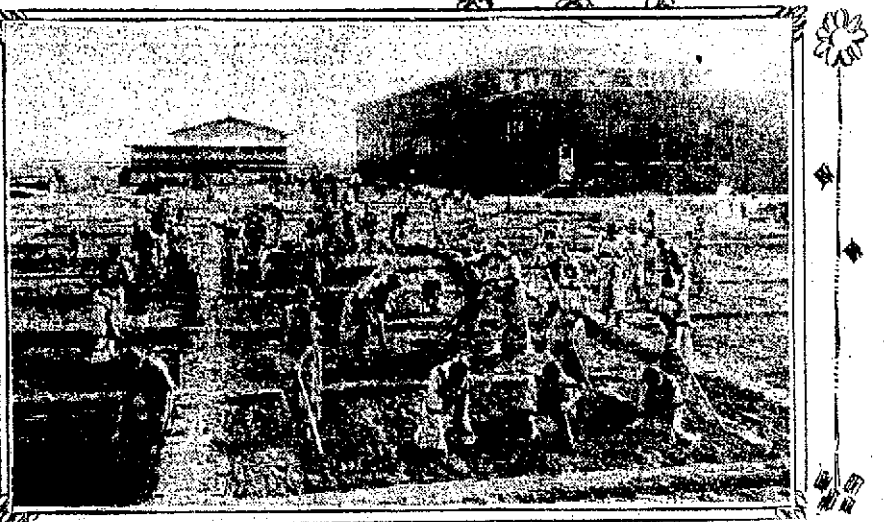
Wholesale and Retail

1310 Eye St. Fresno, Cal.

Opposite White Theater

NORMAL FARMERETTES AT WORK

Agriculture Proves Popular With Students



Farmerettes at Fresno State Normal school working their demonstration plots

Farming at the Normal School has attracted one of the largest classes in the institution. There are seventy-five students in the third section of the agricultural class, all of whom are enthusiastic over the outside gardening work.

Each girl has a garden twenty feet long and sixteen feet wide. This is approximately 1/200 of an acre, and it is part of her study to farm and utilize this plot as if it were one large farm. Professor C. L. Flint is in charge of the department, and expresses himself as delighted with the spirit the girls show in the work.

The first exercises of the year are those of planting the garden, measuring out seed, and selecting those vegetables that will mature best during the winter season.

This year the classes have confined the planting of vegetables to spinach, turnips, carrots, Swiss chard and lettuce. In order that no seed shall be

wasted each girl estimates the required amount for each row of material to be planted, using figures that have been worked out at the Normal school.

In this garden work they gain information on methods of cultivation, irrigation and many other farm practices that are applicable to such a small plot of land. Owing to the confined area irrigation ditches cannot be made as they would be on a large scale, but the principles are taught so far as practicable full irrigation is carried out.

The class has also the use of a fine steel frame glass house which is thirty-four feet long and twenty feet wide. Here they are taught to raise seedlings and plants to be transplanted

to the garden, and they also acquire knowledge of the propagation of plants, trees and vegetables.

Each girl in the course of a semester plants one lot and cultivates another which will be planted the following semester by the new class. In later planting this plot will grow fresh vegetables in the fall, so that the vegetables planted now have a plot in which they can mature.

The class is also interested in studying intensive cultivation in connection with war work. The method of teaching by plot cultivation also serves to teach the pupils the relation of crops and the value of summer fallowing of land.

Each lot is surrounded by a path which is made by the girls and kept in order by them.

MEXICAN STEAMSHIP SERVICE ANNOUNCED

LOS ANGELES, Oct. 26.—Announcement was made today by the Gulf Mail Steamship company that it has closed a contract with the department of communications and public works of the republic of Mexico whereby the steamship company has bound itself to place three steamers in service between Pacific coast ports of the United States and Mexico.

The steamship company announced that it will handle mails to Mexico on all steamers and will have clearing facilities at all ports.

RUMANIA TO KEEP RIGHT ON FIGHTING

Queen Marie Acknowledges Value of American Aid

JASSY, Rumania, via Petrograd, Oct. 25.—Rumania will fight to the bitter end until the struggle for freedom of the world and the restoration of the rights of small nations is achieved, Queen Marie of Rumania today said to the Associated Press.

"America's entry into the war and the aid given Rumania has renewed the strength and hope of Rumania."

"Never will we lay down our arms until the cause to which we have consecrated our lives is vindicated," declared the queen, her voice full of determination and emotion. Attired in a uniform of a first class nurse, she presented a picture of simplicity and dignity.

Since the removal of the Rumanian government to Jassy, the royal family has resided in a building formerly occupied by army headquarters. One room set aside for the queen contains a sewing machine with which the queen makes garments for soldiers. The queen was knitting a woolen cap for a soldier as she talked to the correspondent.

America's aid, Queen Marie declared, came at the crucial hour when the need was greatest. Gratitude to America

"Our hearts warmed with gratitude," she said, "and our love was inspired by this evidence of America's generosity. I wish the Associated Press to convey my most sincere thanks to the entire American nation for the noble way in which it has come to our assistance in the hour of suffering. I am aware that millions of your people, even the most humble, made this aid possible by contributions. Therefore I hope my voice, conveying my heartfelt gratitude, will reach every corner of the states, reaching even the smallest town, and be heard at the humblest table around the poorest hearth."

"The mothers, children and soldiers of Rumania bless America's great name. Even suffering will know that Rumania's ally overseas has come to the rescue in the time of trouble, and no other queen I voice their gratitude to America, which is the whole-hearted expression of the Rumanian people."

The queen paid tribute to Charles J. Foy, the American minister to Rumania, whose efforts in the states towards securing aid for our country will be long remembered.

"The noble ideals of President Wilson, with which I am in sympathy," the queen continued, "touch closely our country, for Rumania entered the struggle in the hope of realizing national unity with the other four million Rumanians beyond the Carpathians."

CARD OF THANKS
We wish to extend thanks to our many friends for their sympathy and floral offerings in the bereaved family of J. C. Ficks.

THAT SOUR STOMACH
And belching if one indulges in any one of these food products. Ask M. C. C. for more facts. At all drugists and Smith Bros. Drug Store.

Twa Mouthfu's o' Naething

WELL, SIR, FOLK,
IT JUST COVERS A
WHIT YELL, SEE
SOMETHING.
ON YE KEEP
YER EYES OPEN.
FISHED A NOUSE
YESTERDAY
AN' HERE CUM
A ROONCH O' TURKS
MARCHIN' ALANG
OUR CHITTY STREETS
LUKIN'
NEITHER TAE THE RIGHT
NOR THE LEFT.
AN' A LAD TELL ME
THOT THEY BELANGED
TAE THE TRIBE
O' SHIRNERS.
AN' I HET OOP
AN' WES AROOT
TAE SPRING AT THEM,
WHEN ANOTHER LAD
SAID THOT SHIRNERS
WES A SORT
O' MASON.
AN' I CALLED MESSEL
FIR I WES
A MASON MESSEL
FIR A TIME,
IN A MIST
I MIGHT SAY,
I' STANDIN'
AN' WI A KNOWLEDGE
O' THE WORK
THOT VERRA FEW
O' ME SEMI-BROTHERS
POSSESSED
I GANG IN
TAE THE BORDER.
WI THE HELP
O' ME BROTHER GEORGE
AN' A MASTER SMITH,
IN THIS WAY
BROTHER GEORGE
WES A MASON
AN' MASTER SMITH
DESIDED
FIR TAE BE,
AN' THEY'D MEET
IN THE SETTIN' ROOM
O' OUR HOUSE
ILKA NICHIE,
AN' PIT ME

OOT O' THE ROOM,
AN' I'D HET OOP
TAE ME BED
AN' CLIMB IN
AN' PUT OOP THE COVERS
ABOUT ME NICHIE
AN' LISTEN,
WHICH WES EASY,
FIR STOOD TIME
WES NAE AT HAND
AN' THE HOLE
IN THE FLECK
THOT THE DEER
WES RIN THROUGH
TAE HEAT OOP
THE PRIM
IN THE BEDROOM,
WES CLOSED OVEN
WI A SHINGLER,
AN' I'D MOVE IT,
AN' SQUINT DOON
AT THE PAIR O' THEM,
AFORE I GANG
TAE ME BED,
AN' I LEARNED
A LOT O' THINGS
I COULD REPEAT
FIR A LANE TIME
FIR YE PUT YE
I'DONNA
FIR ME BROTHER
FOUNT ME ASKED
SE THE DEER HOLE
AN' NICHIE,
AN' TELL ME
THOT THE DEER
TWENTY THOUSAN LEAGUES
EXNER THE SEA,
ON A WORD
PASSED ME LIFE,
AN' BROTHERS AT
YERE SAFE
AN' SAE AM I,
FIR WITH DOODLES
CULDNA DRAG FRAE ME
FIR AWAY SECRETS,
FIR DUNE WI THEM
WHIT I DAE
TAE THE LETTERS
TH' GUDSWIFFER
GIBS ME TAE POST
YER FRIEND
SCOTTY.

WILL NOT ATTEND LABOR CONFERENCE

American Federation of Labor Turns Down Russian Proposal

WASHINGTON, Oct. 26.—The executive council of the American Federation of Labor has declined to participate in an international conference of workers and Socialists of all countries, suggested by the executive committee of the Russian workmen and soldiers delegates council, declaring that to hold such a conference at this time would be untimely, inappropriate and conducive to no good results.

The following statement was made public at the Federation headquarters:

"The executive council of the American Federation of Labor, having before it a report made by President Gompers of a conference with Jacob Damm, who claims to be a courier entrusted with a message from the executive committee of the workmen and soldiers delegates council, department of international relations of Russia, Vice President Picham and Secretary Morrison also reported having conferred with Mr. Damm upon the same subject of his increase and the message bring a request of the American Federation of Labor to call or to participate in an international conference of workers and Socialists of all countries, having given the subject matter full consideration, declares as follows:

"That we regard it as untimely and inappropriate, conducive to no good results, but on the contrary harmful, to hold an international conference at this time, or in the near future, with the representatives of all countries, including enemy countries, and we are constrained to decline to do so either by the Russian workmen and soldiers delegates council or by the Russian workmen and soldiers delegates council."

"We take occasion to state our fraternal greetings to the people and the republic of Russia and our earnest wishes for the success and perseverance of Russia's democracy, that we all make energetic efforts in our common cause for freedom, justice and democracy in all nations of the world."

FRENCH CHAIN-LETTER SCHEME IS STOPPED

SALT LAKE CITY, Oct. 26.—An attempt to use Herbert Wells, city commissioner and former governor of Utah, as a correspondent in a chain-letter scheme, has failed and the letter sent him by "Herrite" French, owner, publisher, has failed. French, who has been turned over to Sheriff John S. Corliss.

Mr. Wells was asked to make six copies of the letter sent to him and to mail them to friends. He was also asked to send French a return, this amount being asked from all those receiving a chain-letter.

In answer to Sheriff Corliss, J. L. Rockingham, chief of police, Seattle, says:

"Whereabouts of Herrite, unknown. Box 1571 used by commercial house."

Received \$7,000

SEATTLE, Oct. 26.—Herrite French, vice consul at Seattle, said today he was aware that the letter scheme had been instituted here by his predecessor, L. Herrite, and he stated that as a result of the scheme money has been received for his office. He said he had been receiving daily stacks of letters from all parts of the country, each containing 25 cents and that sum amounts now to \$7,000.

The original letters asked addressees to send 25 cents to be used in building a hospital, and to forward six copies of the letter to as many friends.

"The chain letter referred to," said Vice Consul De Cherville, in a typewritten statement, "was started to the best intent after legal advice had been duly taken concerning its feasibility. The use of this means of soliciting for funds soon became apparent, so that it has been decided to stop it."

"The funds heretofore received were employed first for the upkeep of the American hospital for the wounds of the feet and jaw. The hospital having ceased to exist, the sums which have continued to come in, and which are deposited either at the Seattle bank for savings, or in the hands of Mr. L. H. H. treasurer of the commission, 2 Wall Street, New York, will be attributed to establishments pursuing the same kind of work as the original one."

DR. KLEISER SAYS

"Don't Neglect Your Teeth"

See Me at

1031 J St.

PLATES

Plates that fit.

Plates that don't rock.

Plates that will clean corn off the cob.

Plates that other dentists can't make.

Rubber plates.

Aluminum plates. Gold plates.

Whalebone plates. Roofless plates.

Gold dust plates. Full plates.

Anchor plates. Partial plates.

Teeth Without Plates

The replacement of lost teeth without the use of a plate is one of the most scientific parts of modern dentistry, and although not understood in all its details by the average dentist, it is playing a very important part in modern dentistry.

I have a system by which I replace your lost teeth without a plate if you have two or more teeth in either jaw, and I guarantee that they are there to stay and feel as natural as your own teeth.

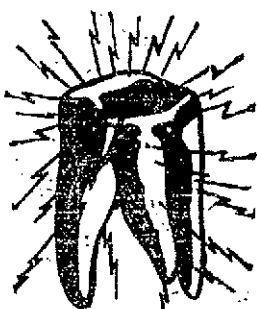
Bridge Work

Is a most common means of putting in teeth where one or more teeth have been lost. This work I do in gold and porcelain by the highest grade of workmanship, and the charge is one-half of what other first-class dentists usually charge. Five dollars per tooth. These prices bring bridgework within the reach of all.

All Work Guaranteed

Your teeth are your best friends, so why abuse them? Decayed teeth are unsightly and unhealthy.

HOURS—8 to 6
Closed Sundays



Porcelain Inlays

To those who desire gold in the front of their mouth I have a process I can tell you thoroughly every with porcelain inlays that when inserted you can hardly discover with your mirror. The color of your teeth is perfectly matched and the filling has the same look as tooth structure, so that you can't tell where the filling begins and the tooth best as off. These fillings are perfect, and guaranteed to last a life time.

Where other dentists put on "Dog Teeth," we do porcelain inlay work and DON'T put off your teeth.

Your teeth are your best friends, so why abuse them? Decayed teeth are unsightly and unhealthy.

Take them in time and you will save both your teeth and money, as well as suffering.

My method of operating is as nearly painless as it is possible for the most scientific dentists in the country to make it so.

Be sure you are in the right place. My reputation as a dentist for the past 15 years has been one of which I am justly proud. My motto is "The best and the best." I guarantee my work and I am here to stay. The best is what you want, and I am at your service.

Save your teeth. I will help you.

My prices are reasonable and consistent with first-class dentistry.

No charge for examination and an estimate.

Call and let me look your teeth over and from the truth before having any dental work done.

Save Your Teeth—We Will Help You

Painless Silver Fillings... \$1.00 and up

Painless Cement Fillings... 50c and up

Painless Gold Fillings... \$2.50 and up

Painless Gold Inlays... \$3.00

Painless Porcelain Fillings...

Painless Gold Crowns (22k).....\$5

Plates as low as.....\$5.00

All merchandise has doubled in price to the consumer, but my reasonable prices never change.

Dr. Kleiser

And His Staff Of
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REPUBLICAN ADS BRING BEST RESULTS

Have You Ever Stopped to Think About Your Teeth?

—and what they will be when you are old

Now is the time to think about what your teeth will be when you are old—now when you are young and your teeth are well and strong. The thing to do is to keep them so and you can best do that by visiting a dentist regularly and having your teeth kept in order.

And your health will be better for it, for many diseases have been traced to ill-kept teeth.

It will cost you but little to have your teeth put in order now, while if you wait until you have serious trouble you will be caused much pain and expense. My prices are as low as they can be made consistent with guaranteed work.

Dr. F. B. Rice
1047 1/2 J St.



Practical Home Grand

Such is the Ivers & Pond "Princess" shown above. Not too large nor too expensive, it still retains the musical and decorative charm of the parlor grand. We early foresaw the small grand's popularity and the "Princess" is the embodiment of our broad experience.

Ivers and Pond PIANOS

are built in but one quality—the best—by the same interests with the same artistic ideals today as in 1880. They are used in over 450 leading Educational Institutions and 65,000 homes.

Where no dealer sells the IVERS & POND we quote lowest prices and ship "on approval," the home in the most remote village in the United States. Attractive easy payment plans. Liberal allowance for old pianos in exchange. Every intending buyer should have our new catalogue. Write for it. "Iversons and Pond" are displayed in the warehouses of the

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CERES HAS REAL POET IN MRS. GRACE BRONAUGH

By C. H. S.

The ancients were absolutely right in their belief that poets, prophets, music-makers (poets all) are chosen and set apart from the rest of us. Because of this we have no sadder tragedy going on forever in the lives of those around us than the innocent, babyish belief so common in girls and boys of from 15 to 20 that aspiration is a synonym of inspiration, and that anyone who tries hard enough (or doesn't try at all, but just turns the faucet) can write simply wonderful poetry! Editors know the heart-rending result.

In New York once, in the office of a great magazine, the writer of this article has become acquainted with the unending tragedy of these verse-writing people, who have no thoughts, no sense of beauty, form or the soul of things. One famous wife borrowed the money to get to New York from Idaho, took a pile of poems to this magazine, was sadly told that they were hopeless, although they represented thirty years of counting syllables on her toll-worn fingers. She broke down utterly; the magazine editors "chipped in," sent her to a hospital, and back to Idaho with money.

SURGEONS AS SCULPTORS

Is the title of a page article in a recent issue of the Literary Digest, which gives credit to such men as Dr. Masten for their wonderful accomplishments in making over the face, read it, then, form your own opinion of the person (professional or layman) who claims that all this talk of removing deformities, defects, blemishes and signs of age is the rant of fakers. In the war zone none is thought of more highly than the surgeon who is able to mould a distorted and disfigured face into one of comeliness. You should take enough interest in your personal appearance to investigate this work and have those wrinkles, and frown lines taken away, the sag taken from your cheeks, the loose, baggy skin around your eyes eradicated. Look as young as you feel. An ill-shaped nose can be re-modelled to a pleasant shape. A nose that has been destroyed can be restored. Ears may be changed in shape or position. Growths and blemishes may be removed. All work is done painlessly, safely, without leaving conspicuous marks or scars, and is accomplished in a marvellously short time without keeping you from your ordinary duties. Call on Dr. H. B. Masten, the only graduate licensed oculist and surgeon on this coast, he will make this work a specialty for over 17 years. No charge for consultation. Room 318, 223 Geary St., San Francisco.

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Goods shipped to all points C. O. D. Money refunded on goods returned intact within one week.

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32x3	10.55	2.60 2.85
34x3	11.70	2.70 3.05
36x3	12.80	3.20 3.55
38x3	15.50	3.35 3.60
40x3	16.30	3.30 3.70
42x3	16.55	3.40 3.80
44x3	17.60	3.50 3.90
46x3	18.40	3.60 4.00
48x3	18.40	4.15 4.50
50x3	18.65	4.35 4.75
52x3	23.00	4.40 4.75
54x3	23.80	4.45 4.90
56x3	24.55	4.50 5.00
58x3	25.00	4.55 5.35
60x3	25.80	4.85 5.35
62x3	27.80	5.45 6.10
64x3	28.20	6.00 6.65
66x3	29.30	6.35 7.00

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While They Last—Seconds
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Set of teeth \$8 and \$10
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Bridge work, per tooth \$5
White Crowns \$5
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MRS. GRACE PEARL BRONAUGH

Ceres matron whose poetry is winning for her recognition as a writer of much promise.



far-reaching imagination, and the honesty in her poems is very impressive. In a poem of consolation to a friend she says:

"Relieved and honored, he has gone,
Not to any world afar,
Not to some land beyond the dawn,
Not to some heathen shining star;
But to that realm of mysteries,
The World within, and everywhere
its dwells in silence, yet he sees
And knows and loves you as before."

Let us now turn to her greater poems. We hesitate between "The Balance," "The Secret of Eternity," and "Cosmogonies." This last, of over a hundred lines, breathes a wise and noble spirit of world philosophy, and it ought certainly to be printed in some permanent form. It has force, fibre and all-questioning courage. Here is a brief quotation which will show its earnestness and its dignity:

"Whence comes the Thought in the uncharted deep?
As spring the Isles of Beauty in the sea!
They are the peaks of mountains—hills that sleep—
Mute monuments of men that ceased to be.
Swept by a timely, predetermined tide,
To greater selfishness, to level pride.
All that was worthy of the races slain,
All that was lovely, all that pleased the eye,
Passed, individuated, stamped so plain
Upon the plastic form, with such a
That, when the fruit of centuries is ripe,
Chose itself preserved the Archetype!"

In another long poem, "Alone," based on the phrase from Plotinus, "The flight of the Alone to the Alone," she writes with the Mystics. She feels "alone but not lost" in age-long journeyings of which these lines give a glimpse:

"Alone in the vapor, alone in the cloud,
Alone in the sea—alone alone, in the flood,
Alone in my pilgrimage downward from God,
Alone in my pilgrimage up from the brute.
There are myriads more, but my soul is alone;
There is light in the sky, but 'tis never the same.
I came from beyond, all unconscious, alone,
And I am alone as I was when I came.
Yes, I am alone; but the lonely am free.
There is freedom for service and freedom from strife.
The World is the Matrix of what is to be.
While Chaos alone is the Mother of Life.
I came from beyond, all unconscious, unknown;
I still was alone in the midst of the fire.
Alone in the lava, alone in the stone,
Alone to ascend and alone to inspire—
Yes, I was alone."

To sum it up, this new poet has an authentic message; as we think, and has grown into an expressive style of her own. She has been "taught of life" and if she continues to grow is likely to write some worth-while books. We trust that she will not become too mysterious for that way obviously lies, and we also hope that she can sometimes indulge in the gay, light, more musical moods that anyone who reads between the lines is sure she has at command. Lastly, what the world needs of poetry in these days of trial and reconstruction is full, definite and inspiring presentation of our problems. All that Mrs. Bronaugh has so far written is remote from our earthly conditions. Let us hope that she feels these conditions, she does not attempt to deal with them, nor definitely with the social order which is even now in process of evolution. She is not ready to "take" the world as it is, but she is ready to take it as it should be. Underneath and that faith has been expressed by her over and over again. When she gives it more concrete form she may write an epic of Freedom and Brotherhood. The times are ripe for new poetry greater than the world has yet known.

DARTON, Oct. 27.—Orville Wright, who, with his brother, invented the airplane, was honored today by Lord Northcliffe, head of the war mission to the United States, who decorated him with the Albert Medal. The medal was presented by the Royal Society of Arts of England, which awards a medal each year to some one prominent in the arts and sciences of the world.

TORONTO, Oct. 27.—Cadet Thomas Murphy, aged 23, was killed yesterday when his airplane fell over Lake Ontario in a field on the outskirts of Toronto. His father is a colonel in the British army in France.

FRENCH DIGGING IN ON NEW PETAIN FRONT

Herculean Efforts Appreciated by Military Leaders

Germans Bring Reinforcements From Long Distance

WITH THE FRENCH ARMIES IN FRANCE, Oct. 27.—The Associated Press. However great may be the praise bestowed on the French troops for the brilliancy of their victory over the Germans last night, the Allies are not so small an appreciation of their heretofore efforts in the face of one of the most difficult tasks of the war. This is the opinion not only of their immediate chiefs, but of all who have seen them at work. Fronting them were the finest divisions of the German crown prince's army, occupying positions that were strongly fortified and having the best equipment of their kind.

Notwithstanding this, the French not only succeeded in attaining every objective set them, but exceeded the hopes of the most cautious and advanced beyond the appointed places. More than 11,000 prisoners already have been counted and sent to the rear.

Digging in Again
The French line now runs along the southern side of the Alsace-Lorraine without a break from westward of the Aisne to the French front, while the town of Sedan has been completely dominated. The correspondent today watched the French infantry, who after four days of almost uninterrupted fighting, were busily engaged in digging themselves in along the new front. Notwithstanding privations and suffering from weather conditions, with icy cold rain storms drenching them at intervals, they worked in good humor and willingness with pick and shovel as energetically as they had done with rifle and grenade during the furious battle.

The German artillery, which showed activity last evening, was muted because the French batteries had mastered it. The French superiority in this arm is demonstrated by the proportion of shell wounds to bullet wounds among the French wounded. On this occasion only three men were wounded by shell soldiers to one by the bullet, as compared with the ratio of 19 to 1 in the battle around Verdun.

Along Dry Canal
The French guns now are able to enfilade the German positions in three directions, namely, toward Brancourt, northwest of Aisne-le-Chateau, and along the valley of Laon and through the Ailette valley, menacing the German line on the Chemin des Dames ridge. The canal on the left bank of which the French advance moved, is dry, but forms a natural line of defense.

The Germans last night made a strenuous effort to establish artillery in the ravines behind the plateau, but were easily discommoded by the French bombardment, which left them gasping and quickly silenced their fire. The crown prince also hurried up infantry reinforcements to help his distressed Prussian Guard and other divisions which had been badly mauled.

Prisoners taken from the Empress Elizabeth Guard regiment declared that they had been without food three days and that all their officers retired and left them without commands to continue the fighting.

Distant Troops Brought Up
Seven German divisions altogether were engaged in the opening day's battle, and when the German commanders saw after defeat starting them in the face they ordered up reinforcements, other divisions from long distances. One recently brought from Galicia reached the battle field in battalion detachments, many of which were fired or were captured, and the others merely added to the disorganization among the retreating German troops.

The guards suffered heavily, but principally by being captured, for the French noticed that they surrendered more readily than the other units. Elements of five French German divisions were observed at various positions on the front of the French line today, and the evident intention was to offer strong resistance to a further advance. For the moment, however, the French have gained everything they set out to gain.

middle Europe. Instead of Berlin to Baghdad, the line of commercial penetration running eastward across Europe instead of southward across Germanic Europe.

ENTENTE IDEAS OF EASTERN TRADE ROUTE

Can Connect France and Italy With Asia by Way of Serbia

New Balkan Kingdom as Link Between West and Orient

ATHENS, (Correspondence of The Associated Press).—A new trans-European route linking London and Paris with the Balkans and the Orient, as a counter-project to the German plan of linking Berlin, Vienna and Budapest with Constantinople and the Orient, is one of the developments of the war which is now being worked out in much detail. It is a leading feature of the plan to rehabilitate Serbia by making her the nucleus of a great federation of the Balkan states—Serbs, Croats, Slovenes, Dalmatians, Bosnians—for the natural highway of the Entente Powers to the Orient lies directly through this proposed new southern Slav state.

It is maintained for the present war to make plans for the first time that the natural route across the Balkans to the Orient was not the one chosen by the Germans, running north and south, but the old route used from time immemorial running east and west across the country of the Serbs, Croats and Slovenes. The German route has been laid out purely for the purposes of imperial expansion, linking Berlin, Vienna, Budapest, Belgrade, Sofia, Constantinople and the Orient beyond. But the experience of the Balkans had shown this was entirely an artificial route, which ignored the formation of the country, and that the natural highway was the same today as it was ages ago when used by the ancients.

Via Nish to Saloniki.
This natural route is as clearly defined today as it was in the old days. But it has the added advantage today that it is a link, or extension, of a larger trunk line running across the Entente countries of western Europe, and making a continuous chain from London, Paris and Milan, the great industrial center of Italy, across the Balkans to Belgrade, Nish, Saloniki and Constantinople. It is the Balkan link, however, which forms the entirely new feature of this route, with advantages contrasting sharply with the artificial north and south route.

The old route, now revived as the natural channel of Entente expansion, follows the course of the River Sava, which forms a great valley running across the Balkans, with a level and almost straight way from a point near Corbier, where the Italian army is now fighting, eastward to Belgrade, where the river Sava joins the Danube. The head of the Adriatic is made along the river Wipac, thus a natural and level route is formed from the eastern frontier of Italy, through the Balkans to Belgrade, and thence south to Nish, Saloniki and Constantinople. Railroads run along most of this route, but there are several breaks in the Balkan stretch, and there have never been any effort to unite them into one trans-European route. Now, however, that the Entente powers of western Europe feel the spur of Germany's systematic extension through the Balkans to the Orient, the importance of this route, as a counterpoise to the German plan, has just been realized.

Shorter Time.
With the links completed and brought together into a working whole, like the Orient express which runs from western Europe through Berlin, Vienna and Budapest to Belgrade, it is estimated that the trip from London to Belgrade could be made in 10 hours, as against 45 hours by the Orient express; and from Paris to Belgrade in 30 hours as against 55 hours by the present express.

The proposed new state of the Serbs, Croats and Slovenes is thus given a new importance in offering to the rest of Europe a natural highway through the Balkans to the Orient. But it has added interest in the high officials and diplomats here in the Balkans and at Entente capitals, in being a thoroughly practical and natural means of defeating the Berlin-Bagdad route southward across

BUY YOUR FURS ON CREDIT



A Good Selection To Choose From

We have a beautiful stock of furs, comprising the very latest. Fall and Winter models. Our liberal credit system makes it possible for every woman to have the pleasure of wearing furs and paying for them at her convenience. Come in and see those we are showing.

New Fall Waists

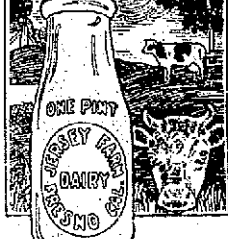
There are so many beautiful new waists in our store that you will have to see them in order to appreciate their beauty and variety of style and models. We are showing blouses in vicuña, crepe de chine, tulle—all in the most favored colors.

Large Stock of Women's Suits

We have an immense stock of women's and misses' suits in all the latest styles and the choicest materials and colors. Wear and enjoy your suit while you are paying for it.

FRESNO Outfitting Company
1146-48 Eye Street

Give the Children All the Jersey Farm Milk They Can Drink



There is no better food for children and grown ups than Jersey Farm Milk. Give them all they can drink. It is the best and the most inexpensive food you can buy.

Serve It At All Meals

Jersey Farm Milk can be served in such a variety of ways that one need never grow tired of it. Served simply as a beverage it is delightfully refreshing and delicious. There are very few foods that are not improved by the addition of milk—sauces, gravies, soups, desserts, are only a few of the ways that this wholesome food can be served.

Retail Sales Department

We maintain a retail store on Fresno street, for the convenience of our customers, having for sale milk and cream, Blue Hill cheese, cottage cheese and Clover Glen Butter.

CLOVER GLEN BUTTER, 2 LBS. 95c
CLOVER GLEN BUTTER, 1 LB. 50c

JERSEY FARM DAIRY
2020 Fresno St. Phone 246

Get an Electric Heater to Take the Chill Off These Cool Mornings

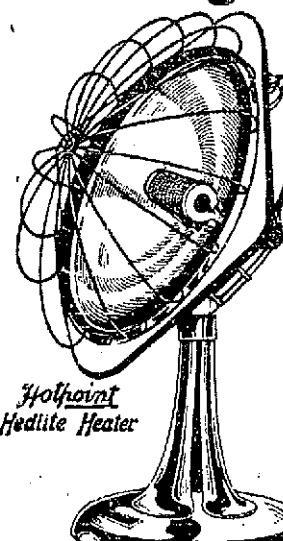
There is nothing to compare with an Electric Heater to take the chill out of these cool mornings and evenings. They will save you the expense and troubles of making up fires in your big heaters and will give ample heat.

You will find them useful throughout the winter for heating bedrooms, bathrooms and other small rooms. These heaters can be moved from place to place and can be attached to any light socket.

Priced Low at \$7.50

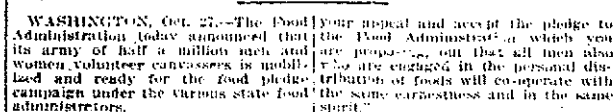
These heaters are very inexpensive. They are very neat and attractive, will give ample warmth at small expense and will give excellent service.

San Joaquin Light and Power Co.



Hotpoint Hedlite Heater
"Warms as the Sun warms."

FOOD WEEK IS HERE
Pledge Campaign Opens Today



Food Pledge Week begins today and ends November 4. The 100,000 canvassers reported on a preliminary survey several days ago as a member of the Food Administration to sample. It involves no dues or

This is the way the American Marines will go over the top and show the Kaiser what an American can do.

1228 J STREET

U. S. Bureau Report

San Jose, California.....	88	34	100%	W	1
Roselle.....	72	14	100%	N	6
Washington.....	70	48	100%	SW	10

1932 Tulare St.

ERIKSEN & NIELSEN
JEWELERS



1932 Tulare St.

Wedgewood Cast Iron Cook Stoves are designed for use where the space is small. They are built of Armco Iron and will last for years. Like Wedgewood Ranges they are noted for their fuel economy and perfect baking qualities.

1932 Tulare St. Fresno, Cal.

Among the Clubs

of the S.J.V. District

The Query Club will meet on Monday afternoon at the home of Mrs. H. J. Craycroft on J street. Mrs. E. H. Walthall, Mrs. Richard Washington and Mrs. Alva P. Snow will collaborate in a program of current events.

An elaborate music-fest is to be featured by the music department of the Parlor League club on Monday afternoon at the home of Mrs. George E. Church on Echo avenue. There will be all fresco appointments, and as the first of a series of American afternoons the occasion will be devoted to that of the colored period. Refreshments will be in keeping with the period, and the program will begin promptly at 2 o'clock.

The Leisure Hour Club will meet on Wednesday afternoon at the home of Mrs. J. C. Hoxie, with Miss Sadie Clark the hostess, the afternoon to be devoted to the study of Brahminism, under the direction of Mrs. Hoxie.

The Wednesday Club will hold its weekly study session this week at the home of Mrs. A. E. Charrand on McKee avenue, when Mrs. M. M. McCormick and Mrs. S. S. Hockett will lead in the study of "Foundations of the Nineteenth Century."

The Friday Club will devote its study session to Hawthorne's "Scarlet Letter" this week, the leader being Mrs. Jules Montagna, who will also be the hostess of the meeting.

Members of the Madison Club will devote their usual afternoon session this week to Red Cross work, the members to adjourn to the headquarters on J street for that purpose.

Mrs. W. F. Miller has a busy week's program to fill, each afternoon to be devoted to a club meeting. On Monday she will interpret Dorothy Canfield's much discussed novel, "The Best Thing," and that same volume will provide the afternoon's topic of interest at the meeting of the Woman's Club of Coalinga on Saturday.

The Tuesday Morning Class will be organized this week at the home of Mrs. Frank H. Short with a reading of "The Cherry Orchard" by Anton Tchekoff, to be given by Mrs. Miller.

On Wednesday she will give a talk on "Dramatic Dramas before the members of the Selma Club, and on Friday she will give an interpretation of Homer's Iliad before the Merced Drama Club.

At the meeting of the Association of Collegiate Alumnae, held at the University Club yesterday afternoon, a most interesting afternoon was featured. Miss Dorothy Egbert, making the initial address, telling of the work done for the babies of Belgium, and soliciting the interest of the assembly in Mrs. Vernon Kellogg's lecture on "Next Wednesday evening."

Representing the Food Council of California, Miss Katherine Magnuson told of the Hoover food pledge, and the campaign of next week. She was the concluding speaker of the occasion. Miss Emily Richardson, secretary of the housing and immigration commission, told of her work. Miss Richardson spoke particularly of matters pertaining to local conditions. Tea was served at the conclusion of the afternoon.

A number of women assembled at the home of Mrs. Frank H. Short yesterday afternoon to hear the preliminary talks by Miss Mary Gamble and Miss Dorothy Egbert, who are advancing interest in the lecture of Wednesday evening at the auditorium, when Mrs. Vernon Kellogg will give personal experience in Belgium.

The Riverdale Parent Teachers Association held a very interesting meeting in the Domestic Science rooms at the high school Thursday afternoon. Miss Magnuson, of the University of California, who was scheduled to give an address upon "War Time Cooking," was unable to be present. The afternoon was devoted to the discussion of "Home Economy." Mrs. Hagit A. Owen, president of the association presided at the meeting. She has recently been appointed chairman of this district for the Fresno County Women's Council of Defense.

The first meeting of the Parent Teacher Association of Madison city was held on Thursday evening. The selection of officers for the ensuing year was the principal business of the evening. After numerous attempts to elect a new president, Mrs. Mabel Evans was re-elected. Mrs. Alice Householder was chosen vice-president and Mrs. W. H. Smith, secretary and Treasurer. At the close of the meeting the matter of organizing a Red Cross auxiliary here was discussed with the result that over half of these present became members. A meeting will be called shortly for the perfecting of the organization and closely following this Mr. William Glass has consented to address the auxiliary and assist in finishing arrangements so that the efforts of our community may be counted in with the great grand total to be rolled up as proof to the boys at the front that their country believes in them and in their work.

The Woman's Improvement Club of Oakdale gave a benefit performance last evening, which included patriotic living pictures, a song by a double quartet with original words for "Can the Kaiser," and a recitation by Miss Inez Wood, "Barbara Frietche." The Misses Whitnell also gave a Liberty Dance.

Mrs. Fred Mitchell was hostess Friday for the Kensington Kraft. A delicious luncheon was served. The next meeting will be with Mrs. A. Wood.

The Young Woman's Community Club will hold a meeting Monday evening following the patriotic program they have planned as a farewell to the departing soldiers. An interesting evening is planned.

Some of the members of the Community Club have arranged for a benefit dance to be given November 3, to raise funds with which to provide Christmas presents for the boys at the front.

The Wednesday Afternoon Club was entertained this week at the home of Mrs. Mary Warfield. The regular program was followed by the serving of refreshments.

The Culture Club of Oakdale met with Mrs. Lena Hanshaw Tuesday and enjoyed a pleasant afternoon. This club is "Hooverizing" very energetically, the ladies at the beginning of the season voting to limit refreshments to ten cents per member at each meeting. This hostess did even better, serving delicious bran muffins, with baked apples, smothered in whipped cream, with coffee, for 57 cents for the fifteen members. The club intends to get out a war menu book at the end of the season. Current events were discussed with Mrs. W. A. Tucker as leader, and Mrs. George Bentley read a paper on "The Age of Prose" while Mrs. F. W. Reeder gave a review of "Dead Souls."

The Culture Club will give a Halloween Social Wednesday evening at 151 Dorado Club house as a Red Cross

benefit. There will be no admission, but refreshments will be sold.

An important meeting of the Fresno City Schoolwomen's Club was held in the Auditorium of the Hawthorne at 4 o'clock with Miss Lucile Sweetland presiding.

An election of officers was held and the following were elected: President, Miss Marie Russell; vice-president, Miss Mildred Hackett; secretary, Miss Sarah Cowan; treasurer, Miss Maude Burnett.

It was decided to give \$50 to the Red Cross Society and \$25 to the Soldiers' Library Fund.

One of the best club outlines to be featured in the club department is that of the study to be followed this winter by the Woman's club of the Kernfield, one of the largest organizations in the San Joaquin Valley District Federation. It is a departmental club and their topics of study embrace a wide scope of modern interests.

The officers of the club are: president, Mrs. Howard A. Deane; vice-president, Mrs. E. L. Cummings; Secretary, Mrs. J. O. Clutter; Corresponding secretary, Mrs. Cyril Clutter; Treasurer, Mrs. W. C. Witherspoon. The program is as follows:

October 8
Opening, chorus singing.
Introductory remarks and presentation of program.

Outline of sectional work.
Report of Red Cross work.
Songs, Miss May Hopkins.
Parliamentary talk, Mrs. E. D. Ross.
Reading, Mrs. Albert B. Campbell.
Tea: Hostesses, Hospitality Committee.

October 22
Opening, chorus singing.
Current events, Mrs. Ethel Rogers.
Miss Anna D. White, Mrs. Walter Osborn.

Food Conservation, Mrs. William C. Robertson.
Significance of Home Gardens, Mrs. George T. Barry.
Exchange of kitchen ideas.
"Hoover" refreshments.

November 12
Reciprocity day—Colonial Day.
Committee, Mrs. H. P. Jensen, Mrs. C. A. Hare, Miss Condit, Mrs. Charlotte E. Jameson, Mrs. Ben L. Brundage.

Hostesses, Mrs. G. H. Galbraith, Mrs. John Alstetter, Mrs. R. P. Bar-

nett, Mrs. J. S. Postick, Mrs. J. S. Drury, Mrs. W. W. Kelly, Mrs. D. L. Wilson, Mrs. J. E. Turner, Mrs. P. W. Webster, Mrs. Elizabeth Daniels.

November 26
Opening, chorus singing.
Current Events, Mrs. M. T. Farmer, Mrs. Elizabeth Coolbaugh, Mrs. H. P. Bender.

Child welfare, Miss Harriett Buss, Mrs. E. R. Blodgett, Miss Martha Nye.

Physiotherapeutic Festival: Committee—Mrs. K. C. Moore, Mrs. George Brown, Mrs. A. W. Marlon, Mrs. C. L. Shaver, Mrs. E. J. Sharland, Mrs. J. E. Price, Mrs. A. B. Thiele, Mrs. Herbert Schick, Mrs. C. E. Geishehl, Mrs. E. Arnold.

Hostesses—Mrs. George Strathearn, Mrs. J. E. Veon, Mrs. P. M. Worthington, Mrs. George Hay, Mrs. Chas. Easton, Mrs. J. W. Heard, Mrs. Chas. Dickerson, Mrs. Georgina Erb, Mrs. L. G. Pauley, Mrs. E. P. Sanders.

December 10
Annual luncheon.
Committee, Mrs. C. W. Newberry, Mrs. June Schley, Mrs. H. W. Cook, Mrs. J. W. Talum, Mrs. J. R. Dibble, Miss Alma Parker, Mrs. W. S. Fowler, Mrs. T. E. Burke, Mrs. Fred H. Hall, Mrs. A. J. Ludden.

Hostesses, Mrs. Louis V. Bennett, Mrs. P. M. Barnhart, Mrs. Celus Browner, Mrs. Martin Oynn, Mrs. Ray Wilford, Mrs. W. A. Folson, Mrs. Ham Hackett, Mrs. J. L. Pratt, Mrs. Elmer Williams.

December 22
Children's Day.
Christmas party, Saturday, 2 p. m.
Playlet given by children of club members.

Committee—Mrs. T. L. Cummins, Mrs. E. J. Halbing, Mrs. James Onden.
Story hour, Miss Eleanor Forbes.
Hostesses—Mrs. Clarence Wilson, Mrs. L. C. Ross, Miss Maud Melcalf, Mrs. E. E. Dimes, Mrs. J. P. Milan, Mrs. E. H. Newman, Mrs. R. B. Jackson, Mrs. Grace E. Sykes, Miss Margaret Gardette, Mrs. Paul Jackman.

January 4
Opening, chorus singing.
Current events, Mrs. Homer Rogers.
Mrs. E. E. Pottery, Mrs. M. M. Lichtenstein.
Parliamentary talk, Mrs. E. D. Buss.

An hour with the book shelf, Mrs. Julia Hackett.
January 26
Opening, chorus singing.
Current events—Mrs. H. M. Shap-

MRS. JEROME CROSS
A recent acquisition to local club circles, who is taking an active part in civic affairs.



pell, Mrs. P. A. Huffaker, Mrs. Ralph E. Galloway.
Program in charge of civic committee.
February 11
Program in charge of art committee.
Studio tea—Hostesses: Mrs. J. B. Wendell, Mrs. A. H. Dixon, Mrs. W. J. Lang, Mrs. George Bahrenburg, Mrs. J. B. Cuzzon, Mrs. E. L. Hayes, Mrs. Fred Cruise, Mrs. Holland K. Nallet, Mrs. C. E. Johnson, Mrs. Elmer Martin.

February 25
Program in charge of Harmonica Section.

Musical Tea: Hostesses—Mrs. Orville Clark, Mrs. P. W. Tegeler, Mrs. George Schoeninger, Mrs. George H. Richardson, Mrs. Edgar Wassen, Mrs. William Tracy, Mrs. S. N. Sherzer, Mrs. George Pemo, Miss Olive Chubb, Mrs. Frank Rosendahl.

March 11
The Club's Birthday Party.
Committee, Mrs. J. S. Henton, Mrs. (Continued on Page 20.)

Phone
60

MASTER CLEANERS



Does Your Cleaner

Insure your clothes against loss by fire while in his possession? Those things are protected against such a loss while in your own home, but how about the cleaner? He is not liable under the law. What are your chances for recovery? Every article that enters our plant is insured against loss by fire—just one of the many reasons why you should

LET US BE YOUR CLEANER

NEXT TO HOTEL FRESNO NO BETTER WORK ANYWHERE

Largest, most completely equipped Dry Cleaning Establishment in the San Joaquin Valley.
The Home of Odorless Dry Cleaning
Mail Orders Given Prompt Attention

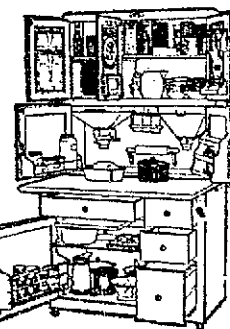
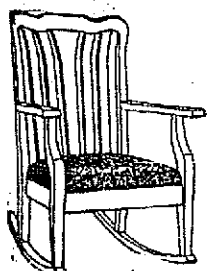
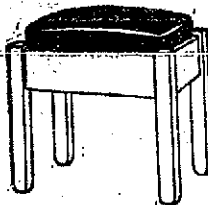
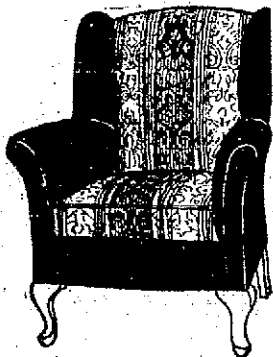
—Freshly cured and freshly smoked—

MAYROSE HAMS AND BACON

Don't barricade your doors when you cook these delicious meats—invite in your friends—tell them to

Give the California Pig a Chance

Western Meat Company



GIVE FURNITURE THIS CHRISTMAS

Get it Through the Christmas Furniture Savings Club

A gift of Furniture is a worth while gift that gives more than passing joy for it lasts and is a perpetual reminder of the giver. By the Christmas Furniture Saving Club plan really valuable presents are as easy to buy as some of the small trinkets so often bought at the last minute simply because nothing else is within reach for the purpose. There are practically nine weeks left before Christmas. All that is necessary to join the club is to come in at once, select your gift, and pay one-ninth of its cost. Then weekly payments of one-ninth will insure its being paid up before Christmas and entitle you to the special Club discount of 10 per cent.

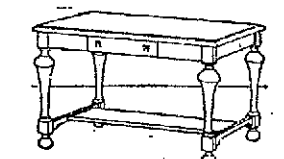
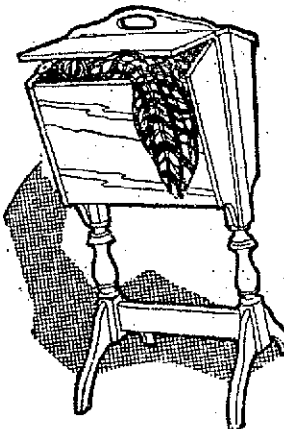
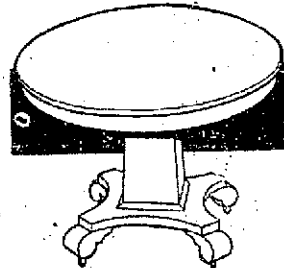
Pick out a lasting, comfort-giving piece of furniture for the person you wish to remember. Pay for it in small weekly payments and get the 10 per cent Club discount if paid before Christmas. Every member of the household would count this Christmas happiest if their gift was a gift of furniture. They like lasting reminders of your thoughtfulness. Come in and make your selections today. Your gift will be delivered the day before Christmas with an attractive gift card, bearing your name. Note the suggestions below and see how merely nominal payments will secure durable gifts that would please any friend or relative.

The Following List Contains But a Few of Our Many Practical Gift Articles

Easy Chairs
Comfortable Rockers
Upholstered Davenport
Mahogany Library Tables
Mahogany Floor Lamps
Lacquered Table Lamps
Martha Washington
Sewing Cabinets
Betsy Ross Sewing
Stands
Reed Sewing Baskets
Mahogany Candle Sticks
Mahogany Vases
Tapestry Table Covers
Mahogany Smokers' Stands

Tabourettes
Pedestals
Reed Jardinières
and Stands
Decorated Reed Vases
Reed Bird Cages
and Stands
Dining Room Tables
China Closets
Ladies' Writing Desks
Mahogany Tea Wagons
Lacquered Tea Wagons
Fumed Oak Tea Wagons
Leather Foot Stools
Gate Leg Tables

Cedar Chests
Matting Boxes
Magazine Stands
Telephone Tables
Hoosier Kitchen Cabinets
Morris Chairs
Doll Furniture
Doll Buggies
Reed Wood Baskets
Fine Blankets
Royal Turkish and Silk Persian Rugs
Serving Trays
Flower Stands
Fern Boxes



WORMSER FURNITURE CO.

1022-28 J St.

Fresno

The Largest and Best Selected Stock in the San Joaquin Valley

Society

Among the fall engagements which have been living what would otherwise be a most quiet season, socially speaking, the latest to arouse interest is that which is being told informally, by Miss Marie Chartrand and her friends, Floyd Kellas, to their numerous friends. Miss Chartrand is one of the several pretty daughters of Mr. and Mrs. E. A. Chartrand, and claims a host of friends who will doubtless make the pre-nuptial days. These will not be many, however, as the wedding is to be celebrated about the middle of next month. The friends of the couple are delighted that the marriage will not take the popular bride away from Fresno to reside.

At a quiet wedding ceremony, that was performed with unostentatious appointments yesterday afternoon, at the home of the bride's parents, Mr. and Mrs. D. W. Cullen on Blackstone avenue, Miss Hazel Cullen plighted her troth to J. T. Sparks, the ceremony being witnessed by relatives and an intimate group of friends. There were no attendants for the couple, and Rev. William Bots, of the First Methodist church performed the interesting ceremony. To the strains of the Lohengrin Bridal Procession played by James Ballard, the bride and groom took their places in the improvised nuptial bower of smiling and pink blossoms which made an effective background. Miss Cullen was extremely pretty in her bridal attire of silk lace and white broad crepe de chine. She wore a wreath of orange blossoms in her hair and carried a shower bouquet of brides roses and fern with lace chiffon ribbons.

Later Mr. and Mrs. Sparks left for a honeymoon in southern California. Mrs. Sparks wearing a handsome suit of blue broadcloth, with a becoming traveling hat of black. Upon their return they will make their home in apartments on Tuolumne street, which are already furnished for occupancy.

Among the out of town guests present at the wedding were Mr. and Mrs. Cecel Peck of Los Banos, Mrs. James Jordan of San Francisco, Mrs. James Kinney and Frank Kinney of San Francisco, Mrs. S. K. Cullen of Long Beach, Mr. and Mrs. Francis Atkinson of San Francisco.

Mrs. C. L. Dyer leaves tonight for San Diego, where she will be present on Wednesday night at the marriage of her son, Lieutenant Frank Dyer, who is with the Fresno machine gun company at Camp Kearney, and Miss Sylvia Moore.

Mrs. Robert Skelley of Riverside arrived yesterday for a short visit with her mother, Mrs. George Paxton Herdridge.

Complimenting Mrs. Vernon Kellogg, the interesting speaker who is to address a public assembly at the auditorium on Wednesday night, Mrs. Oliver Kellein will entertain Wednesday afternoon at a tea at her home on Van Ness avenue.

Members of the Sunnyside Country Club are anticipating with much interest the Halloween festivity of Wednesday evening, when a dinner dance will be featured at the club house.

Mrs. Fred Herald will be a bridge hostess on Friday afternoon entertaining at the Hotel Fresno, in compliance to Mrs. Louis Samuels of San Francisco.

Mrs. George C. Reedling will entertain the members of the Friday Afternoon Card Club this week at her country home on Redding place.

Mrs. Arch Jack will be hostess at the meeting of the Bridgettes on Friday afternoon, entertaining at her home on Peralta way.

Mr. and Mrs. M. D. Huffman and Mrs. Charles Torrance have returned from a week's trip to San Francisco and San Jose, and were accompanied home by Mrs. Jessie Spring of San Jose, who will enjoy a fortnight's sojourn in town.

The Fast Fresno Chapter of St. James' Guild will meet on Tuesday afternoon at half past two at the home of Mrs. George Cassell on T street.

A very happy children's party was that of yesterday afternoon, at which Mrs. R. M. Peacock entertained at her home on Peralta way.

MISS URSULA HILDEBRAND

of San Francisco, who is the house guest of Miss Imogene Rowell, for a week or so.



home on Peralta way for her two children, Dorothy and Lawrence Peacock. Halloween features were carried out in the afternoon's appointments and were attractively arranged on the refreshment table. Among the children who enjoyed the afternoon together were: Dorothy Perkins, Sylvia Seymour, Edith Anne Mannheim, Mary Sanford, Marie McFarland, Avabelle Hunter, Clara Hasset, Eleanor Louise Reedling, Virginia Robertson, Helen Buckman, Dorothy Peacock, William Price, Thomas Perkins, George Walker, Royal Sanford, James Anderson and Lawrence Peacock.

Mr. and Mrs. Remyne Hunkins have as their guest, the former's mother, Mrs. S. B. Hunkins of San Jose, who is to spend the winter in Fresno.

Mrs. J. J. Keller will entertain at bridge on the afternoon of November 9, at the Hotel Fresno, complimenting Mrs. Louis Samuels of San Francisco.

At a very jolly Halloween masquerade last night, Mrs. Aimee Laime and Miss Lorraine LaVal and Miss Julia Anderson, entertained a congenial group of friends at the LaVal residence on Van Ness avenue. Pumpkins and corn husks and other symbols of the harvest season with witches and

cats in silhouette, made festive the setting, where Halloween games and dancing were enjoyed until late when a supper was served. Among those included in the party were: Misses Sarah May Fletcher, Bertha Jenkins, Marie Shannon, Emma Seuker, Ethel McCabe, Leah Williams, Marie Louise, Messrs. Edward Peterson, Mark Hall, Merle Ostrom, John Ceates, Harry Morgan, Claude Whitney, Mortimer Beckman, George Bocchini, Charlie Church, George Davis, Messrs. and Mesdames B. U. Brandt, C. E. Beutmont, R. C. Retallick, H. V. Bronge, Coleman L. Gaine, Ernest Cochrane.

Mrs. A. Jones and Mrs. J. F. Duncan will be joint hostesses at public reception on Tuesday at the home of the former at 913 U street, at which they will compliment Miss Dorothy Robert, who has been in Fresno for some days, regarding interest in the lecture of Mrs. Vernon Kellogg next Wednesday night. Mrs. Duncan and Miss Kellogg have enjoyed a personal friendship that has extended over a period of several years.

Miss Mabel Hixson will be the hostess at the meeting of her card club on Tuesday afternoon.

Miss Inez Burke, whose engagement was recently announced, to Arthur Durl, was given a pleasant surprise Friday evening at the home of Mrs. D. S. Townsend, on Harvey avenue, a magnificent show being the feature of the evening. The house was beautifully decorated in keeping with the Halloween spirit, and at a late hour refreshments were served. Those present were Misses Marion Buse, Aimee Klein, Mabel Moore, La Verne Tice, Edith Siler, Beulah Brown, Frankie Bessie, Dore Young, Mary Gibbons, Maggie Middleton, Mesdames Harry Stables, Homer Jennings, C. C. Malcolm, C. White, J. L. Burr, E. J. Titus, H. L. Siler, W. L. Jacobs, Leah Williams, Joseph Wolgemuth, R. E. Lawson, Madeline Jones, Miller, Conlin, R. S. Townsend, Mrs. Miller.

Alta and Irma Larsen were hostesses at a Halloween party yesterday afternoon at the home of their parents on Taylor avenue. Various games were played, and the time was enjoyed until the young guests assembled around the table which was decorated appropriately for the occasion and refreshments were served.

Among those who enjoyed the afternoon were: Edith, Marjorie and Margaret Fowler, Alice Schumann, Margaret Pedersen, Ingeborg, and Ellen Jorgensen, Jeanette Tuttle, Dorothy Gide, Alice Lauritzen, Edith and Esther Nelson, Margaret Pettiford, Alberta and Margaret Muschman, Ingeborg Jorgensen, Alta and Irma Larsen.

NORTHSIDE CHURCH TO HAVE OLD PEOPLE'S DAY

Two Sunday school classes—the Loyal Berlans, taught by Miss A. G. Harvey, and the Loyal Men, taught by G. B. Sanford, have charge of the arrangements for Old People's Day, which will be observed at the 11 a. m. service at the North Side Christian church, corner Sumner and College avenues today. An auto committee will gather up all old people too feeble to walk and bring them to the service. The elders and certain elderly men will conduct the opening exercises. The singing will consist of old-time hymns and G. B. Sanford is to sing a tuning fork and "false" the tune the way he did forty years ago. The pastor will preach on "A Crown of Beauty." Flowers will be presented every person over 70 years old.

GIVE CONCERT TO AID POOR CHILDREN

Degree of Honor Will Give Proceeds to Relief Commission

An entertainment, the proceeds of which will be handed over to the Fresno relief commission, will be given by the Degree of Honor at the A. O. U. W. hall on Friday afternoon at 2:30 o'clock. The committee in charge of the entertainment have arranged a program of music and speeches. Admission to the hall will be on the payment of some article of clothing suitable for a child. The public is invited.

The program will open with a piano recital by Miss Imogene Rowell, who will be given a degree of honor. Mrs. E. A. Van Hassel will give an address on "Charity." Mrs. E. G. Retallick will sing "So the Kid Has Gone to the Colors," and will be accompanied by the author and composer of the song, Mrs. Henry Hansen.

Melvin Campbell will recite "The American Flag," and Miss Edith Miller will speak on "The Work of the County and City Relief Work."

Under the direction of Miss Whitney there will be a flag drill by the school children.

Miss Sadie Smith will contribute a reading, and Miss Harrah a solo. Miss Harrah will be accompanied by Miss James Hudson. A monologue will be given by Harry A. James.

Two songs will be given by Mrs. LeRoy Payne, "Morning," and "At Dawn." She will be accompanied by Miss Marion Payne. Misses Alice and Evelyn Gary will contribute a duet, "A Vow to Our Country." Miss Dorothy Cunningham will sing "Smile a Little Smile for Me," and Mrs. Esther Hassler will give a reading.

Mrs. E. A. Williams will speak on "Homecoming," during the evening. Miss Sadie Smith will recite, and the program will conclude with a song by Little Mercedes Kelley, "The Old, White and Blue."

LOCAL COMPANIES TO PASS THROUGH

Companies C and K Second Infantry to See Home Folks Tomorrow

After months of separation Fresno and its contingent of once National Guards of California but now full-fledged "Regulars" will see their long-rented home tomorrow afternoon. Word reached this city yesterday from various reliable sources to the effect that Companies C and K of Fresno would leave their present station Monday morning and pass through their home city some time during the afternoon.

There was an announcement last night of any preparation for public reception at the station. This may, or may not, be pampered. Time is limited and no very elaborate plans could be made and carried out.

According to the announcement of the movement of the local units of the National Guards fighting forces through Fresno, it is word that there is contemplated consolidation of the three California Infantry regiments and that Companies C and K would be united into one company something like the new outfit of 250 men. It is stated that the two companies which joined would probably be known as Company 1, of the 15th regiment. It is understood that Major Will Kelly will have charge of the battalion into which the two Fresno companies will be drawn. The new line companies of the Second regiment, it is understood will be divided between the Seventh and Fifth. It has been announced that Captain Claude Fowler will command the consolidated company, he being the senior captain, and that the lieutenants will be Ben Beach, Faber and Harry Neal of Company C, and Captain Frank Hopkins of Company C and the lieutenants of Company K may be assigned to other organizations.

TWO DAYS UNDER LOG, THEN DIES

Auberry Homesteader Passes Away When Rescue Near at Hand

After lying for two days, pinned beneath a log in his homestead mine miles above Auberry, in the mountains, Joseph Weiner was discovered by his neighbor, Robert Hatches, late yesterday afternoon, but the rescue came too late. Weiner died as he was being hauled to the road to meet the stage that would bring him within reach of a doctor.

Before his death he was able to explain that the log rolled upon him while he was clearing timber to extend his fruit acreage. The fatal mishap occurred shortly after noon on Thursday. From that time on he lay yesterday he had suffered a thousand deaths as the result of his painful position and the exposure to cold, hunger and lack of water. So weak had he become when Hatches found him that a drink of water given him made him faintly alive. Hatches pulled the log from Weiner's legs with much effort and took him to his cabin, a distance of a mile or two and after hitching his team started to drive him to the stage road. Weiner died on the road. The remains were brought to the office of coroner Dean shortly before midnight last night, by G. W. Cernahan, who operates the Auberry stage.

Weiner was 36 years of age and had been on his homestead about two years. As far as is known he has no relatives west of Philadelphia.

FORMER FEDERAL CONVICT ARRESTED

Arrests here last night by inspectors at the Greening on a charge of burglary, Daniel MacMonagle, who registered for the selective draft while an inmate of the federal prison at McNeil's island, Washington, gave the name of Bob Anderson. He admitted the registration card found in his office here on the name of MacMonagle belongs to him. He is charged with entering the room of George Williams, a local lodging house and taking wearing apparel and toilet articles valued at several dollars. He declared at first that he bought the articles found in his possession. He said the purchases were made in Tacoma. He offered this the shirt bear Williams' laundry mark. MacMonagle admitted having been a prisoner of the government on a burglary charge preferred in Arizona. He said he had been out six weeks.

GIVES LECTURES ON RACE BETTERMENT

Dr. Sarah Wise to Lecture Under Auspices of W. C. T. U.

Beginning this morning, Dr. Sarah Wise of San Francisco will deliver a series of lectures in the city on questions of race betterment and child welfare. She comes to Fresno under the auspices of the W. C. T. U. Baby clinics will be held two mornings during the week. Dr. Wise is a physician of twenty-three years experience.

This morning Dr. Wise will speak at St. Paul's M. E. church on "The Church and the Sunday School in the Fight." In the evening at 7:30 o'clock she will address the Christian Endeavorers of the city at the First Christian church. Tomorrow League members are invited to this meeting. At 7:30 p. m. she will speak in the First Baptist church on "The Twentieth Century Home."

During the week afternoon meetings will be held in the parlors of the St. Paul's M. E. church. Her subjects will be: Monday, "Start Your Child Right"; Tuesday, "The Psychology of Child Training"; Wednesday, "The Teen Age Girl and Her Problems"; Thursday, "The Adolescent Boy and His Problems"; and Friday, "The Social Evil and the Race Poisons."

Evening meetings will be open to the public at the same place at 7:45 o'clock. The subjects are: Monday, "The Community and the Child"; Wednesday, "The Physical Basis of Character Building"; Friday, "Dress, Literature and Amusements in Relation to Youth."

Next Sunday, November 4, Dr. Wise will speak in the morning at the First Christian church on "Spiritual Hygiene," and in the evening at the Davis Memorial church on "Life's Choice."

Admission to all the lectures and addresses is free, and the public is invited.

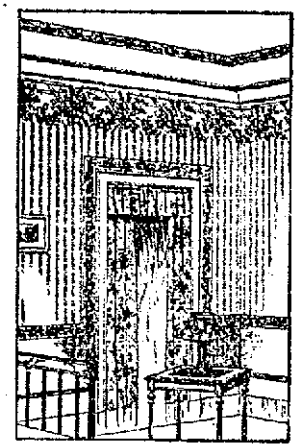
DAIRY DEBATE IS STILL UNSETTLED

Another Committee Conference to Be Held Here on Tuesday Morning

After sessions held morning and afternoon yesterday, directors of the San Joaquin Valley Milk Producers' Association and the managers and directors of cooperative creamery plants of the San Joaquin were somewhat closer to a solution of their problem, that of devising a course through which the creamery men may assist the milk association to put its organization through smoothly and without interruption. Both directors of the association and the creamery managers, as the result of the discussion of the day were possessed of a better understanding of each others' positions, but further than that no definite decision was reached in the conference. Adjournment was taken with the agreement that committees representing the association directorate and the creameries would meet here Tuesday morning to conclude the business before the two organizations.

At the morning session, in the heat of a discussion led by J. R. Murphy, manager of the Danish Creamery association, it was proposed that the milk producers withdraw its collectors from the field for a period of two weeks, to enable the creameries to make their own survey of the field. This was vigorously opposed by the Milk Producers' Representatives as being against the progress of its organization plans. This discussion led to the proposal that committees representing each interest meet in the afternoon for a conference of the debate as to the extent of the participation of the cooperative creameries in the movement. In this afternoon session no agreement was reached, and it became apparent that with a little time for thought parties to the discussion would be able more readily to get together. Adjournment was, therefore, taken until Tuesday morning.

Fall Designs in Wall Paper



OUR fall line is now complete in every detail. The drawings and colorings represent the very newest ideas, something different than we have ever shown before.

You will be surprised to find how little it will cost to make your home attractive and pleasant to live in this winter.

Ball Wall Paper Co.
916 J Street

The Tirzy Hat Shoppe

New Hats at Moderate Prices

Old Hats and Furs Remodeled

Rooms 337-8 Forsyth Bldg.
Telephone 1251

VANITY FAIR

Exclusive Ladies' Shop



Beautiful gifts for weddings, card parties and birthday gifts. Smart new novelties in bags, jewelry, hats and negligees.



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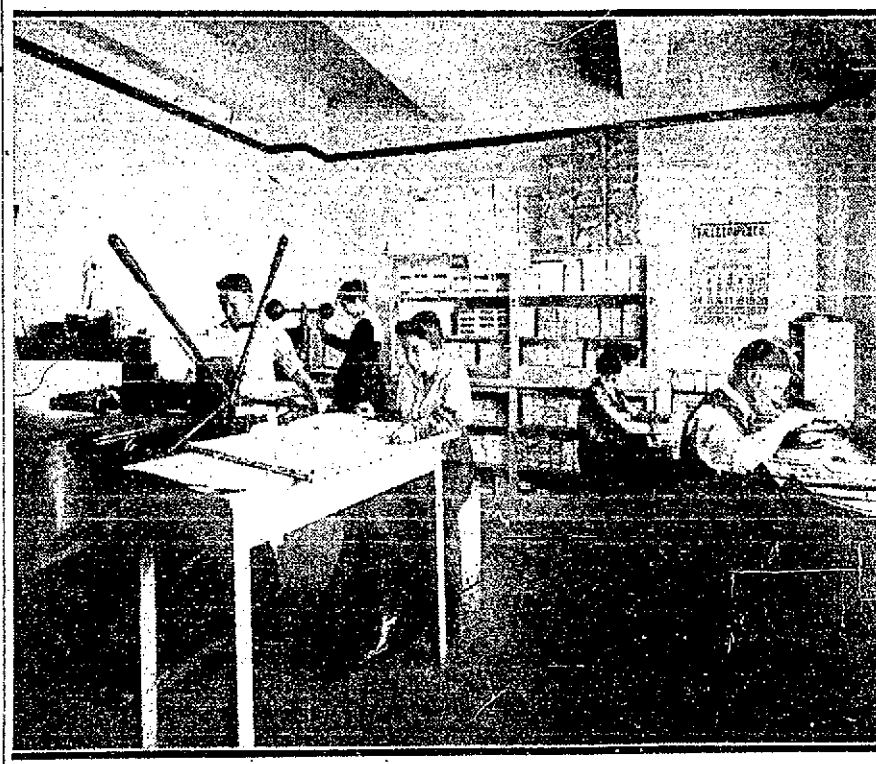
Work done by skilled experts. Satisfaction guaranteed or your money refunded.

D. & J. Hemstitching Co.
Mrs. Stapp 1803 I St. Phone 2523 Fresno



MISS MARIE CHARTRAND

Whose engagement to Floyd Kellas is an interesting announcement of the week.



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CROWN PRINTING & ENGRAVING CO.
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ATTRACTIONS AT PLAYHOUSES



MAXINE ELLIOTT
KINEMA (PHOTOPLAYS)



WATCH YOUR STEP WHITE (WED)

LILLIAN
FITZGERALD
ORPHEUM
WHITE



ROBT. WARWICK-FRESNO PHOTO
(PHOTOPLAYS)



"NOBODY HOME"
WHITE (MON-TUES)

WHITE THEATER

"Nobody Home" with Richard Carle, Tomorrow and Tuesday. Sparkling with brilliant music and packed with a wealth of funny situations, "Nobody Home," the musical comedy production that ran for a year at the Princess theater in New York comes to the White theater tomorrow night, Monday Oct. 29, for two nights only, with the incomparable Richard Carle as the star. Undoubtedly no more popular and delightful a comedian than Richard Carle has graced the American stage. His every move is a delight and his every word is an excuse for a smile or a laugh. He is seen to splendid advantage in "Nobody Home" where he plays the role of a recent Englishman, whose adventures with a New York actress are good for three hours of solid fun. Like a big English plum pudding packed full of good things, "Nobody Home" is replete with musical scenes, funny situations, pretty girls, clever, fast-talking music, to the tune of fast and furious music, against a back ground of beautiful stage settings. Boyle and Brazil, who were rated as the two greatest dancers that New York ever produced are prominent in this Princess theater musical comedy and they may be expected to create a sensation. Ida Van Tine who created the role of "Violet Brinton" in Morosco's original production of "Nobody Home" will be seen in her original role. She is a rare beauty and extremely clever. One of her numbers is with Percy Branson and is entitled "You Write the Melody and I'll Write the Words." Ben Lion, the ubiquitous comedian will do his great vaudeville specialty in addition to the numbers that have been selected to him in "Nobody Home," including "Listen to the Knocking at the Knocking Club," "Nobody Loves a Fatman" and "Chicken Roast." John Sheridan will have the role of "Count D'Amorini" and he will sing the

Theater Attractions For the Week

WHITE THEATER—Monday and Tuesday, "Nobody Home"; Wednesday, "Watch Your Step"; Thursday to Saturday, Orpheum; coming, Henrietta Crossman. KINEMA—Photoplays; Maxine Elliott, Pauline Frederick, "Within the Law," Alice Joyce, "Harry Mory," Burton Holmes. FRESNO PHOTO—Photoplays; Herbert Rawlinson, Brownie Vernon, Robert Warwick, June Elvidge, Mary Miles Minter. BIJOU—Photoplays.

famous song "Never Take A Sandwich To A Unhappy." Percy Branson, the Broadway star and one of the most darling and debonair leading men on the American stage will have the role of "Vernon Phipps," a society dancer. He will star "Keep Moving" and other "Nobody Home" hits. "Tony Miller" and some of her numbers will include such big successes as "The Music Melody," "Hail," "Any Old Place Is A Wonderful Place" and others. A chorus of beautiful girls, beautifully gowned with scenic settings, of marked richness will help to make the Princess theater musical comedy show at the White tomorrow and Tuesday nights the real delights of the theater season.

Watch Your Step. Clock-a-dock with tuneful music, entwined to the him with dancing and laughter and served in a sparkling manner by a variety of fun-makers who never seem to tire of their work, but make you want to join in the singing, for dance, or while the times, its comedy is rich and its story is amusing. It just seems to carry itself along with a dash and a rhythm that is irresistible. Second Week's Big Orpheum Show at White.

For the second week of the Orpheum shows at the White theater, starting next Thursday night, for the week-end with Saturday matinee, we have a splendid vaudeville bill, one of the best ever sent by the Orpheum management. "The Night Boat" is one of John H. Hymer's happiest ideas. This is one of the headlining acts on the week's big bill and is a splendidly balanced and original comedy. It is a perfect example of the attractiveness of it. It is a big act among big acts.

The Jordan Girls, the world's premier

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WHITE THEATRE

What's The Trouble?
BEGINNING TOMORROW
ROW NIGHT, OCT. 29

NOTICE

Theater goers are entitled to know the exact truth about all the truth about the shows which appear for their patronage, and that is the reason why the management of the White and Orpheum theaters, which is producing the musical comedy "Nobody Home," on Broadway, believe it is both right and safe to tell the exact truth regarding this production, which is to appear at the White theater next Monday and Tuesday nights, Oct. 29 and 30, two nights only.

We do not exaggerate. "Nobody Home" is a comedy. The play truth is sufficient. Here are the facts, and the reason why, in our belief, the Richard Carle company that appears in "Nobody Home" is the superior of any musical comedy show on tour.

Consider the facts. There is first, Richard Carle. He is the most famous comedian and the most successful artist in America. He has been a star for ten years. He has never appeared at less than a \$100,000 theater. He has always played to capacity. He always wins. He is the king of all star comedians. His name alone indicates the value of "Nobody Home."

Consider "Nobody Home." It is a Broadway New York Palace theater success. Its music is by Jerome Kern, who wrote "Very Good Eddie" and "Oh, Lady, Lady." Kern is the greatest and most successful composer in America today. His latest gems are in "Nobody Home." Hear them and see.

In Richard Carle's support are a score of high salaried, famous singers, fun makers, dancers and actors, the finest company that could be secured about Richard Carle and wonderful Richard Carle.

A big chorus of beautiful singing girls and actresses, in kaleidoscopic costumes as costumed in "Nobody Home," these are some of the charming features of "Nobody Home."

"Nobody Home" comes to you with its own special music and travels in its own special train. It is the most modern and elaborate, most expensive and most complete attraction on the road.

It is in its own word, charm, its highest and its greatest achievement in its least claim to fame, and the fact that are on its power of producing a guarantee in its own worth.

That is all—and that is all the exact, simple truth. It pays to tell it, and we challenge all to verify our quick statements.

NOBODY HOME MANAGEMENT.

WHITE THEATRE COMING BACK One Night Only

WATCH YOUR STEP

THE MOST STUPENDOUS MUSICAL ORGANIZATION EVER IN THIS SECTION

75 PEOPLE 40 GIRLS Irving Berlin's Syncopated Success First Transcontinental Tour SPECIAL ORCHESTRA

SAN FRANCISCO PAPERS SAID: "One of the best ever brought to the coast."—Examiner. "A galaxy of stars, comedy, music."—Bulletin. LOS ANGELES PAPERS SAID: "Sensational surprise."—Examiner. "The Loveliest Dancers Seen Here."—Herald.

SAME PRICES AS BEFORE—Seats now selling. Box office open today. Main floor, \$1.00, \$1.50 and \$2.00—Balcony \$1.00 and \$1.50; Balcony Circle, 75c and 50c.

Orpheum VAUDEVILLE

WHITE THEATRE

"The Night Boat"

A Comedy in One Act. By John B. Hymer. Kliner, Hawksley & McCloy In a Nautical Comedy. "THE STOWAWAY."

GONNE & ALBERTS "On Their Way to School."

Mr. Martin Beck presents by Special Arrangement with the British Government, OFFICIAL WAR PICTURES (Second Episode) "THE RETREAT OF THE GERMANS AT THE BATTLE OF ARRAS."

WAR TAX ON THEATER TICKETS. Orph. Prices 10c, 25c, 50c, 75c Even. Seats on sale Thursday, November 1. Mail orders now. PRICES: Lower 5c, 10c, 15c, 20c, 25c, 30c, 35c, 40c, 45c, 50c, 55c, 60c, 65c, 70c, 75c, 80c, 85c, 90c, 95c, 1.00, 1.25, 1.50, 1.75, 2.00, 2.25, 2.50, 2.75, 3.00, 3.25, 3.50, 3.75, 4.00, 4.25, 4.50, 4.75, 5.00, 5.25, 5.50, 5.75, 6.00, 6.25, 6.50, 6.75, 7.00, 7.25, 7.50, 7.75, 8.00, 8.25, 8.50, 8.75, 9.00, 9.25, 9.50, 9.75, 10.00.

ONE NIGHT ONLY TUE. NOV. 6

JOSEPH RITER PRESENTS

CROSMAN

IN THE COMEDY WITH THE MESSAGE OF GAIETY AND KINDNESS

ERSTWHILE SUSAN

BY MARIAN DE FOREST (FOUNDED ON HELEN R. MARTIN'S NOVEL, "BARNABETTA")

SIX MONTHS AT THE GAIETY THEATER, N. Y. LONG RUNS IN BOSTON, PHILADELPHIA AND CHICAGO. Seats on sale Thursday, November 1. Mail orders now. PRICES: Lower 5c, 10c, 15c, 20c, 25c, 30c, 35c, 40c, 45c, 50c, 55c, 60c, 65c, 70c, 75c, 80c, 85c, 90c, 95c, 1.00, 1.25, 1.50, 1.75, 2.00, 2.25, 2.50, 2.75, 3.00, 3.25, 3.50, 3.75, 4.00, 4.25, 4.50, 4.75, 5.00, 5.25, 5.50, 5.75, 6.00, 6.25, 6.50, 6.75, 7.00, 7.25, 7.50, 7.75, 8.00, 8.25, 8.50, 8.75, 9.00, 9.25, 9.50, 9.75, 10.00.

Private Lessons by Appointment. Membership by Special Application. Cigar Parties held at Nickolas's Reel Hall, 1044 Eye St. V. M. C. A. Club Meets at V. M. C. A. Bldg.

SMITH'S DANDRUFF POMADE Stops itching scalp, one application. Three to six removes all dandruff. At druggists everywhere and Smith Bros. Drug Store.

DR. LAISNE For absolute eye comfort and perfect glasses at lowest cost. Republican Bldg.

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MOTERING PROBLEMS SOLVED For REPUBLICAN READERS

Would you kindly answer the following in your paper: Have a Chandler Club Roadster and when car is run in high gear, develops a loud hum. Sounds something similar to when run in second gear. Can hear car hum for half a block away. Have had all oil put in differential and transmission, but still have the loud hum. Do you think something is wrong with the gears? Please tell me how to adjust the brake bands. The bands seem tight enough to have free wheel action. Think the trouble lies somewhere else. When you push out the brake pedal do not seem to get any braking power until I have it clear down. When I release it, it does not spring back even with the clutch, as other cars do, but only comes back not more than one to two inches. The trouble lies around there. A garage man said the bands need to be tightened, but if you do that you can't have free wheel action and can't see daylight around the band. Thank you for an answer.

Ans: By listening carefully you should be able to tell whether noise is in gear or in differential. Then use a transmission grease and hum should be reduced or stopped. If it is in the differential, the gears need to be adjusted. The spring which pulls back the brake pedal may be weak or missing, or one of the crank-arms carrying the brake rods be set at such an angle that it prevents the brake from moving properly. Only a close inspection will determine the trouble.

Please let me know in your next issue, what is the best way to tell if your water pump is working. Some cars used to carry pressure gauges, but present cars do not. I do not like to start a trip without knowing that the water is properly circulating.

Ans: If circulation is good the bottom of radiator will be hot. If it is cold the pump is not working. Or remove cap at top of radiator. On some systems the water can be seen in motion. You may also determine efficiency of the pump by removing hose connection at the pump outlet and feeding water into radiator while engine is running.

Can glycerine be used to prevent freezing the cooling system. Some say it is good and others say it is not. What is the best practice in preventing freezing?

Ans: Glycerine is too expensive to be used in large quantities and it is not necessary. Use one-fourth alcohol, and for every gallon of alcohol add about 1 pint of glycerine. Alcohol lowers the boiling point of water and so evaporates rapidly. Glycerine raises the boiling point and makes the mixture last longer. It gradually attacks the rubber hose at top and bottom of radiator and so is not to be recommended.

There are various hose nozzles on the market for use in washing cars, some combined with sponges or brushes. Which one do you recommend as being the best?

Ans: No nozzle should be used, for fear of damaging the high finish of the body and wheels. The water should flow gently from the soft end of the hose, so as to loosen the mud and flow it away by the action of the water. Anything which touches these polished surfaces while mud is on them will scratch and soon spoil the finish.

In order to prevent overcooling the engine during cold weather would it not be advisable to slip the fan belt off the pulley or else remove the fan entirely?

Ans: By no means. If you run the engine any length of time in the gar-

HELPFUL HINTS

With the coming of cold weather one should make slight changes in carburetor adjustment. Adjust the needle valve to give a slightly richer mixture. On carburetors which have no needle valve change the low speed adjustment to give a richer mixture. Try different positions until the engine pulls best at low speed.

The air valve on high speed adjustment must be changed to the same purpose. Strengthen the spring and flesh throttle open two points. If popping occurs at carburetor, mixture is too lean. If mixture smells strong at exhaust it is too rich.

Then try the car on a level road at about 15 miles an hour. Run two blocks throttled down, then open throttle all the way. Car should speed up rapidly and smoothly and engine should not labor, stall, miss or give muffled explosions.

Look over the hot air inlet to carburetor and see that no air can enter it except around the exhaust pipe. If there is a cold air vent it should be closed. If there is no hot air pipe on the engine have one installed as it will more than pay for itself owing to the difficulty of evaporating the present low grade of gasoline.

If the carburetor is water jacketed make sure the circulation is good. Disconnect one of the pipes at the carburetor. Water should run freely out of the pipe and also out of the opening the water jacket. Sometimes these pipes have valves which may be closed. This test will tell you if the circulation is good.

It will overheat without a fan. You can better cover part of radiator with cardboard or fiber board, this having been found to be the best method.

What tests can I apply to an oil to tell if it is suitable for my engine? There are no many oils on the market that I do not know how to choose among them.

Ans: Buy an oil from a manufacturer of established reputation, using the grade he recommends and you can not go far wrong. A good test is to clean out the old oil and fill up with the new, then try out car on a hill, you cannot climb on high gear. Also, see if it carbonizes. A thorough test of an oil can only be made in a properly equipped laboratory.

The lost motion in my steering wheel is slowly increasing. Is it apt to be dangerous? Where shall I look for the trouble so as to correct it?

Ans: The trouble is probably in the drag link. The rod that runs forward from the steering gear in the wheel. Screw in the adjusting nut at the end and secure it by a split pin. Any trouble with the steering mechanism is exceedingly dangerous and must be remedied immediately.

My brakes are slipping, and tightening the adjustment does not seem to do any good. Please give me a list of causes of slipping so that I may know what to look for.

Ans: Other causes are grease from axle, worn linings, so that rivets touch

FOOD PLEDGE WEEK

WASHINGTON, Oct. 27.—Food Pledge Week begins throughout the United States tomorrow. It will be the culminating seven days following months of preparation to enlist America's 22,000,000 housewives in the government's food conservation campaign.

The opening smash of the big drive will be food conservation services Sunday morning and evening by a majority of the country's hundred thousand ministers. This will be followed Monday morning by the active field work of the national army of 500,000 men and women volunteers which has been organized and preparing for the drive for weeks.

The ministers' verbal explanation of how and why the government wants its 22,000,000 housewives to conserve wheat, meat, fats and sugar so we can make up our European allies' food shortage will be emphasized by the volunteers personally visiting each housewife.

Special statements endorsing Food Pledge Week have been issued by high dignitaries and divines of the various churches.

Cardinal Gibbons made this plea to the Catholics: "America to join the food conservation drive."

"It gives me great pleasure to say that the patriotic work which is being done by Mr. Hoover and his various state organizations has my hearty support and approval and I sincerely hope that our Catholic women will generously give him their earnest assistance in this campaign."

Bishop William Fraser McDowell of the Methodist Episcopal church, urging his people to sign the Pledge Card and join the campaign, said:

"The Methodist Episcopal church in supporting this righteous war in every possible way. Part of that support relates to the vital matter of food conservation. We have heartily endorsed the program for Food Pledge Week and urge all our families to unite in the food saving campaign as presented by the government. It would help mightily if we had a 100 per cent of our families signing the Pledge Cards. The war for freedom must be won. We must help at every point."

Directing himself to the farm women of the nation, Herbert Quirk of the Federal Farm Board, and editor of farm papers and magazines, said:

"Food Pledge Week is a life and a splendid thing. The attention of the nation must be centered upon it. Do your part."

My front wheels are not parallel like the rear wheels. The bottoms come closer together and the front part toes in slightly. My garage man says they are placed that way on purpose, but is unable to explain why. Probably others besides myself would like an explanation.

The wheels are brought in slightly at the bottom, so as to bring them nearly under the king bolt to make steering easier and also reduce thrust at axle point. They have a forward tendency to flare out when car is in motion and are brought in slightly to offset this and facilitate steering. They must run straight or the trends of the tires will be worn off rapidly.

I have a Buick five passenger car and the valves were not ground for over a year, and I had a little trouble in removing them. Could you please tell me what is the best and safest way to removing them?

Remove the rocker arms (the ones which push valves down). Remove bolts which hold valves in place. If fastening is screwed in, there are projections for a special wrench. If such a wrench is missing use a blunt, bar against the projections and strike with a hammer. If valves and cages do not lift out readily, tap on valve stems until they loosen. Do not tap sideways on valve stems, as that will bend them.

know what the Food Pledge Week drive will be. Every home in the United States will be visited during this week by patriotic people who will tell how food may be saved for our soldiers, the soldiers of our allies, for the poor people of the warring nations and for ourselves. Get into the Food Pledge Week Campaign. Make your kitchen a Food Pledge kitchen and do all you can to make another kitchen a Food Pledge kitchen. You will thus help win the war."

The U. S. Food Administration tonight expressed its anxiety that the 500,000 men and women volunteers who go up and down the land ringing doorbells this week put "the simple though vitally important food conservation plan clearly before every housewife, impressing upon each the real significance of the old song: 'Every Little Bit Added to What You've Got, Makes That a Little Bit More.'"

It is the "Little Bit," added by each of our 22,000,000 housewives, which is going to make up the food shortage and avert famine and disaster among our European allies, the Administration points out.

President Wilson has evinced his personal interest in the importance of Food Pledge Week's success.

"If we are to supply our allies with the necessary food," said the President in a letter to the Food Administration, "the Food Pledge Week, 'and are to reduce our own consumption of foodstuffs during the coming winter, it can only be accomplished by the utmost self-denial and service on the part of all our people through the elimination of waste and by rigid economy in the use of food.'"

Recent cables to the American government of France have stressed the urgent food shortage in that country and begged that no effort be spared to get the needed supplies to keep hunger from descending upon the people of France.

Thousands of school children will follow up the work of the 500,000 volunteers. These children have been organized and working on preliminary Food Pledge Week campaign work throughout the country for weeks. The same is true of the churches.

Besides the churches, societies, lodges and other local social and civic organizations are working with the volunteers. Many hotel and restaurant men have enlisted their establishments in the campaign and will do their bit to get the housewives interested.

Judging by preliminary estimates of enrollments in the various states, various reports from the volunteer units themselves, the vast majority of the country's 22,000,000 housewives will be actively enrolled in the campaign when it ends a week from today.

STORY OF FRENCH DRIVE-ON AISNE

How Remarkable German Resistance Was Overcome By Petain

WASHINGTON, Oct. 25.—Official analysis of the brilliant French drive upon German lines on the Aisne ridge, telling a story of decisive results achieved over tremendous obstacles, was cabled to Washington today by the French headquarters in Paris. It says:

"The great German headquarters had hoped after the incomplete success of the preceding French operations along this line in the spring that the French army would not be in a condition to resume the offensive for the rest of the year 1917. It relied for the commander in chief of the French army to show them their errors. This demonstration has just been made in the brilliant operations of October 23, which must not be separated from the preceding ones, which gained greatly in Flanders and on the banks of the Meuse.

"No one can dwell too long upon the manner in which these different decisive operations have been achieved. In awaiting the hour of decisive action, the French commander in chief decided to wear down the enemy by imposing his own will upon him, as to the points of attack and the time which attacks were planned in accordance with methods perfectly adapted to the conditions of the present war.

"The objective, too, was always strictly limited, in order to avoid perilous attacking charges, progressions, which always end, as experience has shown, in unfavorable results. These conditions must not lessen the exceptional importance of the positions, which were conquered on October 23. The plateau, plateau, which was dominated by the imposing mass of the mound of the ruined fort of Malmes, and which formed the key to this mountainous ridge, gives us a look-out over the western part of the Chemin des Dames and the opposite slopes north of the plateau, whose hollows and dug-outs had during the month of April stopped the progress of the French toward Lezon.

"The Germans, who understood the necessity for holding these positions for a long time, thought that they were going to be attacked and had made on their own side most thorough preparation for resistance.

"Everywhere in the vicinity of the Chemin des Dames they had erected formidable fortifications. The center of these positions was burrowed with trenches and holes, which continued along the opposite slopes north of the plateau, which were covered with a network of barbed wire. On all sides were defensive works of great solidity, held by crack troops, and pierced for machine guns. The most important position, though not the only one, was that which had been constructed at the farm of La Roquette.

"In spite of all the means of defense accumulated in the Aisne sector by the German command, in spite of the unfavorable weather, the French troops attained all their objectives, harvesting a rich booty of prisoners and guns."

RED TAPE IS CUT TO LET SOLDIER SEE DYING MOTHER

LOS ANGELES, Oct. 26.—Private Joseph H. Eshaburne of G Company, 26th Infantry, received word at Camp Lewis a few days ago that his mother, Mrs. Mary Eshaburne, was dying and wanted to see him before she died.

Private Eshaburne reached home today and his mother was so cheered by his return that her physician said she might recover.

The army cut its red tape to aid him, said Eshaburne. His comrades pressed funds for the journey into his hands and his captain told him he could stay until the emergency ended.

"The army halted its business for me," said Eshaburne, "and no one can tell me that Uncle Sam is inconsiderate."

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Always the most efficient—most economical light car built, the Maxwell now has:

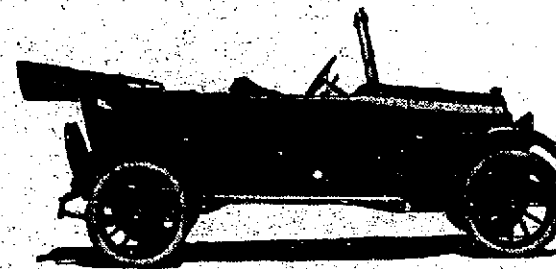
A 6-inch longer wheel base, making it larger and roomier.

Heavier and more rigid frames—6 inches, instead of 3 inches deep—and yet is 50 pounds lighter.

Compensating underslung rear springs—the last word in spring suspension at any price.

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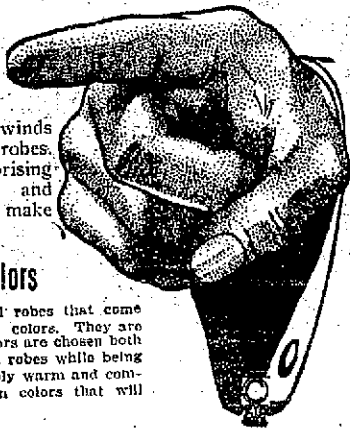
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The only way to protect yourself against the chill winds in winter driving is to lay in a supply of all wool auto robes. We have a big stock of auto robes and blankets comprising many styles and colors and would suggest that you make your selections now.

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Firestone
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We would be glad to have you come in to our store and let us show you the samples of the new Firestone Tire construction. Firestone Tires are now being built under license, which will insure the greatest tire values, and the best built-in tire miles.



Rex Brake Wafers

Rex Brake Wafers will cure the squeaking and will make worn out brakes silent and new. They are easily installed and an invaluable preparation for the brake that is not operating properly.



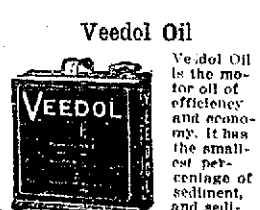
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Phinney - Walker Keyless Auto Clocks are the most reliable auto clocks on the market. They are eight-day clocks and come in a variety of models.



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With an automobile jack in your tool equipment, you will be spared much trouble in making your auto repairs. We have them suitable for all makes of cars.



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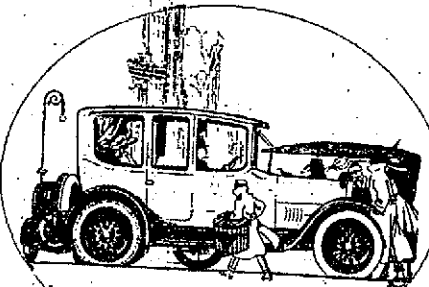


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CANCER CAUSES ARE DISCUSSED

Dr. William T. Mayo of
Rochester Talks to
3,000 Surgeons

CHICAGO, Oct. 26. The question of cancer is not unknown to most men, but according to a statement made by Dr. William T. Mayo of Rochester, N. Y., at the annual meeting of the American College of Surgeons, the disease is not understood by the majority of the people. Dr. Mayo, who is one of the world's leading authorities on the subject, said that the disease is not a single entity, but a group of diseases, and that the cause of cancer is not known. He said that the disease is not a single entity, but a group of diseases, and that the cause of cancer is not known. He said that the disease is not a single entity, but a group of diseases, and that the cause of cancer is not known.

LEHIGH RAILROAD OFFICERS INDICTED

NEW YORK, Oct. 26. Indictments against the Lehigh Valley Railroad Company charging conspiracy to violate the Federal interstate commerce law, prohibiting the use of force, threats and intimidation to obtain concessions and other unlawful ends, were found by a federal grand jury today.

STAGE AND SCREEN

MAKING MUSIC ART OF EVERY CHILD'S LIFE

(Continued from Page 20.)
We, like other people, do what we like to do. Our feet steps are a to follow the lines of least resistance. Consequently we grow up and enter life with only a faint enjoyment of music. The appreciation of poetry, painting has an interest for us, and sculpture we absolutely know nothing of.



William Desmond.

HOW OPPORTUNITY GIVES CHANCE TO YOUNG ACTRESSES

(Continued from Page 20.)
The first advantage is the fact that the young actress is not a professional. She is a girl who is looking for a chance to show her talent. She is not a professional, and she is not a professional. She is a girl who is looking for a chance to show her talent.

Constance Crawley, the well known emotional actress who is touring the Orpheum Circuit in T. Shelley Sutton's play, "The Actress and the Thief," has a not monkey which she has brought with her. All day long the little monkey does his little bit for the big crowd.

AT WHITE THEATER

(Continued from Page 21.)
The regular gee whizzer, and the act is full of class. William E. B. is a ventriloquist, and a novel act which is a genuine relief from the ordinary ventriloquist act. William E. B. is a ventriloquist, and a novel act which is a genuine relief from the ordinary ventriloquist act.

Barbary Breezy, tight-fisted and surly, adventures for a wife, and in answer to his prayer comes Susan Miller. Wonderful and curious are her clothes, for she believes in preserving her "individuality," while her speech, high-flown, is new and awesome to Barbary's thirty Dutch neighbors. Breezy, twice a widower, and the father of three grown children, is humbled before he knows it. Once Barbary's wife, Susan sets her curious personality to work to better the condition in the household. How she brushes aside the tyranny of Barbary, who believes with his brothers that women were given to his household to labor for men, how she brings a newness and happiness to little Barnabette, Barbary's daughter, whom she loves as she would a daughter of her own, and how she overcomes the enmity and small-mindedness of her two-stepsons, all in the face of extremely amusing and unusual obstacles, from an interfering and laughable story, Susan, in fact, upsets all Dutch conventions, but not because she has brought happiness to the quiet little circle.

NATIONAL GUARDS TO MAKE UP RESERVE

WASHINGTON, Oct. 26. Officers and men left in the National Guard regiments, which have been drawn upon to fill up other organizations, will have their chance at the front. It was disclosed today that the war department plans to use all these skeletonized units to form a reserve in France from which General Pershing may draw to keep his fighting forces always at full strength.

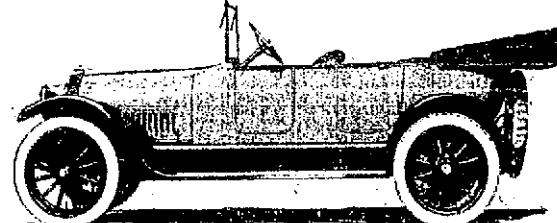
Secretary Baker and General Bliss, chief of staff, explained the plan today to five New England governors, who inquired what was to be done with the seven New England Infantry regiments and other units not included in the Twenty-sixth division.

Now is the Time to Buy Your Studebaker

There will be less cars made in the next six months on account of material and labor. Do not wait until spring. Prices will be higher, cars scarcer, then.

The new Series 18 Models are now here and you may pick your particular color from five schemes. Studebaker cars are now selling for less than before the war started.

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"40"
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We will sell all cars on hand and on route at the present low price, and then later at the advance price. Do not delay. Act at once. Time means money now and your saving. Are you coming? Call or phone for demonstration.

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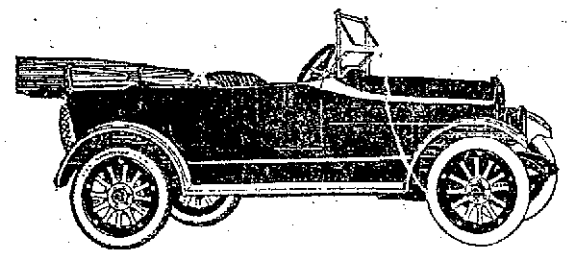
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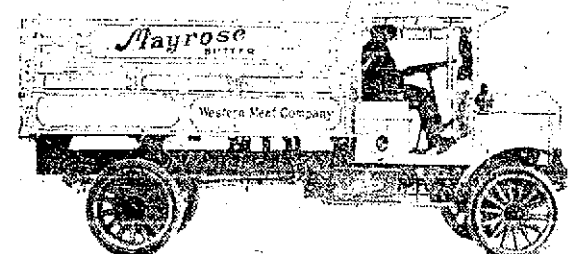
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PEOPLE—EVENTS—PUBLICATIONS

WEEKLY COMMENTS

By CHARLES H. SHINN



One of the best opportunities for "the right sort" of young people in these days comes under the general head of "community work." By "the right sort" we mean those who have simplicity, unselfishness, honest desire to help others and to run it up to a "social vision."

Such people can make of themselves civic and social organizers, real agents in fact. It takes specialized knowledge plus an attractive personality to get along with whole groups of people, and lead them into the successful accomplishment of worthwhile results of the new sort which this world is going to have.

Already training schools for such workers are coming into existence.

We are going to tell our readers about an effective organization that is on the up grade. Besides, it is called the "Woman's National Farm and Garden Association," and has thousands of members. We notice that Mrs. Myrtle Shepherd Francis of Ventura is on the council; the president is Mrs. Francis King of Michigan whose garden book we lately reviewed. Objects of this group of capable American women are cooperation of a practical sort among all women who garden, or farm, also better use of land, the bringing of supply and demand much closer, the establishment of higher standards, the increase and interchange of ideas. Their little "monthly bulletin" is full of practical hints, boiled down, and well presented.

Some time ago, Professor F. F. Nall of the University of California published a paper called "This University Extension justified itself?" Extended extracts from this have appeared in many newspapers, and the entire paper is worth close study. It was printed in Dr. Calf's well-edited School and Society, one

of the best of weeklies for progressive educators to have in mind—ministers, too, for it often has such papers as that of Prof. Hilday of Montana, on "A Return of God to Education."

Two Famous Californians.

"The Story of the West," published in 1893, reviews California writers and literature; Bret Harte, Mark Twain and Joaquin Miller are called "The Incomparable Three." Not only E. R. Sill, but also Mrs. Coolbrith and Charles Warren Stoddard belong to the group of those who established the literary fame of California. All have passed away excepting that delightful writer, that tolling librarian, that friend and helper of scores of young writers, Mrs. Coolbrith.

The recent publication of a volume of "Poems by Charles Warren Stoddard," that lovable wanderer in the South Seas, whom everybody in old San Francisco called "our Charlie," gives us the chance to speak of him and of Mrs. Coolbrith, for she has collected his poems from newspapers and manuscripts and from that collection this small volume has been made. We hope Mrs. Coolbrith's entire collection will some day reach print. But this volume of 144 pages issued by John Lane company for \$1.25 net, ought to make Stoddard better known in California.

It is only eight years since Stoddard died at the age of 66, as youthful in spirit as when he used to live on old Ilwaco.



MRS. COOLBRITH

Still before second street was cut through, liked by everybody who knew him.

This is the way that Joaquin Miller once put it, questioning of the hereafter:

"Say, Charlie, where is Bret and Twain? 'Shipwrecked,' and the former few? 'You speak and speak as one who knew—' Now Charlie, speak us once again!"

Mrs. Coolbrith wrote a memory poem of this gentle poet—'An Anchor,' thinking of his South Seas:

"Swing to the harbor from the deep of sea,
O sail of mine, but hold the sea in sight!
These are my fondred palms, my cocoa tree,
And these the islands of my heart's delight."

We must forbear from more quotations, and turn to Mrs. Coolbrith herself who carries in mind and heart more of the holy and beautiful memories of California's high-line of literature than anyone else alive. This dear woman, coming to the state when very small, educated in the pioneer public schools of Los Angeles, had her first poems in C. H. Webb's famous weekly, "The Californian" (San Francisco, 1884-87). He had been the earliest "Golden Era" of the early Sacramento Union, Twain, Harte, Rowman and Elias Pittenger as well as Mrs. Coolbrith wrote for his "Californian."

In 1884 Mrs. Coolbrith's book "A Perfect Day and Other Poems" was issued, followed by "The Singer of the Sea" and "Songs from the Golden Gate" (1895). Her

poems have appeared in Scribners, The Century, Harper's, etc., but her chief work, her everyday performance, has been to a wise, high-minded librarian in Oakland and in San Francisco, where she opened the gates of literature to hundreds of young people who will never forget, as long as they live, her gentleness and her disciplined enthusiasm.

"Red Tape" Explained.

An inspector of schools, and certainly a keen brave thinker, Mr. F. J. Hayward, has made a study of "Professionalism and Originality" which helps to explain many matters, small as well as great. Most of us have learned by sad experience to condemn the too-professional air, the "putting on airs," the red-tape delays and formulas of some officials, some well-fortified lords of creation, but we seldom find a diagram of the disease.

This book gives with clearness "the signs of professional or 'conventional' man and the contrasted ones of the 'creative' man." In view of the privileged and almost irresponsible position occupied by the professionals and of the obscurity involving the questions of professional competence and criticism, it is of great and possibly permanent interest. "Professionalism," says Mr. Hayward, "is specialization and specialization is a necessity to the state because it is the way to get things efficiently done—but it is the passionateness of professionalism that is the root of its inefficiency and reason—passionateness which even if mean administrative efficiency means creative inefficiency."

Here is a vivid, truth-seeking book for Americans, Englishmen, and all peoples who fondly hope that they are "free," but still are in danger of just what the author so lucidly warns us against. Are we not almost helpless "in the hands of a few institutions, a few formulas of hide-bound professionals?" (The Open Court Publishing Co: Chicago \$1.75 net.)

New Poems.

Effie Mae Hitt: "Ka-ka shrill cried the ocean calls to something with everyone's heart, and it has especially called to Greeks, Norsemen and some of the moderns. Like the everlasting mountains, the continent-embreling seas remain our refuge, our strength in time of doubt. Therefore when Dr. Edward Bliss called, who teaches literature at Yale, ventures forth with a book of 'Sea Moods,' we take it up with only trembling hope. Soon we find a poem called 'The Wife,' for he has dared forth in great company. It tells us of a gay and care-free company of yacht-lovers, 'gay fugitives from the prison-put, the city.' Suddenly comes this glimpse:

"As we drew near the harbor, a small boat
Came bounding toward us. In far-pair
A fisher, all alone, stood at the wheel.
'Look,' cried our skipper, 'how would you folks feel

To be there sailing five miles out to sea?
And that's a woman; she's the kind for me.
It's do or die, her children must be fed,
And she must find the food, her man half dead.

In a rough sea like this, it takes a lot
Of strength to pull in just one lobster
pot.
And then to hold your boat, in wind and rain,
That's the best woman on the coast of Maine."

And now her boat shot past us, and we all
Raised a loud cheer, but if she heard our
She never turned nor waved to us her hand.
Against the darkening sky we saw her stand.
Holding her course, drenched by the blinding spray.

We watched her till she faded far away,
Abashed we stood, we who had played with life.
Awe'd by the sudden glimpse of that lone wife.
Like guilty men who silently confess,
Stunned by the thought of our own littleness."

These thirty-four poems in many measures, wisely chosen told of diverse moods and all of them worth one's reading, though none surpass in definiteness this poem which we have quoted. One about his little girl, (it is called "Prayer") has the true spirit of religion. It belongs with another, "The Dawn," about a sick child—it must be the very same one.

This book, which is one to treasure, comes from the Yale Press, costs \$1.00 net. No other university has published so much good poetry in the last two years.

Morley of Parnassus.

A photograph has just arrived, and we desire to add a word about "Parnassus," reviewed in Comments for October 14. It turns out that the well-known young author is the Christopher Morley of New York who had a Rhodes scholarship at Oxford and there published one of the



CHRISTOPHER MORLEY
Who wrote "Parnassus on Wheels"

loftiest and best books of undergraduate verse we have seen—"The Elfinth Sin." One poem explains how, being about broke, he took straggle so as to get back to New York for Christmas.

Christopher has been with Doubleday Page & Company, but is now on the staff of the Ladies Home Journal. "Parnassus on Wheels," we find, is being widely read and much enjoyed for its enlivening originality. Morley himself, we more than suspect, must have passed a previous state of existence as a philosopher but fighting kopy, wandering with dog, horse and quaint stories through country places, and finding adventure at every turn.

Good But Small.

In these days when all of us want to get the most for our money, why not study the little paste-board-covered stories that the big American Book company sends out for school libraries and everything else? James Oles, for instance, who has written some of the very best of stories about frontier life and history has one called "Martha of California" which ought to interest every reader. It tells about the adventures of twenty-year-old Martha Lacey of Ashley, Pike county, Missouri, across the plains, deserts and mountains to golden California in '48. (Continued on Page 25.)



WHEN GOOD MOTOR CARS ARE DISCUSSED THE CADILLAC EIGHT IS INVARIABLY USED AS THE BASIS OF COMPARISON

It is also a fact that the highest aim of the serious-minded manufacturer is to approximate Cadillac performance.

Consciously or unconsciously, engineers are constantly inspired by the characteristics which distinguish the Cadillac Eight-Cylinder engine.

Consciously or unconsciously, automobile salesmanship—both oral and printed—endeavors to emphasize the claim that other cars possess Cadillac qualities.

The Cadillac Eight dominates the Quality field today more than ever.

Today you demand dollar-for-dollar value. Where else can you obtain it to such an extent as in the Cadillac?

And just ponder over this thought—years may elapse before you can again obtain such a motor car at the Cadillac price today.

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Makes Night Driving a Pleasure --
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Noglares give you all the light—right where you want it.

Above 38 inches in height, NOGLARE light is mild and diffused -- but below that you have a wonderfully strong, clear light that not only brings out all the details of the road but gives you an amazing side light as well.

You have friends who are using Noglares on their cars and they will tell you -- without exception, that night driving is incomparably more safe and pleasurable when these lenses are used than ever before.

"Perfect Vision at Night"

PRICES	
8 to 9 inch.	\$3.00 per pair
9 1/2 to 10 inch.	\$3.50 per pair
10 1/2 to 11 inch.	\$4.00 per pair

Their presence on your car adds immensely to its appearance. Get a pair put on today at your garage or accessory dealers.

For Sale By
EVINS RUBBER & SUPPLY CO.

Fresno

Calif.



The Franklin Touring Car

The One Fine Car Whose Upkeep Is Consistent With Its Performance

SOME one in our salesroom, the other day, touched on the subject of Thrift in connection with motor cars.

A timely subject! Especially in its relation to the Franklin Touring Car.

What other fine car registers (not factory claims) 20 miles to the gallon of gasoline? Not one.

Outside of Franklin owners, how many fine car owners get 10,000 miles to the set of tires? Not one.

Let us have the name of a fine car that brings a used-car sale price in proportion to that of the Franklin.

The Franklin Touring Car is built on a rock-bottom thrift basis. And scientific-light-weight construction is the reason.

In the Franklin Touring Car we offer you a car you can afford to run for pleasure tours as well as for trips of necessity.

One of these cars is on our floor now—ready for prompt delivery.

Posner Motor Sales Company

DISTRIBUTORS

Fresno, Kings, Tulare, Madera Counties.

1514 Van Ness Blvd.

Telephone 478



Baby Grand Model Touring Car or Roadster

\$1050 Delivered Here

NEW SERIES—MODEL 4-90

Roadster \$700.00

Touring Car \$715.00

Our Prices Are Delivered Here

LIGHT DELIVERIES

\$695 to \$740

De Vaux Motor Car Co.

1919 Calaveras St.

Phone 411

100

News From Central California

RED CROSS PLANS HARVEST FESTIVAL

Will Be Given Nov. 24 in High School Building at Kingsburg

KINGSBURG, Oct. 27.—The local Red Cross organization is planning to hold a Harvest Festival at the Kingsburg high school building, November 24, and there is a great deal of enthusiasm manifested regarding the novel scheme which is adopted to secure funds for the local work. Mrs. Marie E. McNeill, local secretary, has been spending much time in laying out the plans for the big entertainment, and it is thought that the building will not hold the crowd which is expected to arrive. From every corner of the Kingsburg district, some one will come bearing his gift for the festival. This gift will be sold, and the money will go to aid in the Red Cross work for the soldiers. The sentiment is growing very strongly for this work of mercy, and new members are joining daily without solicitation. The following home made and home grown products will be accepted and everybody is asked to give: Dried fruits, peaches, apricots, figs, raisins, cranberries, canned fruits, jams, jellies, preserves and mince meat; dressed poultry, rabbits, game, salted and smoked meats; bread, white, dark, rye, etc.; cakes, fruit cakes and cookies; (1 doz.) butter, (1 lb.) eggs, cottage cheese and buttermilk, potatoes, beans, carrots, pumpkins and squashes, candied, olives, longest root of Johnson grass.

Corcoran Graduate Of West Point Made Lieutenant in Army



Lieutenant W. E. Whittington

CORCORAN, Oct. 27.—W. E. Whittington, Jr., son of W. E. Whittington, of this city, and a Spanish-War veteran, who recently graduated from West Point with honors, has been given a lieutenant's commission in the United States army, and is stationed at the Presidio in San Francisco.

REACH MAXIMUM IN CITIES OF VALLEY

Dinuba Oversubscribes by \$36,000; Exeter and Sanger Follow

DINUBA, Oct. 27.—Dinuba's subscription to date is \$210,000, which is \$36,000 over the quota.

Sanger Oversubscribes

SANGER, Oct. 27.—It was a pleased body of workers, who had hustled all the week to keep Sanger on the march, being not being slack when they added up their subscriptions at the banks about 1:30 o'clock this evening and found that they had actually subscribed and settled for \$116,400. The minimum for Sanger was \$75,000, and that sum was secured by noon, on Thursday, and the hard work was then begun to reach the maximum, which was \$115,000. To find this sum oversubscribed was a great pleasure to the untiring workers.

Exeter Goes Over Top

EXETER, Oct. 27.—Exeter oversubscribed its maximum quota \$1,000, having raised a total of \$100,000 in Liberty loan subscriptions.

Turlock Buys \$230,000

TURLOCK, October 27.—The Liberty loan campaign in this city has reached in the drive for the Liberty bonds, it was announced this morning by Chairman C. C. Carlson of the loan committee. At 10 o'clock this forenoon the minimum quota of \$100,000, had been exceeded by \$7,000, and Carlson estimated that about \$230,000 would be provided the government as a result of the Turlock district's efforts.

Will Reach Maximum

MODESTO, Oct. 27.—When all returns have been tallied, Stanislaus county will come within \$200,000 of reaching the maximum quota of the second Liberty loan, \$1,781,965, according to estimates of Chairman George R. Stoddard tonight. Its figures available tonight Modesto has \$625,300 to her credit, with many workers yet to be heard from, while the total for the county outside of Modesto is \$400,000. The largest subscription in this county was made by the board of supervisors, which sold yesterday \$100,000 worth of the first loan, which was purchased by using the surplus of the highway fund, and reinvested it at once in the second loan.

Kings Exceeds Quota

HANFORD, Oct. 27.—With returns still to be filed from some of the field workers, the Liberty loan campaign in this county came to an end tonight. It was estimated that the county will have exceeded its quota by between \$200,000 and \$300,000. The Chamber of Commerce here kept open until midnight, in order that every possible subscription might be turned in. During the last few days, the canvassers have been visiting those who had previously

FORM ASSOCIATION OF RIVERDALE DAIRYMEN

RIVERDALE, Oct. 27.—A very enthusiastic meeting was held in Odd Fellows hall, Friday evening, October 26, under the auspices of the San Joaquin Valley Milk Producers' association, for the purpose of admitting the dairymen of this county into the newly organized Co-Operative Association. J. M. Henderson Jr., president of the association, was the principal speaker. He pointed out that through such an organization the members would in the future have opportunity to fix the prices for the sale of their own products; store their butter and cheese whenever necessary and buy their supplies and feed direct, thus eliminating the middlemen and speculators as well. As a result of the meeting those interested joined the association.

VALLEY SCHOOLS TO CONTEST IN DEBATES

REEDLEY, Oct. 27.—With an increased membership the high school debating class has been organized and has entered the State Inter-School League in Public Speaking. All questions for debate are sent out by the University. The first debate will take place on November 16, when the Reedley team goes to Selma, and the Oriskany team comes to Reedley. The question is: "Resolved, That the nations of the world should adopt the program of 'The League to Enforce Peace'." Among those who are planning to "try out" for this debate are: Gladys Reed, Melissa Davis, Helen Smith, Chester Parlier, Eugene Brown, Henry Newbold and Lester Flewelling. Alfred Berchert, Ezra Kieffer, Bert Hanson, Philip McKenney, Oliver Lee and Valda Harris.

Merced Buys \$528,000

MERCED, Oct. 27.—Total subscriptions for Merced county were \$528,598. The minimum for the county is \$475,000. Of the amount subscribed \$300,000 was raised on the east side. Merced City took \$25,000, in June, \$22,500 in July, \$21,000 in August, and \$20,000 in September. On the west side three banks report \$27,000, which bank is yet to report.

ASK NEW TRIAL IN GOFF MURDER CASE

Ground of Motion Is That Trial Judge Erred in Allowing Evidence

MODESTO, Oct. 27.—A motion for a new trial was made today by Attorney E. H. Zinn on behalf of Maurice Goff, who was convicted Wednesday of the murder of Earl Polley, Reyes bank manager, and next Thursday morning was set by Judge L. W. Parker for argument on the motion. The motion was entered when Goff appeared at the time appointed for sentence today. In case a new trial is granted, the ground for the motion being that the court erred in permitting certain testimony to be given over the objection of the defense, the case will be appealed, according to a statement of counsel for defense.

NEWS BREVITIES OF CHOWCHILLA

CHOWCHILLA, Oct. 27.—Wednesday evening the people of Chowchilla colony held a "layover" meeting at the school house. An address was delivered by Dr. N. E. Sanders and a collection was taken for the purchase of a Liberty bond, which is to be turned over to the school district.

All business places here were closed on the afternoon of Liberty day. The U. S. Farm Land company, by direction of President O. A. Robertson, purchased Liberty bonds to the amount of \$10,000 through the bank here on Wednesday. The company bought more bonds through its offices at Sacramento, Los Angeles and St. Paul.

The Red Cross ladies of Chowchilla have not enthusiastically to the business of making various things for the army. Some of the R. L. O. E. here are planning to go to Stockton to attend the "open house" of the Elks lodge there next month. A Halloween dance was held at the high school building Saturday evening of this week. The revenue was for the local Red Cross society. E. C. Miller came from Los Angeles this week to see his ranch here under cultivation. He has contracted for an electric pumping plant and other equipment. The high school attendance organized their student body this week, electing their full set of officers. The December of January hour at the grammar school building has been improved through establishing a lunch room, which is the consummation of a plan proposed by Principal A. Cruz. Frank Mitchell, manager of the Fresno office of Condit & Co., and secretary of the company, attended to some business here Wednesday. Morton Weymouth, one of the boys who was taken into the army a few weeks ago, visited his friends here this first of the week. The Cardwell Varelous company has placed orders for enough coal to escape a repetition of the fuel famine which caused the community so much trouble last winter.

Former Preacher Is Again in Charge of Selma M. E. Church



REV. S. J. McCONNELL

SELMA, Oct. 27.—Large audiences are greeting Rev. S. J. McConnell, the newly appointed pastor of the First Methodist church of this city. They are not audiences of curiosity filled, with a desire "to find out what the new preacher is like," as in this instance the "new" pastor is well known for he served the local charge seven years ago, and the many people who compose his congregation are a substantial tribute, showing the satisfactory system with which Rev. McConnell is welcomed back to Selma. He first came to this city in 1905, and served until 1911. The beautiful edifice which the church now occupies stands as a monument to his successful labors during that pastorate. From here Rev. McConnell went to Hartford, where he served two years, and was stationed five years at Covina, until being returned here. He is a graduate of Baldwin University of Ohio, from which he holds the degree of Bachelor of Science. In addition to his training in letters and scripture, Rev. McConnell possesses those traits which can be learned only in the school of experience, and his services as chaplain of the 5th U. S. V. during the Spanish-American war enable him to understand those men who are within the immediate circle of the church. He has always been active in civic and state reforms, and at the present time stands as a staunch supporter of the union of the different branches of Methodism, for he feels that the present separation of Methodist churches is an economic waste of the people's dollars and Methodist effort. Nor would it be fair to pay tribute to Rev. McConnell's success without mentioning the hearty co-operation, which he receives from his local wife, and which is already being reflected in the charming little daughter who comes here with them.

CHANGE INFORMATION TO HOLD INCENDIARY

VISALIA, Oct. 27.—Donald McPhee was held to answer this morning to Superior Court by Judge M. T. Wallace of Dinuba on three charges involving the burning of raisin trays near Dinuba some months ago. McPhee was before court a few days ago charged with burning of raisin trays, the complaint alleging felony, but won his freedom temporarily, when the court ruled that the state law did not make it a felony to burn raisin trays. Now McPhee is charged with three felonies in the destruction of lumber, which is included in the statutes.

MAKE APPLICATIONS FOR NEW FARM LOANS

VISALIA, Oct. 27.—The Visalia Federal Farm Loan Association is now reported by the working committee, and more applications for federal farm loans are being accepted by the local directorate, to be acted upon at once. The entire amount asked of the government by the organization when first formed, approximately \$60,000, has been received, and five more applications are on file. The association expects to act upon the new applications shortly.

NEWS NOTES OF NORTH WOODLAKE

NORTH WOODLAKE, Oct. 27.—The Bliss Brothers of Minburn have been running about the head of cattle on their big Noble Louis ranch in North Woodlake and they have it about stacked up so that the stock must be removed. About 250 head of young cattle were shipped from Seattle to Minburn last Monday.

The people of this section will be glad when the new mail route is established starting from Woodlake and giving us the mail from the south on the same day. It arrives instead of a day later as now with carrier starting from Exeter. The change is promised for the near future.

Nella Barton suffered the loss of her new house which burned the other day, just as they were returning from a trip, and he cause has been discovery of the origin of the fire.

Thomas Blinington is just now marketing his last year's crop of grape fruit, which came through the hot summer in fine condition and will bring a good price.

Nearly all the women of North Woodlake are now engaged in the packing house on Rose street getting off the big crop of Red Banner grapes of Mr. Stevenson's which are unusually fine this season. E. P. Goering and Robert Bowman are shipping their tomato crop to the cannery at Tulare. The big timbers and six-inch plank and other material for the new bridge across the Cottonwood on Grant road have been delivered and the work will soon be again under way. This is a greatly needed improvement.

PERSONAL NOTES OF WHEATVILLE

WHEATVILLE, Oct. 27.—Wm. Corby and wife have been on the sick list the past week but are improving.

C. E. Bracken post office inspector was looking over the offices in this vicinity the first of the week.

Doc Eaton of Riverdale was here Sunday on his way to where he is farming on the plains.

Robert Bros. have their theater here now and are finishing up what few stacks of alfalfa and corn that they did not thresh when here before.

While banding calves last Tuesday Bert Middleton was quite badly hurt by getting kicked, severely cutting his lip and crumpling his nose.

Bert Stolz of the Tulare Cash Market was here yesterday gathering up stock.

Albert Levy purchased several loads of hay from Frank Bros. who will ship the first of next week.

Miss McCracken, the Crescent school teacher, is quite busy preparing an entertainment to be given at the school house, Friday evening November 2. A genuine old fashioned school program will be the first of the evening, after which a number of games and stunts will be staged, and prizes awarded. The balance of the evening will be given over to social intercourse and refreshments. A small admission fee will be charged, proceeds to go toward purchasing accessories for school and play grounds.

LOS BANOS NOTES

LOS BANOS, Oct. 27.—Mrs. Carrie M. Jameson is here from Berkeley, visiting her mother, Mrs. E. C. Wiley. She recently received word from Seward, Alaska, that her brother, Charles H. Wiley, who was killed there a short time ago, had been buried at that place. Her message, instructing the authorities to send the body to this place for burial arrived there twenty-four hours after the body was laid to rest. The wires were down between San Francisco and Alaska and all communications were cut off at that time. His relatives still have hopes of having the body brought here at some future time and interred in the Los Banos cemetery, beside his father and brother.

Mr. and Mrs. J. G. Jamison of San Jose are here looking after their property interests. They are accompanied by his daughter, Mrs. Susan Wood, who is visiting her son, William Wood.

C. G. Gillespie of Sacramento is spending several days here, taking tests of water from various wells in the city. The water is to be analyzed and used at the heating November 15. So far tests have been secured from thirty wells. For some time the drinking water problem has been discussed at various hearings.

Mrs. Emma Wood of San Francisco is visiting her mother, Mrs. Carrie Wilson, for the week.

Make and Clean Your Ditches With a Martin Ditcher

For Ditches and Other Things

If you irrigate you should know that there is a better method of making ditches and moving dirt than with a shovel, plow, or hand-made "V."

Our Martin Ditcher does its own plowing, it cuts sod and weeds. Last year we introduced the Martin here. There are now hundreds in use in this valley, and users are solving many an irrigating problem with them.

Under present conditions of high wages the Martin will move a cubic yard of dirt at less than one-fourth the cost of the old shovel and drag method.

Our Martin Ditcher will make a new ditch or clean an old one. It will build or tear down a levee. And with the road drag attachment it will make or repair roads. It will pay for itself many times in a season and save you a lot of money and hard work.

The majority of the United States reclamation projects use and endorse the Martin. Hundreds of cooperative and private ditch companies have purchased these tools. Most sales, however, are made to farmers and stock men, who have found our Ditcher to be the one implement which is adapted to making and cleaning ditches, large or small.

The Junior—For Little Jobs—

Our Martin Junior is a new size, made to order for us by the Eastern factory. It is small in size—just right for two horses. It is made for small ditches. It will make a slope between rows of vines for your trays at one-half the cost of any other method. It leaves a space or trench under the tray so that the air can circulate freely. After the trays are removed this trench can be filled by running the Ditcher through the vineyard once and throwing the dirt back to its original position.

Every fruit grower needs this Martin Junior.

Roadmakers and Contractors

The road drag attachment can be quickly attached to the Martin at a small expense. It can then be used as a road drag or for repairing and regrading roads.

The Woodward Company



Cleaning an old ditch with our machine. The Martin is the only ditching implement that will cut sod, alfalfa, Bermuda and salt grass from ditch banks without plowing.

Read What Your Neighbors Say About Our Ditcher

Here are a few letters from owners to whom we have sold these Ditchers. Every few days we receive letters like those printed below.

Read these letters and you will see that you, too, need a Martin Ditcher to save your money and your time and to do better work than you can with your present tools.

Bought Two—Well Pleased

I received the Model Four Ditcher and Grader, and have tried it out and find it to be an you recommend, and I am well pleased with its work.

K. LAURITZEN,

Bowles, Cal.

(Since the above was written Mr. Lauritzen has sent us his order for another Martin Ditcher.)

Cuts Heavy Wire Grass

The No. 20A Martin Ditcher I got of you is a great tool. I used it in heavy soil in old ditches that had not been plowed for 30 years. I used 8 horses and put 5 men on the machine to weight it down. The wire grass was thick and heavy, but the grader turned it over and made a perfect ditch.

I can recommend it for any kind of soil and under any conditions. It will make a ditch anywhere—no man who has ditches to make can afford to be without one.

G. W. MCGOVAN,

Traver, Cal.

"Give Mine a Rest"

I am very much pleased with the Martin Ditcher. I ditched one hundred and fifty (150) acres of ground in prune orchard to irrigate, that is under ground. I must have made five or six miles of ditches through the orchard, about two or three feet deep, in five days and can say it would cost five times the amount if I had not had the grader or one which could have taken its place. I use it to clean my alfalfa ditches and find two or three times back and forth that my ditch is clear of weeds and also use it to drain my barley and rice lands. The only thing I hope that you may sell another one in my neighborhood in order that I may give mine a rest as I think I have let seven or eight have it. In fact, I loaned it to a neighbor and he went and got it out of the freight house, run it before I ever saw it, and he said it was a dud. He used it to turn old levees down with and to make small checks. Respectfully,

(Signed) C. H. STORMER,

Colusa, Cal.

Surprised at Results

I have bought three number 7 Martin Ditchers and graders. I use them in making check levees for irrigating and find them very efficient. I will use them later in making ditches.

It seems to me they fill a long felt want in this valley for a ready made and efficient steel V, to take the place of the various makeshifts that we have all had to put up with in the past.

They will handle loose, trashy ground or salt grass roots with quite surprising results.

HENRY P. THORNTON,

Alhambra, Calif.

"It Costs 1-3 Less"

The Martin Ditcher and Grader we bought of you is fine. We use it for making new ditches and cleaning old ones. It costs us one-third less to make ditches with the Martin than by any other method. The writer has been handling grading and excavating tools for over thirty years, but the Martin beats everything at any where near its price.

THE LAGUNA RE CLAMATION

DIST. NO. 179.

By A. C. McIntire,

Pres. Board of Trustees.

Made in 7 Sizes and Styles

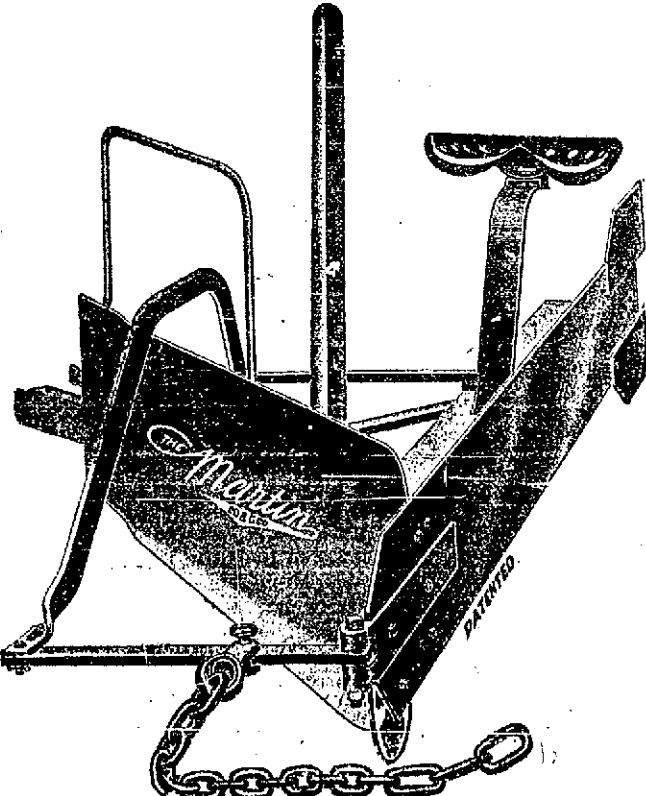
Send for Free Catalogue

THE WOODWARD COMPANY
J. & KERN STS.
FRESNO

Move More Dirt—The Martin Way

More Work at Less Expense

—The Martin Way



[illegible]

AGRICULTURAL DEPARTMENT

Edited by Fred P. Roulland

Soft Wood Cuttings

In the San Joaquin valley, the early fall is usually the best time of year in which to make soft wood cuttings. Only in green-houses, with houses or other sheltered places, can soft wood cuttings be grown easily in the hot part of summer.

Some of the shrubs that are most easily grown from soft wood cuttings are: abelia, acacia, abutilon, buddleia, clematis, chrysanthemum, euonymus, gaultheria, holly, hydrangea, hypericum, juncus, lily, myrica, oleander, stramonium, yucca, etc. Such things as hedges, privet, etc., can be grown from soft wood cuttings, but they are not so easy to grow.

Tender and delicate perennials like fibrous-rooted begonias, cacti, cypripedium, heliotropis, lupinus, lobelia, salvia, etc., are best propagated by this method.

Among the hardy perennials there are a legion. A few which cannot be grown from soft wood cuttings are: artemisia, geranium, marigold, nicotiana, penstemon, petunia, pelargonium, phlox, rosemary, thyme, verbena, etc.

All work with cuttings must be carefully done to insure success. Be sure to select good material, which is readily propagated by this method. It should be well grown, at the proper stage of development and free from disease. In most cases short tip cuttings are preferable. Occasionally, as in the chrysanthemum, they are the only kind to use. Use a sharp cutting knife, which is absolutely clean.

Cuttings may be from two to four inches long, according to the plant material used. Occasionally where there is a long distance between the nodes they may be longer. Cut just below a node with a clean, glancing cut, remove the leaves from the part that goes below ground; trim the leaves above ground and remove the buds and flowers.

It is an excellent plan to tie in bundles and place in water to prevent wilting. Use nothing but clean, sharp sand in your cutting boxes, and set your cuttings firmly in place with the aid of a dibble or a cutting marker, being careful not to injure or break the cut surfaces.

Pack the sand thoroughly after each row is set. When the work of setting is complete, water carefully with a fine spray sprayer. Shield from the direct rays of the sun with a heavy muslin shade.

Herbaceous cuttings should never be allowed to get dry. For the harder cuttings a shaded bath house is sufficient.

It is not generally known that many of the deciduous shrubs, such as azaleas, kerria, spiraea, syringa, viburnum, weigela, etc., develop splendid young plants from green cuttings, taken from the time new wood commences to harden until it becomes quite woody.

Cold Storage Butter Holding

Reports from the United States Department of Agriculture show that there is a great deal of butter in cold storage in the United States; that there was a year ago, of packing stock butter, there is a decrease of 43 per cent. Of eggs there is an increase of 119 per cent; of cold storage eggs, an increase of 18 per cent; of cheese an increase of 54 per cent.

This would indicate, on the face of the returns, that sharp advances in butter are due the coming winter; and on the other hand that eggs and cheese will not advance greatly over the normal.

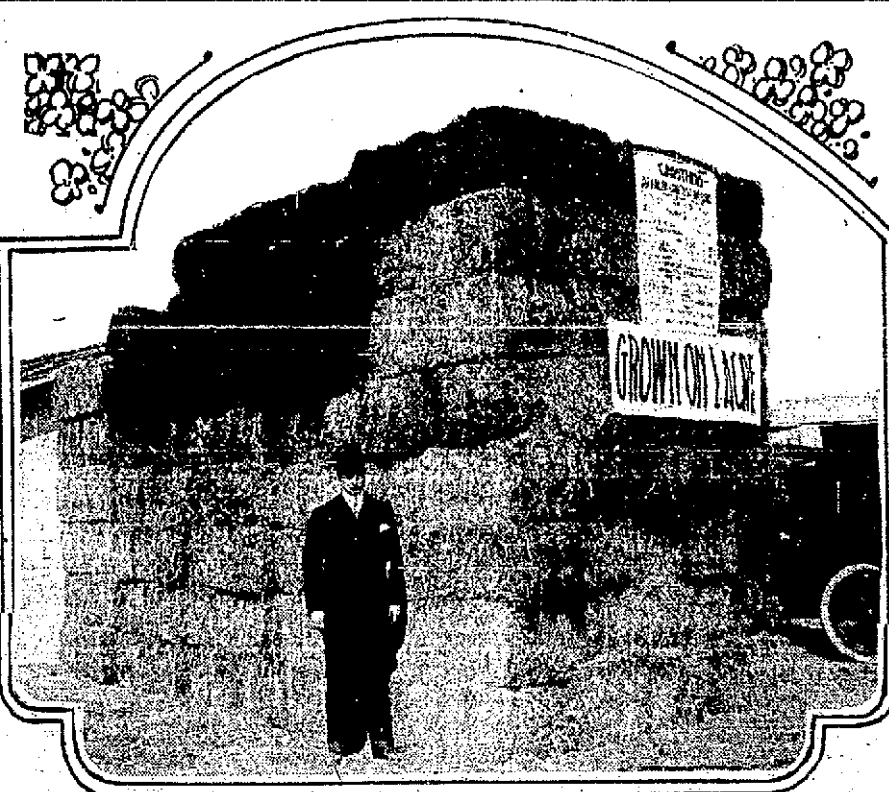
Report Made on Winterstein Apple

Dear Editor:—As I have now fruited Burbank's widely distributed new apple, the Winterstein, for two seasons, a brief report may be of interest.

This apple is at an elevation of between 2300 and 2400 feet. Soil—decaying granite. The trees have made good growth and have been well cared for. The Winterstein begins to ripen the last week in September and must then be picked. It cannot be kept later than October 15. It has a little of the Gravenstein flavor, and some red streaks, but on the whole, as grown here it is of extremely poor quality for eating, for cooking or for market. I trust that it has done better elsewhere in the coast range for instance, but it could nowhere be a winter apple.

Yours truly,
Chas. H. Shinn,
North Fork.

PREPARING ALFALFA GROUND



Eleven and three-quarters tons of alfalfa, grown before October 1, on one acre of ground, Caruthers, Fresno County

In arid countries the preparation of ground for the raising of alfalfa is of two kinds, conditioning the soil and the arrangement of the surface for the application of water.

In California we have two bad soil conditions to contend with—sour soil in low ground and alkali, which may be found anywhere, high as well as low.

The application of lime or sodium carbonate helps the "black alkali" or sodium carbonate. Flooding helps to distribute the alkali evenly through the soil, and a constant moisture keeps it "diluted" sufficiently to prevent damage.

Much of the clay soil is "dead" and should have a crop of rye turned under and beans or cowpeas grown the next summer before there is sufficient humus for the young alfalfa crop. Some soils seem to lack sulphur, in which case gypsum or sulphate of lime is indicated. Where there is white alkali, or sulphate of sodium, there will be no lack of sulphur. Alfalfa will finally gather a great deal of its needed nitrogen from the air through nitrogen-fixing bacteria. Most California soils are short of phosphates, and the acid phosphate, made by treating phosphate of lime with sulphuric acid, giving a sulphate of lime with free phosphoric acid as a resulting constituent, gives better results than raw phosphate rock. The acid or super-phosphate contains three fertilizing elements—sulphur, lime and phosphorus, all good.

In preparing the surface for the application of water, all the resources and requirements should be considered. If the supply is a small, continuous stream, a reservoir and small ditches should be provided. Where the ground is very sandy and water supply small, it is a good plan to distribute the water in pipe system of reservoirs and small ditches should be provided. Where the ground is very sandy and water supply small, it is a good plan to distribute the water in pipe system of reservoirs and small ditches should be provided.

Another important principle to be observed is that water must be applied safely on the highest ground in the field and be run from that point to the other high points with the least possible work consistent with safety.

A word here as to tools may not be amiss. A turning plow, scraper and harrow are all that are absolutely necessary. But many have found the close frame disk-harrow the most useful tool in addition to the three mentioned. I have seen many acres of alfalfa put in successfully with no other tool than the disk-harrow and a smoothing harrow. On smooth ground levers may be mainly built with the disk harrow, and the finishing touches put on with the Fresno.

Most of the ditches may be built with a disk, which can be used continuously. Temporary hand-dug ditches, built with the disk can be worked over or cleaned by it.

No alfalfa ground should be prepared before it has been surveyed. A good form level is accurate enough for ordinary purposes. Plows of last year's type for stakes and for dipping in white wash will be conspicuous and take pencil marks well. For most fields, the ditches should be laid out first and stakes set for the fills. Then the ground should be prepared with reference to the ditches.

Reduce Your Egg Losses

If farmers would realize that the actual value of the country's egg crop is equal to the average value of its annual wheat crop—approximately \$500,000,000—and that nearly 5 per cent of the eggs marketed are lost through spoilage or breakage, the industry undoubtedly could be put on a more businesslike basis. Improper handling between the farm and the market is responsible for a large part of the loss. This loss could be greatly decreased if farmers would cooperate more generally and market their eggs through community egg circles. These organizations take care of the frequent collection and the proper packing and handling of the eggs to market. Improper handling between the farm and the market is responsible for a large part of the loss. This loss could be greatly decreased if farmers would cooperate more generally and market their eggs through community egg circles. These organizations take care of the frequent collection and the proper packing and handling of the eggs to market.

Feeding the Layer

The wise feeder does not feed his hens always in the same way. He varies the feed which he has or can procure for the least money and finds a variety of adding variety by the use of vegetables or an occasional moist mash or by occasional feeding of green cuttings. Sprouted grains are always an appetizer, but sprouting in summer in California is not as easy as in winter. Hens that are fed all the sprouted corn or barley will consume much more of the other grain.

When the pullets are nearly ready to lay additional protein in the form of insect and cake of soy bean meal may be added to the mash. These vegetable meals do not take the place of the fish meal or meat scrap; they supplement them and add variety to the ration. Encouragement is given more in case of laying while the old fowls are dropping. We have so far outlined the idea that hens should be forced to molt at a certain time whether they are ready or not that we are willing to concede that it is not a very desirable thing to do. There are many advantages in keeping them laying as long as the fall is possible. A few hens lay on clear through the molt, but many more and they are usually the best layers in the flock. Discontinuing laying while the old fowls are dropping a little care in feeding may keep these hens laying until the first of October or even till November. Vegetable protein in the mash, sprouted grain, chaffed milk, green cuttings, all kinds of greens in unlimited quantities will help them to keep the egg basket full till the pullets are ready to relieve them.

One of the best ways of getting fall

eggs from hens of the heavy breeds is to let them hatch and rear a brood in early summer or late spring. This cannot be done on a large scale, of course, but where the flock is not large it is possible to get nearly every hen some time during the summer. I prefer to set hens some time in August, just as they are approaching the molt. This long fast makes the old fowls drop quickly. The hens will not lay as many fall eggs as the hens that have hatched in June, but they are ready for the breeding season in January and some may begin to lay in November.

Comfort makes a large part to hen efficiency. It is wonderful how hens will sometimes lay in spite of mites, lice, filthy nests and houses, lack of shade and ill-ventilated sleeping quarters. It is not that they can keep going with every thing about her will be a top-notch if she has a chance. Water is so cheap why not let them have it always clean and cool? Shade is as cheap as water, why let the hens suffer in the sun or under the coats of hen house that is as hot as an oven? House grease costs nothing but will power, why let filth accumulate on dropping boards or in runs? As for mites and lice, there are all sorts of powders and sprays and rubbers. It is pure laziness that lets hens suffer from these pests. If the war teaches us to do the best we know and to let our hens have a chance to do their best, there is that much of a silver lining to the cloud. If it is worth while to save the crusts and crumbs it is surely worth while to make the hens for whose living we pay so dearly bring in the greatest possible income.

Preparing State Crop Reports

By GEORGE H. HECKE,

State Commissioner of Horticulture. With an organization consisting of forty-seven county horticultural commissioners, in no many counties of the state, who are required by law to make reports to the office of the state commissioner of horticulture when requested to do so, this commission is in a position to secure data that lookers could not be expected. This we believe should not deter us in our effort to get these reports before the public, but should simply put us on our guard so that we may be able to detect inaccuracies and to perfect our system, profiling as we go along, to the considerable errors which are occasionally made.

For the past four years the task of compiling this report has been in the hands of Chief Deputy George P. Weldon. The work has been simplified and systematized so that early each month a comprehensive report of the crop condition is compiled covering each county where a commissioner is employed; and also in addition two counties having no commissioner, viz: Solano and Napa. In these two cases farm advisers J. W. Mills and H. A. Bunde have very kindly rendered a similar report to that received from the commissioners.

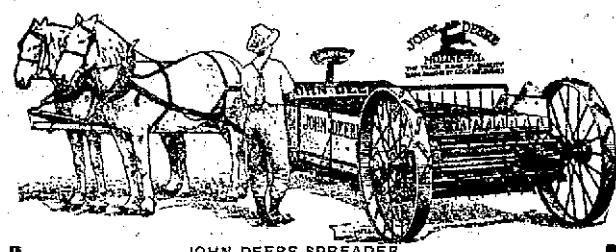
A new feature of the report piloted this season is a state average condition. This average is based on the relative production of each fruit in the different counties, and is therefore a true state average. Another year, an interesting comparison can be made between the state average at any given time during

It Pays to Fatten Fowls

To market chickens which have not been properly conditioned through some method of fattening is an economic waste. Chickens will not reach the maximum development of flesh without special feeding. The farmer who sells his chickens without fattening them deprives himself of a large part of his possible profit, since the increased weight produced by an efficient method of fattening is produced at a low cost. The underfed chicken loses a much greater percentage of its weight in dressing than the chicken which has been properly fed. The gain which can be made by crate feeding, and upon the quality of the fowls and the skill of the feeder. Cooks may be expected to make a net increase of from 15 to 20 per cent, hens should gain from 20 to 25 per cent and broilers from 25 to 50 per cent in from eight to 15 days. From 350 to 400 pounds of meat fed to good chickens should produce 100 pounds of poultry meat in from eight to 15 days.

In addition to the condition report issued, a revised table of the acreage of each fruit, both bearing and non-bearing is printed for each county. An attempt will be made to secure for the first time this season accurate figures on the production of every fruit grown in the counties represented in our crop report. If this attempt succeeds and similar figures can be secured each season for a series of years, the condition report will be more and more valuable as figures can be given showing what constitutes a normal crop.

DR. PAINTER
Eyes tested; glasses, \$2.50, 1155 I. St.
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JOHN DEERE SPREADER

ALWAYS A SURE PROFIT MAKER

Whether prices for your crops be high or low, the manure spreader leads all other farm implements in power to help you make the most of market conditions.

Extra bushels and tons—crop productions above that which is necessary to pay the cost of operation—that is your aim each year, regardless of market conditions, and that is what the manure spreader effectively and directly helps you to accomplish.

When prices are booming, as they are now, and as they are likely to be for years to come, there is a special premium on extra bushels and tons. And the spreader that served as the most valuable aid to farmers when prices were low, has had its value to you multiplied.

See THE SPREADER WITH THE BEATER ON THE AXLE, and the most complete line of farm implements in the Valley at

M. J. RYAN COMPANY

941 L St. Elks Bldg.

Be Very Sure to Save the Sows

Selling a brood sow at this time, is like killing the goose that laid the golden egg. While pork is selling at 18 cents or more a pound on the hoof, the hog breeder is tempted to turn into cash all that he can sell, yet the value of a brood sow which will produce such high-priced offspring is proportionately increased and she should be kept as the source of further and future profits.

Since the beginning of the war the number of sows in all countries has decreased, and the decrease has been marked in some of the belligerent countries. In France, for example, in the three years just before January 1, 1917, the number of sows decreased 35.12 per cent; during 1915 the number in Germany decreased 31.17 per cent.

Rebreeding stocks are being depleted, the situation is already critical and threatens to become very serious if the country continues to be drained of its meat. Hogs furnish meat more quickly and cheaply than other stock can; the meat shortage, therefore, can most readily be met by swine production. It has been calculated that the possible increase from one sow is 1,092 pigs in four years, on the supposition that all litters consist of six pigs, that all live, that half are females, and that each gilt should farrow at one year and every six months thereafter.

Another cause of the depletion of breeding stocks is probably in the high cost of feeds. While concentrated feeds have gone up, some of the expense of carrying breeding stock may be cut down by the use of green fall crops, clover, pasture, alfalfa or clover hay. Brood sows may be maintained in fair condition at comparatively little expense by the use of such feeds. By sowing in the corn or as a cover crop on land which is likely to wash, sowing rape, or planting a root crop, the cost of wintering sows may be reduced.

The United States Department of Agriculture, Bureau of Animal Industry, strongly recommends a campaign to save the sows as one means of helping to meet the threatened meat shortage.

A LACK OF RESTRAINT.
Senator Chamberlain, defending the Food Control bill, said in Washington the other day:
"How unmeasured the attacks on this excellent bill have been! Now I am 'a boy at the movies, I like measure and restraint.'"

"Two boys at the movies saw a tragic picture-play, and one of them was overcome. He took out his handkerchief and wept and sobbed."

"Why, Bill, you're blubbering!" said the other boy.
"Well, sobbed Bill. I like to see a person show a little feeling!"

"Food!" said the first boy. "Feeling! all right but you don't need much feeling in it!"—Philadelphia Bulletin.

Spray Calendar for This Valley

Editor's note:—A spraying calendar will appear each Sunday on this page giving the greater information regarding the time to spray, what to spray for and material to spray with. Various controls will also be given regarding diseases, pests and how to prepare the sprays of the season.

WHEAT EXPORT CO. CEASES BUYING

NEW YORK, Oct. 26.—Desiring of "maintaining" every facility of the American grain business, the federal food administration has arranged with the Export Allotment powers for discontinuance of grain buying by the Wheat Export company and resumption of buying through established American export houses. It was announced by the milling division of the food administration here today.

VALLEY SOCIETY

(Continued from Page 23.)

Grain and of refreshments as did also the faculty. The old fashioned district school given by the faculty was the scene of the evening and the drinks provided by the faculty members proved to be half pint bottles of milk. Charles Wherry is president of the student body.

Mrs. Edwin C. Baird of Ceres was hostess Tuesday and Thursday at afternoon of bridge, which were attended by a number of Madrasans. Prizes for score were awarded to Mrs. E. C. Davis and Mrs. Lawrence Whitmore.

Mrs. Holwood Hawkins entertained her bridge luncheon club Friday noon at her home in McHenry avenue. Places were laid at a table prettily decorated with chrysanthemums for the following: Madames E. C. Davis, Teuben Rice, W. B. Martin, A. R. Lyons, C. E. Tucker, Robert McHenry and the hostess.

SANGER

The eve of Tuesday October 31 at 8 o'clock, with a meeting in 1875, the worthy members of the day, and enjoy a few hours of Halloween festival.

Reduce Your Egg Losses

If farmers would realize that the actual value of the country's egg crop is equal to the average value of its annual wheat crop—approximately \$500,000,000—and that nearly 5 per cent of the eggs marketed are lost through spoilage or breakage, the industry undoubtedly could be put on a more businesslike basis. Improper handling between the farm and the market is responsible for a large part of the loss. This loss could be greatly decreased if farmers would cooperate more generally and market their eggs through community egg circles. These organizations take care of the frequent collection and the proper packing and handling of the eggs to market. Improper handling between the farm and the market is responsible for a large part of the loss. This loss could be greatly decreased if farmers would cooperate more generally and market their eggs through community egg circles. These organizations take care of the frequent collection and the proper packing and handling of the eggs to market.

At the Guild hall. The ladies of that organization, assisted by Fresno County will present the following program:

1. Welcome parade: Solo, Miss Blinn; humorous monologue, solo, Miss Martin; living picture stunt, by Miss Anderson and Mabel Levy; dancing.

The committee in charge hope to contribute with proceeds to Christmas comfort bags to home boys.

The commercial club of Fresno will be well represented by some of its jolly members.

ARMONA

Miss Alice Smalley who has been taking a nurse's course in a hospital at Oakland, returned home Friday on account of the ill health of her mother.

Mr. and Mrs. G. T. Artest were in Fresno this week.

Mr. and Mrs. W. A. Bagdale spent Sunday in Fresno visiting relatives.

Mr. and Mrs. J. W. Whitton and daughter, Miss Winona, are spending their vacation at Long Beach.

J. R. Nichol made a visit to San Francisco the forepart of the week.

Mrs. W. F. Voors had the misfortune to break her wrist in a fall which she sustained last Friday.

Mrs. W. F. Voors and daughter, Miss Leah, were Hanford visitors on Tuesday.

Mr. and Mrs. Arthur Paden and two children spent Sunday as the guests of Mr. and Mrs. George Morgan.

Mr. Brown proved that blasting pays

This shows part of the 18-year-old orchard of George W. Brown of Mount Cory. Trees in row at left were planted in ordinary dug holes; those at right were planted in blasted beds. The trees in blasted beds now average 25 feet high with trunk girths of 42 inches. Those not in blasted soil average 18 feet high with trunk girths of 27 inches. Plant your fruit trees in beds blasted with

GIANT FARM POWDERS

and you will find, as Experiment Stations have found, that "trees planted in blasted holes develop deeper and stronger root systems than trees planted in spade-dug holes," and will bear earlier and yield larger crops.

The two Giant Farm Powders are made especially to suit western farm and orchard conditions. They pulverize the soil instead of packing it. Ask your dealer for either of them—Giant Stumping or Eureka Stumping Powder—and for other Giant blasting supplies. Be sure to get the genuine, bearing the Giant brand. If your dealer has only ordinary dynamites, we will see that you are supplied with the real Giant Powders.

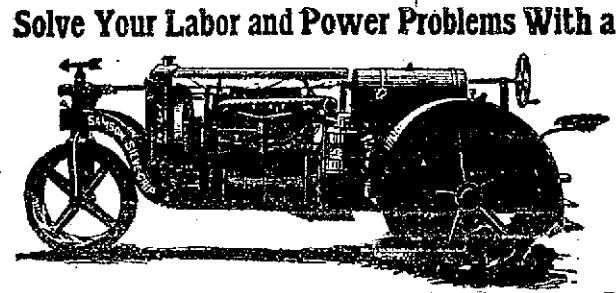
Book, "Better Orchard Tillage," FREE

Every fruit grower will find valuable information in our illustrated book, "Better Orchard Tillage." We send you a copy free—mark and mail the coupon. Other books, on stump blasting, shoulder blasting, soil blasting and ditching, also free on request.

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I have read illustrated book on the subject which was mailed to me.
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SAMSON TRACTORS

See the New Sand Wheel Works Perfectly in sand Low Up Keep

You will eventually want a Sampson. Why Experiment? It is inexpensive.

Simple, economical, and powerful. Protect yourself with an early order. District representatives:
MILNOR & HORREL, 1835 MERCED ST., FRESNO
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Strathmore, Terra Bella
C. J. KROELLS, and Tulare
Visalia, Hanford and Lemon Cove

Sampson Sieve-Grip Tractor Co.
STOCKTON, CALIFORNIA

MONEY FLOOD CONTINUES FAR INTO THE NIGHT

(Continued from Page 1.)
thought that the district might reach
its maximum quota of 125,000,000.

Only one report came from Milne
apolls, where, with a delayed start,
workers achieved wonderful results.
It was impossible, because of the great
amount of territory the district covers
to keep closely advised on sales to

day but the message said they were known to be growing.

"Both the Kansas City and Dallas districts continued to thrive. They were too busy to report anything except figures.

indications tonight were more serious than had subscribed \$75,000,000 and sales \$5,000,000.

Tense Situation

Altogether, the closing hours of the campaign presented many tense situations. All day long, in country after country, the people were in the streets in city, the personal appeal my visitation and by the life and the drama and the hunger of exhortation had been made, the man of the large bank account being the object of special attack.

But when the adding machine told the story of failure, then came the inspiration for the appeal to the

This is fully \$13,000 in excess of the federal allotment.

So far as the city is concerned there were several of the larger normal subscriptions offering help against the auxiliary workers to help against hope. Among the numbers were:

Thompson Bros., \$10,000.
E. W. Hilsley (additional) \$10,000.
Globe Grain and Milling Company \$15,000.
Miss Anna Newman \$3000.
The Fresno War Association, b
H. J. ... \$4,475.

But the figures, individually large failed in the ultimate to make the

So far as the city of Fresno is concerned, the man of small means saves the day, while in other cities the banker and the man of many thousands

When the Madera city committee made its count shortly before 1 o'clock last night, it was found that the city lacked \$13,000 of its quota. The necessary money was raised by the committeemen.

California Cities

WOODLAND, Cal., Oct. 27.—The Liberty Loan committee of Yolo county tonight reported subscriptions of more than \$900,000 which, it was said, was probably place this county ahead of any other in the state in relation to the country. The government census of 1910 gave Yolo a population of 15,000, making \$60 the per capita investment. The county over-subscribed its minimum quota by approximately \$350,000.

SAN DIEGO, Cal., Oct. 27.—Official announcement was made by the local Liberty loan committee tonight, that San Diego city and county had exceeded the maximum of \$4,550,805 for them by the government in this country. Every section of the county made an enthusiastic contribution. Julius Wangeenheim, head of the committee, said that as far as he knew, San Diego was the first city on the Pacific coast to pass its minimum allotment, and also the first to sit its maximum.

LOS ANGELES, Cal., Oct. 27.—Subscriptions to the second Liberty loan by Los Angeles in southern California, was

Los Angeles city's total subscription, it was said, was \$35,000,000 and the to-

\$62,500,000. The minimum quota for the city was \$23,000,000 and for the district \$41,000,000. The maximum allotment were \$35,000,000 for the city and \$69,000,000 for the district.

No hope was held out that anything more than estimates could be given by the city to the committee. The city was overwhelmed with a last-hour rush of applications which poured in over the counters of local banks, through newspapers which have been making a door-to-door canvass of the city and through mail.

One institution—the Los Angeles Trust and Savings Bank—in the hours from 10 o'clock today to 7 o'clock tomorrow sold bonds to two thousand individual investors, officials of the bank said. The board kept a large crowd in front of the bank where speakers addressed them throughout the day. Twenty-five salesmen were kept busy receiving applications.

RIVERSIDE, Cal., Oct. 27.—Riverside county has over-subscribed its maximum allotment of second Liberty bonds \$63,000 and Riverside city investment will equal, if they do not exceed, its maximum. Local banks authorized an announcement tonight that they would not have any portion of the lot of bonds remaining unsubscribed at midnight.

The city and county's maximum quota was \$398,000.

SAN DIEGO, Cal., Oct. 27.—The T

The thirty-six members of the organization sold in a "drive" lasting two weeks Liberty bonds aggregating \$130,000. Twenty-six of the troop won places in the honor roll by selling ten or more bonds each.

SANTA FE, N. M., Oct. 27.—The Civil control mine, near Stanley, this county, closed, the operators notifying the coal defense council they could not proceed under the government fixed price. F. C. McConville, N. C. McDowell has been asked by the council to investigate situation.

HILLARY'S PLIGHT



HILLARY burst into his friend's studio in a state bordering on hysteria. He was dressed in a tattered suit and had a look of intense worry. He dropped his hat and came forward, clutching his head with both hands.

"What's the matter?" he asked, looking up at him. "You don't look half bad, Hillary," he began, smiling. "Now if there was only a little less of this..."

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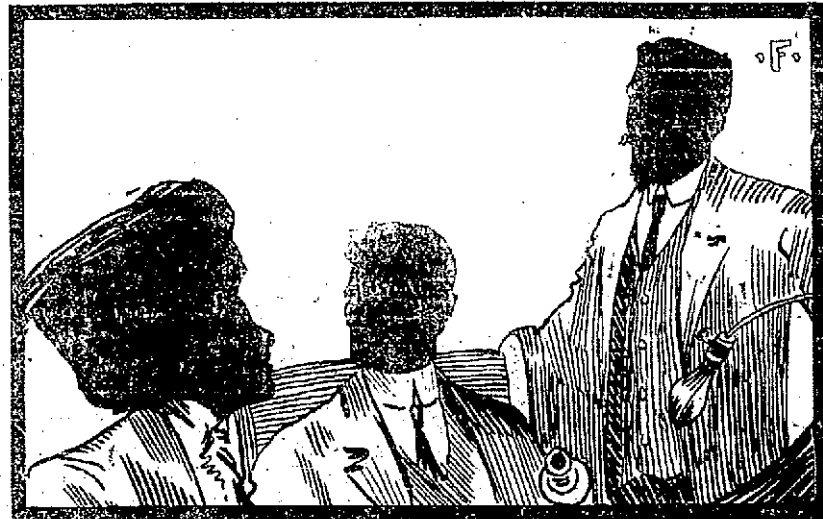
"What a delightful room, papa! I hope its owner won't direct the pleasant impression," he reached the burning ears under the couch.

"The voice was clear and decidedly girlish, and her admiring exclamations over the various objects of interest and beauty which adorned the room were all plainly audible to the unhappy young man. Once the girl stopped so close that he caught a glimpse through the fringe of the couch cover, of a pair of pretty russet shoes.

"After an interval that had seemed like an hour there was a click like the closing of a watch, and the voice of a man well past middle age said: 'Mr. Howard must be delayed. The elevator boy said he would be back in a short time.'

"I believe the message was intended for someone else, papa; someone who, so far at least, has failed to come. But I do wish Mr. Howard would hurry, for I've quite set my heart on seeing the picture about which there was so much talk at the August dinner."

"I'm afraid you are destined to be disappointed, my dear. Five minutes more is all I can spare; I can't miss an appointment with Robert Hillary."



MY DAUGHTER, I AM SURE IS DELIGHTED TO MEET THE NEPHEW OF MY OLDEST FRIEND.

ations came the sound of voices and instantly Phil's attention was attracted to him. But to reach the bedroom he would have to pass the other door, which someone was, even then, trying to open.

Then he swore at his own stupidity. For his frank nature found the position in which he had placed himself distasteful, to say the least, and consideration for the feelings of the absent Phil alone restrained him from issuing bodily and being consequences.

"That was a most unfortunate sneeze, my man," he said, sharply. "I suppose you realize that hiding in a gentleman's room is a serious business."

DAISY

JOHN BLEEKMAN frowned and smiled over the letter he was reading. Three times he ran over it from start to finish before he laid it down and gave his attention to the mass of correspondence that lay on the desk before him.

It was a very different letter from the typical commercial communications that piled high on the desk and the faint perfume of the daisy sheet of blue was like a faint memory of Marguerite as Bleekman liked to remember her—a flower-like girl with eyes of the violet blue and skin and hair as white and as yellow as the daisy for which she was named.

Now the blue paper with the embossed daisy and the faint odor of violets brought her image vividly before his mental vision.

She had been studying typewriting, she wrote, and was anxious to obtain the experience without which it seemed impossible to secure a position, "and it is very necessary that I should do something at once," she concluded, "because the little money that was left after the crash is going so dreadfully fast. Will you not let me work in your office for nothing for a few weeks that I may gain experience?"

In the end Bleekman's smiles disappeared the frown and he dispatched a note asking Daisy to call in the morning ready for work.

This was against his better judgment, but it was the only way to help her and the note brought back the memory of that summer two years before when winning Daisy had seemed to be the most important thing in life, and he had been driven from the field only by a combination of an ambitious mother and a princely little before which he had fled in despair. Now fortune, prince and mother all were gone and she turned to him for aid.

He found her waiting for him when he came to the office the next morning. The experience of the past few months had left little imprint in her face, save that there was a wistful look in the child-like eyes, and the black dress proclaimed her recent bereavement.

"It was so splendid of you to give me a chance," she cried as he entered his private office, and she sprang up to greet him. "When you left Lake Longley so suddenly I was afraid that I had offended you somehow, yet when the trouble came you seemed to be the only one to whom I could turn."

"I'm glad you did," was his brisk response. "We'll soon turn you out an experienced secretary. I will ask Miss Mahoney to show you the ropes and I guess that for a time you had better be my confidential clerk."

Daisy beamed her approval of the suggestion, though her eyes showed disappointment at the abrupt fashion

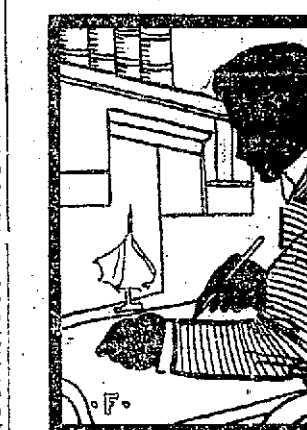
in which Bleekman had dismissed the question of his departure from the summer resort. She followed the brisk Miss Mahoney into the outer office and presently she was installed at a desk and was busy moving the tricks of a new machine.

It was well toward evening when Bleekman sent for her again and with patient deliberation dictated a few unimportant letters to her. He had seen at a glance that she never would become a reliable secretary, but she would not accept charity, and, with that, he might be able to make her think that she was earning the salary that she had but known. It was equal to that of Miss Mahoney, who had spent years in acquiring speed, and who could type a score of letters while Daisy was still puzzling over her notes.

Bleekman had looked forward with nervous dread to the time when he should have to dictate, but as the days sped by he came to count upon that half hour at the close of the afternoon when, with Daisy's dainty self across the flat-topped desk, he dictated the tag end of his correspondence, once and dismissed her with a "take your time. I shan't be able to sign those until tomorrow," well knowing that she would require the better part of the next day to transcribe them faithfully.

He was glad that there were no partners to object in the extravagance of her salary or to demand explanation as to why an incompetent work-

er should be retained. Only Miss Mahoney seemed to understand the situation, and she was possessed of the Irish love of romance, so quietly she helped affairs along without seeming to intrude.



HE HAD TO CORRECT ALL OF HER LETTERS.

But quiet him and veiled suggestion seemed to be ineffective. In his mind, meanwhile, way Bleekman did not realize that he was more than over in love with the girl.

He really believed that it was merely his desire to help her over a tight place that caused him to correct her letters and slip them to Miss Mahoney to be properly copied, and Miss Mahoney almost despaired of



HE HAD TO CORRECT ALL OF HER LETTERS.

ever being able to bring her employment to a realization of his feelings. It was Daisy herself who brought about the change. She was having one of what Miss Mahoney mentally

termed her "scatterbrain days," days when everything seemed to go wrong and the keys of the machine and the pot-hooks in her stenographic book fairly danced before her eyes.

She was still at the previous day's work when the call came for Miss Mahoney to the private office. She hastily gathered up her letters and, with trembling limbs, went into the room that now seemed to her a torture chamber.

Bleekman saw the appeal in her glance and his own eyes made answer, but this Daisy could not see since her own were downcast and she scarcely dared raise them to her boss.

"There is only one letter tonight," said Bleekman with brisk kindness. "Just take that and type it in the morning."

"Only one?" she echoed drazily. "asked Bleekman. Do you think that I ever shall be able to take as many letters as Miss Mahoney?"

"Miss Mahoney started in when she was 17," he replied avasily. "But I have been here six months now," she responded. "It is time that I was able to handle all your correspondence. I don't think that I ever shall be able to earn my living. I don't seem to get ahead at all."

"You're doing better," insisted Bleekman, as he took up the letters she had brought in from the dictation of the day before. "Now these letters—"

He paused abruptly as his eyes fell on the topmost letter, and Daisy,

quickly apprehensive of error, sprang to his side.

Before he could control his feelings and turn down the letter with some passing remark, she had seen what it was that had caught his attention. The letter was addressed to a corporation. It was signed, "Dearest Jack."

For a moment Bleekman looked grave and with flaming cheeks Daisy snatched the letter away only to disclose the fact that the second was addressed the same way.

"And who is Jack?" demanded Bleekman.

The pink in her cheeks turned to vivid red and the wavy of color dyed the fair skin, but she made no answer and could only stand before him in an agony of embarrassment.

"Is it someone that you care for?" asked Bleekman. "Do you care so much that you can not put him out of your mind in business hours?"

Daisy nodded assent and Bleekman shrunk back as though she had struck him. Even at the moment, he wondered that he should care so much, but the next moment he knew why, and in her eyes he read the answer to his unspoken question, for he mute appeal and the dumb agony in her eyes told him that he was that "Dearest Jack."

"I'm afraid that you will never be of use in an office," he said, with a happy laugh, "but I want you very much, little girl—do you want me, too, dear?"

He went on. "I do not. You should be the first to know that, Rose," he said, seriously. "She has fairly forced her company upon me and I was wanting only you—all the time, sweetheart."

"Oh, Rex!" murmured Rose, happily. "I put her before me simply to try to test you, and I thought I had broken my own heart. But I love you now more than ever, for I know now that you are all mine!" she said, seriously.

Frequent Passes.

"Town council met down in the hall last night," announced the old storkkeeper at Bacon Ridge.

"That was" rejoined the starch drummer. "Did they pass any measures?"

"Yes, a quart measure of cider was passing pretty lively all through the meeting."

A Grievous Error.

"Yes," remarked the party who seemed to be thinking aloud, "that's where the average man makes a mistake."

"How does he make a mistake?" queried the innocent bystander.

"He keeps his mouth open and his eyes closed," explained the student of human nature.

LL. Rose's girl friends told her that she would have trouble when she became engaged to Rex Henrik.

"Before you came back from your visit," said one girl, "he flirted outrageously with every girl in the neighborhood."

But Rose only smiled and said: "That is all right. I was not engaged to him then, you know."

At the death of his uncle Rex Henrik had become heir to a large farm in Munroe. He had settled down and established the friends and his youth by his skill in farming and his eagerness to please Rose Brown.

girl with him in spite of her."

The girls were right and waited for the coming of Helen's cousin. She was very pretty in her white silk gown with a bunch of big red roses upon her bosom, but no one there made her more welcome than Rose Brown.

"You will spend the summer with us, of course," asked Rose almost immediately after her introduction.

"That depends," laughed Iolaavenport lightly, "on how well I enjoy myself."

"I am sure we will all try to make your visit pleasant," returned Rose readily. "We want to make you feel that you would like always to stay with us here."

She smiled sweetly as she spoke, while some of the others, knowing what they did, wondered at the way in which Rose received her rival.



ROSE.

care or she feels sure of him," she thought, and as the short summer days fled swiftly, she still lingered

among them.

"I might do worse than marry Rex," she said, amusingly, as she stood before her mirror admiring her own dark beauty in the reflection.

"He has money enough, so they all say, but I could not and would not hope my life out in misery here in this town. We will go to the city to live. I never was intended for a farmer's wife, anyway, and I don't intend to be long," she added decidedly, as she began to arrange her hair.

At home in her room, poor little Rose Brown sat gazing out of the window with tearful eyes and heavy heart.

"I hope that I have not done wrong in plunging them together so much," she said softly to herself. "I merely wanted to test Rex. I am afraid that I have lost him now, forever, and it seems as if my heart could break. I love him so, but I want all his love, or none of it, and that is why I did it."

Rex Henrik stood in the open door of his big farmhouse and looked away over the wide spreading fields, ripe with ready harvest; but his thoughts were not there.

"Confound it!" he muttered moaningly to himself. "I don't see what makes Rose avoid me so much and leave me to that Iola Davenport! I

can not stand it any longer and I shall speak to her about it if she goes with us on the ride tomorrow. I like Iola well enough, but Rose is the only woman I want for a wife and she ought to know that I would like a little of her company occasionally." As he spoke, he sighed and went off to his work with heavy heart.

This ride was a regular event with the young folks every summer when the first touches of autumn were in the air. The following day was favorably fair and they started off in great spirits with Rex Henrik driving his pair of big bay horses hitched to his buckboard and with Iola Davenport sitting chatting beside him. Rose Brown contented herself with a seat behind.

Rose kept the tears from showing in her eyes, but it was with an effort that she carried on an indifferent conversation and laughed as lightly as any one about her, while Rex, unknown to her, was mildly cross with the brunette beauty beside him for having usurped the place he intended for Rose. He hardly heard her constant chatter nor saw her gracious glances meant only for him.

At last they reached the end of their ride and were soon busy spreading out their lunch on the grass. After they had eaten all that lay before them they scattered and strolled

about the woods and fields for an hour or so before the return homeward.

With heavy, aching and anxious heart Rose managed to slip silently away by herself and, sitting down upon a big mossy log, beside the brook, she covered her face with her hands and cried noisily to herself. She was startled suddenly by a step beside her and glancing up quickly she saw Rex standing before her, looking at her with the love light showing stronger than she had ever seen it before in his eyes.

She blushed confusedly as she rose to her feet and began to walk away. He stepped quickly forward and seized her almost rudely in his arms and drew her to him.

"Why have you wandered off here all alone?" he asked anxiously, as he looked down into her tearful eyes.

"Because—" she stammered slowly. "I thought you wanted to have her all to yourself," she replied readily.

"What?" he demanded decidedly. "Iola Davenport?" returned Rose. "I thought that you were tired of me and wanted only—her," she said, sobbingly.

"Do you think that I care for her—Iola Davenport?" demanded Rex almost desperately, and then, as she simply replied by howling her head,

-:- News of the Sporting World -:-

**NINE WEEKS' SCHEDULE IS ANNOUNCED BY
BOWLING LEAGUE; GAMES START TOMORROW**

PHONE 2760

PHONE 2760

California, a corporation, and N. A. Lundgren, of Sellers testamentary, has been filed in this court, and that on the day of October, 1917, at 10 o'clock a. m. I said day, at the courtroom of Department No. 1 of said court, in the Fresno County Courthouse in the County of Fresno, State of California, has been set for the hearing of said petition, when and where any person interested therein may appear and be heard, and show cause, if any there be, why said petition should not be granted.

Dated this 11th day of October, 1917.

Respectfully,
By Louis F. Ryan, Deputy Clerk.
Thorpe & Satterland, Attorneys for petitioner.

HELP WANTED--Female

TAKEN UP
UP--Ray horse north of town. Owner can
be reached by routing postoffice and to the Army
again Valley Land Co. 314 Russell field.
UP--Black mare, pair of harness etc. 344
Cherry Ave. Phone 501*

KILL, EAT RABBITS; SAVE CROPS AND SAVE BEEF

County Farm Bureau Urges Extinction of Jacks; to Hold Drive

Supervisors Asked to Co-operate in Ridding County of Menace

Help win the war by killing jack rabbits. This is the cry sent out to farmers yesterday from the first meeting of the Fresno County Farm Bureau. Rabbits have become a serious menace to the crops. They have even invaded the grapes. They have destroyed produce valuable to the nation's army.

By killing rabbits you will save food. In the message of Farm Adviser Le Roy B. Smith; "by eating rabbits you will save pork and beef. Kill rabbits and eat rabbit. Send rabbits to the markets of the cities."

As a first step in the campaign to rid the county of the rabbit problem, a great rabbit drive is to be organized and conducted by the Fresno County Farm Bureau.

The launching of the rabbit extermination movement was the first official act of the newly elected board of directors of the bureau. A resolution was adopted, urging an immediate county-wide drive, and a committee of three directors was named to appear before the county board of supervisors to ask its co-operation to the extent of purchasing enough wire fencing to make the drive effective.

The committee will be headed by W. H. Say of Solma, and will include W. H. Meyers of Bakersfield, and A. J. Sawyer of Bakersfield.

"The rabbits have become a serious menace in this county," declared Farm Adviser Smith. "This is even destroying grapes in the vineyard country. A successful drive was held in Mexico and the rabbits were shipped to the San Francisco markets. The same thing can be done here."

The Farm Bureau organized its board of directors yesterday and got down to work. The directors, comprising George Weaver, Jr., of Fowler, George M. Sheldon, of Caruthers, G. H. Wells of Kernan, W. H. Meyers of Bakersfield, R. L. Aveland of Monmouth, W. H. Say of Solma, E. H. Hefebauer of Richards, W. T. Lohman of Bakersfield, A. J. Sawyer of Bakersfield, Otto L. Peterson of Kingsburg, and W. J. Smith of Easton-Olander.

George Weaver, Jr. was elected temporary chairman of the board and A. J. Sawyer, now elected secretary-treasurer. A constitution was adopted under which the bureau will hold an election next month of a permanent president, vice president, and four directors at-large. The board decided to publish a monthly bulletin to be known as "The

DINUBA FLIER TELLS OF U-BOAT ATTACK

Sergeant Leo Sullivan Writes Home of Trip Through Diver Zone



LEO D. SULLIVAN
With American Aviation Squad

Leo D. Sullivan, a Dinuba boy who joined the aviation corps early in the war, is now in England, receiving instruction at English flying schools. He is a sergeant and when he reaches France will be in charge of an aviation section.

Sullivan reached England several weeks ago with an American aviation squadron. Part of the squadron was detailed to receive instruction at British flying schools and the balance is now in France preparing a permanent base.

From a letter just received by his mother, Mrs. Tim Sullivan of Dinuba, it is believed that he was on the same transport with Corporal W. P. (Jim) Corbett and Jack W. Johnson of Fresno. Corporal Corbett wrote of a submarine attack on the boat and Sergeant Sullivan also described briefly the attack.

The transport's convoy was augmented by more American destroyers when it reached the war zone but this did not prevent a submarine attack. The U-boat, he said, was sunk by a "depth bomb." Oil and wreckage rose to the surface shortly after the bomb was launched.

Farm Bureau Monthly. It was voted to issue to all persons who have paid or shall pay their dues of \$1 before January 1, a membership card good until December 31, 1918.

NEW POSTAL RATES BEGIN FRIDAY NOVEMBER 2

All Letters to Be Charged 3 Cents an Ounce or Fraction

Department Will Issue 2 Cent Postals and 3 Cent Stamps

Instructions issued by Postmaster Earle Hughes drew attention to the changes in postal rates caused by the new revenue war bill which comes into operation on Friday, November 2. Letters thereafter will be charged at the rate of 3 cents for each ounce or fraction of an ounce, with the exception of drop letters which will be still charged for 2 cents.

Letter Mail
All matter of the first class postage shall be charged at the rate of 3 cents for each ounce or fraction thereof, except drop letters which shall be mailed at the present rate of 2 cents per ounce or fraction thereof. A drop letter is one addressed for delivery from the office at which it is posted, by city letter carrier, or rural carrier connected with the office of mailing. There is no drop rate on any matter except letters. Postal cards will be chargeable at the rate of 2 cents each, including the cost of manufacture. This additional cent in postage to be evidenced by an additional 1-cent stamp affixed to the one cent postal card.

The increase in postage amounts to an additional 1 cent per ounce or fraction thereof. On all first class mail, heretofore charged with the domestic rate—other than "drop letters"—not as commonly misunderstood, 1-cent additional on each letter mailed.

Postal Cards—Post Cards
While drop letters—letters for delivery at the office of mailing—will be continued to be accepted and delivered at the old rate, postal cards will be chargeable at the rate of 2 cents each whether addressed for local delivery or otherwise. It will be permissible also to transmit by mail at the postage rate of 2 cents each payable by stamps to be affixed by the sender, written messages on private mailing cards. Such cards to be sent openly in the mails, to be no larger than the size fixed by the convention of the Universal Postal Union, and to be approximately of the same form, quality and weight as the stamped postal card now in use in the United States.

It must be understood that postal cards are first class matter—to be forwarded without the payment of additional postage and that "private mailing cards" must conform in size, those bearing written messages, to secure the larger than the standard size, bearing a written message will be chargeable with the letter rate of 3 cents per ounce or fraction thereof. Private mailing cards bearing printed messages only will continue to be accepted at the former rate of 1 cent, but U. S. postal cards cannot be mailed whether bearing written or printed messages unless prepaid at the rate of 2 cents each.

Forwarding Mail
There is another important feature in the operation of the new postal rates that may confuse the public at first—that is "Drop letters"—letters prepaid at the rate of 2 cents per ounce—cannot be forwarded out of town without the payment of an additional cent in postage. For example: a letter addressed to John Jones at 123 "O" street, Fresno, will be mailed at the 2-cent rate, (drop letter rate), but it can not be forwarded to San Francisco in the event that John Jones has temporarily taken up his abode in the Bay City without the payment of an additional cent in postage. Therefore, in all such cases the letters will be held at the local office until the addressee has been notified and has furnished the necessary additional postage to entitle the letter to transmission in the mails at the 3-cent rate.

When addressing correspondents known to be out of town, it will be well to prepay the full rate of postage (3c per oz.) so that the communication will be forwarded promptly without the delay incident to a request of the addressee for the additional postage.

Classification of Mail Matter
In the United States, including Canada, Cuba, Mexico, Panama and the United States postal agency at Shanghai, mail matter is divided into four classes—"first class," "second class," "third class," and "fourth class," while in foreign countries, except those named above, there are five classifications, as follows: "Letters," "postcards," "printed matter," "commercial papers," and samples of merchandise.

The new rates of postage apply insofar as they affect "first class matter" and "letters" to the following countries: United States, Canada, Cuba, Mexico, Panama, England, Ireland, Scotland, Wales, Newfoundland, New Zealand, Bahamas, Barbados, British Guiana, Honduras, Dominican Republic and the Dutch West Indies. Letters for all other foreign countries (the United States excepted) are still chargeable at the rate of 3 cents for the first ounce or fraction thereof, and 3 cents for each additional ounce, the present rate.

First Class Matter
In the United States, first class matter embraces letters, postal cards, postcards, and all matter wholly or partly in writing, whether sealed or unsealed, except manuscript copies accompanying printed matter. Typewritten and carbon and letter press copies thereof being the equivalent of handwriting, are charged as such in all cases. The rate of postage will be 3

COME TOMORROW OR THE NEXT DAY FOR THE PURPOSE OF Signing the Hoover Food Pledge

—"HELP WIN THE WAR"

—Able representatives will be at both Kutner stores to take signatures and make explanations.

Candy 40c lb.

—A Monday special in wrapped caramel chews—Fresh and delicious.

And This Store is Busy—Busy—Busy

—Selling and wrapping and mailing gifts for THE BOYS IN THE CAMPS AND IN THE TRENCHES.

—We are told that unless packages for France or other parts of Europe are mailed by November 15th, the boys will not have their Christmas gifts in time. Better SEE US NOW.

The Regal Girl

—Will be here again tomorrow. See her in the window, 10 to 11 a. m.; 2 to 3 p. m.

What! October 28th Already and a Whole Winter Wardrobe To Be Chosen--To Kutner's at Once!

And as an Opportune Offering We Announce Women's SUIT WEEK at KUTNER'S

Featuring the Definite Styles of the Season

—We have made unusual preparation and are offering VALUES such as we have never offered before in garments of high style.

—Of course, at this date, Dame Fashion is sure now just what is to be "the thing" for this season.

—This showing is of authentic mid-season styles that are here in almost endless variety and numbers. All sizes, 14 to 20 and 34 to 53 are included.

\$25 \$30 \$35 to \$50

—All uncertainty as to the stability of style being eliminated we are now ready, with heavy stocks, bought especially for SUIT WEEK.

—Kutner Purchasing Power has never been so forcibly emphasized as in the splendid values that await you tomorrow—the first day of suit week.

—These suits are of soft new materials of velours, gabardines, oxfords, poplins, serges and broadcloth.

In the Store of Blouse Values--Three Blouse Prices Unusually Low

\$3.95

—An excellent assortment of blouses in crepe de chine and georgette. Many lace-trimmed, embroidered and tucked models in both high and low necked effects. All sizes.

\$5.95

—Good quality georgette crepe blouses in hand-embroidered or lace-trimmed models. There are many styles. Also in Satin, Silks, Silk, Crepe de Chine and Taffeta. In this group you will find many new suit blouses. All sizes.

\$7.50

—High quality costume blouses featuring Fashion's very latest fancies. Tuxedo collars, V-necks, French necks. All new suit colors and two-toned effects. All sizes included.

Glasses of Substantial Worth

Without pretense of affectation, we fit glasses that really serve a useful purpose. Freedom from headaches, eye and nerve strain, are all possible with right glasses. Let us test your eyes and tell you whether glasses are advisable. Our advice is authoritative and honestly given.

J. M. Crawford and Co.

We Do It Right

When We Take a Contract for Painting or Paper Hanging

We do not offer cheap prices which compel poor quality, but we do charge the lowest prices that it is possible to give consistent with the best painting and paper hanging it is possible to do.

Patterson Dick Co.
1250 Jay St.

CARD OF THANKS

We wish to thank our many friends for their kindness and sympathy shown in our late bereavement, also for the beautiful floral offerings. Mrs. M. B. Havner and family.

—Advertisement—

The Quilt Market Is Going Up

Customers are advised to take timely advantage of the large supplies of quilts and comforts which we secured for selling at moderate prices when we foresaw the present condition of scarcity approaching.

We are very glad to have such a large and excellent assortment of quilts and comforts for our customers, but we cannot promise to duplicate a single quilt in our stock for selling at the price now marked on it.

As the market stands now that would be promising what is almost impossible.

The whole tendency of prices is upward, but in the face of this it is well to have such a magnificent variety of quilts to select from here at such reasonable rates.

Wool-filled quilts, \$6 up.

Down-filled quilts, \$15 up.

Cotton-filled quilts, \$3.00 to \$6.00.

Little Folks Need Warm Wrappings

—All this week little coats, snugly lined, have been coming to the Children's Store. You will find scores of coats of practical chin-chills and corduroy at \$3.95 to \$9.95.

At \$5.95 to \$14.95 are lovely little affairs of corduroy, broadcloth and velvet, some made double breasted and trimmed with fur or mole fur cloth. Dark green, brown and blue are the principal colors, 6 to 15-year sizes.

Kutner's Men's Store Announces That the Stock of OVERCOATS Is at Its Fullest and Finest

—Right now is the time of times to buy an overcoat. The good ones for which we contracted many months ago are here at prices which are a good deal lower than they will probably be when we re-order these coats. PURE WOOL IS BECOMING SCARCER AND SCARCER.

—AT \$20—There are box coats of gray and black chevils, in heavy and light weights.

—AT \$25—Single or double breasted Trench coats in colorful mixtures. Long, heavy ulsters with convertible storm collars for the man who drives his own car. OTHER COATS \$15 TO \$45. THE BEST CHOOSING IS NOW.

The Fascination of New Hats at Kutner's

—Here women will find all the new inspiring creations from Lavine and Fornay—Velvets, Velours and Felts. High style Hats priced as low as \$3.95, and none higher than \$12.50.

Women's K400 Hosiery

—Cotton Hosiery—Black or white mercerized cotton stockings with double garter tops and well reinforced feet. 35c a pair.

—At 55c a Pair—Good looking, good quality black mercerized cotton stockings, full fashioned with sel-vage seams for greater durability.

And the Stove Store Says--It's Their Turn Now

Enders Oak Heaters

—An elegantly finished low price oak heater for coal; has large feed door; a very durable heater. Three sizes \$10.50 TO \$16.50.

Columbia Air Tight Heaters

—With full cast top; steel lined body; cast legs; large ash pit door; nickel plated iron, \$7.00.

Wood Burners \$1.50

—A splendid all steel heater for wood burning; 4 steel legs; well made. Unlined, \$1.50. Steel lined, \$1.75.

We Are Sole Agents for Bridge Beach Stoves

—They've been 75 years in the making and we've handled them for 30 years.

FARMERS' NATIONAL BANK

A Check for \$1 or \$100,000

—receives the same treatment at this Bank. The handling of accounts is parallel, the small and the large account receiving the same attention, the best we know how to give.

Every detail of the business requirements of each customer is given the most careful consideration, under the personal supervision of the management.

We Desire Your Business

And offer you complete service, a service which is the outgrowth of over thirty years business experience.

Handsome Tableware

There is no more ideal gift for the bride-to-be than a chest of tableware. So many beautiful patterns are to be found in Rogers and in Community Plate that you will be at a loss to know which to select.

The Heraldic pattern in the Rogers tableware is a handsome design that is exquisite and the distinction of the many designs in community will appeal instantly.

Springborg JEWELER
NEXT TO KINEMA

Kutner's

The House That Saves You Money.

1129-23 EYE ST.
1801-19 MARIPOSA ST.

Wednesday is Red Letter Day and the Ten Big Specials

cents an ounce or fraction thereof. The limit of weight of mail matter of the first class is the same as that applicable to mail of the fourth class—fifty pounds for delivery within the first and second zones and twenty pounds for delivery elsewhere.

Second Class Matter
Second class matter includes newspapers and periodicals bearing notice of entry as second class matter. No limit of weight is prescribed and this class is used generally by publishers. The rates of postage on newspapers and periodicals of the second class who send them through the mails by the public is 1 cent for each four ounces or fraction thereof, on each separately addressed copy or package. To be entitled to this rate the copies must be complete. Incomplete copies are classified as third class matter.

Third Class Matter
Third class matter embraces circulars, calendars, photos, newspapers and periodicals not admitted to the second class, nor embraced in the term "books" and miscellaneous printed matter on paper not having printed matter on an actual personal correspondence. Matter printed on material other than paper is fourth class. A circular is a printed letter sent in the mails by the publisher. It may be hand-written or typewritten, or may be stamped, dated, name and address of person addressed, and of the sender. When a name except that of the addressee or sender, date other than that of the circular, or anything else is hand-written or typewritten in the body of a circular, the circular is subject to postage at the first class, "letter rate," whether to be sent sealed or unsealed through the mails. The rate of postage is 1 cent for two ounces or fraction thereof. The limit of weight of third class matter is four pounds.

Fourth Class Matter
Fourth class matter embraces that known as domestic parcels post mail, and includes merchandise, farm and factory products, miscellaneous and printed matter weighing more than four pounds and all other mailable matter not embraced in the first, second and third classes.

The rate of postage on fourth class matter is based upon the service required and the distance the matter is to be transmitted. All fourth class matter is required to be mailed at a post office or a branch post office so that the same may be rated up in accordance with the zone rates chargeable.

Stamped Paper
While the stock of stamped paper now on hand by the public should be used up by the addition of additional postage, this office invites large users of printed stamped envelopes to place their orders for 3-cent stamped envelopes without delay. The department will soon be prepared to furnish upon requisition any of the new stamped paper desired. The following are the usual sizes and the cost per thousand of printed return address envelopes:

No. 5, 3 1/2 x 5 1/2 inches, 8c, \$7.32 plain; \$21.60 printed including printed return address.

No. 9, 4 3/8 x 10 1/8 inches, 8c, \$22.80 plain; \$22.82 printed, including printed return address.

No. 13, 3 3/4 x 6 3/4 inches, 8c, \$21.44 plain; \$21.44 printed, including printed return address.

The department will begin issuing 3-cent postal cards and 3-cent postage stamps and stamped envelopes as soon as the supply can be manufactured. It will not be possible, however, to provide them in sufficient quantities to exchange stocks of 1-cent postal cards, 2-cent stamps or 2-cent envelopes now held by the public.

BUILDING PERMITS

Smith and Murfin, lots 15, 16, block 65, blacksmith shop, \$1,350.

H. T. Humphreys, lots 19-20, block 50, Kearney boulevard, garage and seven porch, \$350.

Alterations and Repairs.

F. C. A. Carlton, lots 1, 2, and 3, block 148, dwelling, \$200.

SAVE MONEY

By buying your filing cabinets and supplies of the Fresno Republican Job Printing office. Let us show you how.

—Advertisement—

The Central Circle will hold a rummage sale, beginning October 30, at 1519 Kern street.

—Advertisement—

Retiring Sale

We cannot help but mention at this time that if you need a hat, it will pay you well to call and select one now at the extremely RETIRING PRICES we are offering, as we have but a short time now to dispose of our stock. We would advise you to call early, while we have your size.

Many bargains left in MEN'S FURNISHING GOODS also, all of which limited space will not permit us mentioning.

All fixtures for sale.

NYMAN LEVY

1936 Mariposa St.

LEON HART, Mgr.

REPUBLICAN ADS BRING BEST RESULTS

It's Time to Plant Your Winter Garden

Plant your winter garden now and enjoy the fresh vegetables from it right through the winter season. We can supply you with the best seed, including carrots, turnips, beets, peas, onion sets, etc.

You will be able to have better and less expensive food if you raise it in your own garden.

HOBBS-PARSONS CO.
Seed Department
H and Tulare Sts. Fresno